

EPHEMERAL ART

EXPRESSIONS OF INTEREST.

Information Pack

NOVEMBER 2016 -
APRIL 2017



City of
South Perth

Ascending Signals 2016 – Artist Tom Müller



The City of South Perth invites proposals from experienced artists interested in developing temporary public art installations. This is a unique opportunity for established artists to develop and extend their current practice by testing boundaries and engaging with a broad and shifting audience in a way that fulfils their artistic vision and meets the City's aspirations for the community and cultural identity.

seeking

The City is seeking EOI's that are creative, unique, inclusive, and well planned. The experience can be in the form of a temporary installation, artistic space activation, a transforming space/idea/interactive piece or a community art project. There is no set theme or curatorial response required from artists, however, applicants should consider the following:

- Exploration, surprise, disbelief
- Engagement with people /street level activation
- People re-discovering where they live
- Humour/irony/memory

The artwork/s need not be inactive or stationary. It may be mobile, be realised in different locations or be comprised of elements installed in multiple or separate locations.

There are two opportunities for paid installations/commissions. The first relates to the City's annual ephemeral art installation and the second to the Angelo Street Marketplace; Artwalk.

annual installation

The City began commissioning an annual temporary installation in 2014 to coincide with Fiesta celebrations (annual festival in Feb/March) and as a way of promoting and showcasing unique art within the iconic South Perth foreshore landscape. Past installations have included artworks by artists Roly Skender, Amanda Parer and Tom Muller.

Site

The City suggests two preferred (but not essential) sites which are located within or near to the South Perth Foreshore.

- Sir James Mitchell Park, Coode Street (near the Flag Pole) or,
- Sir James Mitchell Park near Mendis Street.

These sites have been selected to maximise the exposure opportunity with other activities occurring within and around these locations, however, locations outside of this area will also be considered.

The site does not need to be confirmed in the project proposal, however, as there is a two week confirmation of detail period if successful (see timeline) the site should be identified as early as possible so that there is sufficient lead time for any external permit requirements i.e. Swan River Trust approval or other approvals.

Budget & Support

The City has an approximate budget of **\$12,000** to spend on one large-scale activity or smaller amounts for smaller activities. In addition, the City will also provide:

- Venue and/or event to host the experience
- Equipment such as; marquees, tables and chairs, power access etc. (*Only if part of an event or as negotiated.*)
- Volunteers or security to assist
- Promotion of the activity including signage and plaques
- Other terms may also be negotiated

If you are invited to expand on your EOI, please contact the Arts Officer to discuss your budget inclusions and any support available from the City relevant to your proposal.

angelo street marketplace - artwalk

The annual Angelo Street Marketplace (**Sunday 26 March 2017**) is a celebration of the South Perth community featuring an array of upcoming and local music and fashion on stage, exciting activations hidden in the laneways, pop up bars, entertainment for kids and over 100 stalls showcasing the work of local artists, fashion, crafts, household goods and gourmet food. In 2016 the City introduced the first ever Artwalk. Artwalk is a collection of temporary and permanent installations dotted along the street to celebrate and promote art within this cultural environment.

Site

Artworks can be placed anywhere from **Rose Avenue to Waverley Street**, along Angelo Street in South Perth. It is best to consider the context of how they will be viewed and choose locations that offer best visibility.

Budget & Support

The City has an approximate budget of **\$500 - \$2000** to spend on artworks. In addition, the City will provide:

- Venue and/or event to host the experience
- Equipment such as; marquees, tables and chairs, power access etc
- Volunteers or security to monitor and/or assist
- Promotion of the activity including signage, plaques, Artwalk Map for patrons
- Opportunity to sell the work on display with an officer placed to take sales enquires at the event.
- Other terms may also be negotiated

considerations and materials

Venue & Location	The artwork's impact on surrounding properties should be considered in your project proposal. Situations may arise where, due to reasons outside the City's control, the preferred location or date/s may not be available. In such cases the City will work with the selected artist to realise the best possible outcomes within circumstantial constraints.
Materials	Artists are encouraged to use a variety of materials. Recycled or salvaged materials may also be used. Consider how materials will be removed, dispersed or broken down at the conclusion of the event/activity.
Budget Breakdown	Artists will be expected to cover all costs related to the presentation of the artwork, including, but not limited to any and all; artist fees, production fees, materials, lighting, insurance, engineering and structural documents and certification (if required), any permits required, OSH induction, transport, installation, maintenance and repairs if required, and de-installation costs.
Other info	Consider any additional requirements and ensure that these are communicated in your EOI.

what to submit

At the initial stage, the City is only seeking a completed EOI Form.

If **successful**, you will then be required to submit the following:

- Drawings and/or supporting documentation or examples detailing the concept.
- Full breakdown of budget or itemised costs – materials, fabrication and artists' time etc.
- A copy of your Public Liability insurance certificate
- Title of work, artist statement

timeline

12 Aug 2016	Expressions of Interest open
16 Sept 2016	Deadline for EOI's for any activities occurring from 1 Nov 2016 to 31 Jan 2017
30 Sept 2016	Deadline for final information from successful applicants (Nov – Jan) - see what to submit
4 Nov 2016	Deadline for EOI's for any activities occurring from 1 Feb 2017 – 30 April 2017
23 Nov 2016	Deadline for final information from successful applicants (Feb - April) - see what to submit
16 Feb to 25 Feb 2017	Fiesta 2017
26 March 2017	Angelo Street Marketplace

contact

We encourage you to call us to discuss your ideas! We may be able to assist and can offer advice on the planning of your event or activity. Please return all submissions via email or complete the online form.

EOI Submissions

Email: events@southperth.wa.gov.au

Online Form: [Click Here](#)

Queries to the City's Arts Officer

Phone: (08) 9474 0777