

Angelo Street Marketplace General Expression of Interest

City of
SouthPerth

Sunday 26 March 2017 | 10am – 4pm

INFORMATION

angelo street marketplace

The **Angelo Street Marketplace** returns in 2017 and promises a bigger line-up of activity than ever before. The event will feature an array of upcoming and local talent on stage, exciting activations hidden in the laneways and curated arts experiences. Over 100 stalls will showcase the work of local artists, fashion, crafts, household goods; even our furry friends will be catered for. Pop up bars return, and food and music will make a big impact plus plenty of entertainment for the little ones.

get involved

If you are a local business, community group, school, performer, artist or workshop facilitator we would love to see you involved in this event. Examples of how you may like to get involved are listed below, or you are welcome to come to us with your unique ideas. **If you would like to host a stall in the marketplace, all applications should be directed to pSquared Communications on events@psquared.net.au.**

Angelo Street Tenants:

- Host an extended trading area at the front of your store, in your laneway or carpark
- Host a workshop in the marketplace or within your business space
- Take part in the stage programs
- Decorate your venue or have staff dress in costume
- Set up an easy food/beverage take-away pop-up at the front of your store
- Transform your space or external walls into an art exhibition or mural with a local artist

Community Groups:

- Performance on stage
- Host games or interactive fun
- Unique fundraiser or charity initiative

Performers/Workshop Facilitators/Artists:

- Host an adult or children's activity
- Perform on stage or in a unique space activation
- Partner with a local business and transform their space or external walls
- Install an artwork as part of the Artwalk

what to submit

Simply fill in the Expression of Interest form attached or online at <https://form.jotform.co/53188257264866> and return it to the City of South Perth by **Monday 9 January 2017**. If you have any accompanying photographs, website links or examples of your work/idea, please submit these as part of your expression.

If your submission is successful, you will also be required to have your own **Public Liability Insurance** and a certificate will need to be presented as part of your additional information by **Friday 10 February 2017**. Please note that the Insurance cover must be from an insurance company with an underwriter based within Australia and recognised by the APRA (Australian Prudential Regulatory Authority). The interest insured should include products and public liability and should include an indemnity limit of twenty million dollars (\$20,000,000).



our support

Depending on the submission, the City may provide funding or in-kind support for your activity. As a guide the City is willing to offer the below support for the various forms of involvement:

Submission	Support
Local business or community group hosting a second point of sale/stall in the marketplace	<ul style="list-style-type: none">• Reduction in stall fees<ul style="list-style-type: none">○ \$130+gst including a 3mx3m marquee, 1 trestle and 1 stall sign (usually \$210 +gst)○ \$0 for BYO marquee. City to provide 1 trestle and 1 stall sign (usually \$155+gst)• All marketplace stall applications should be directed to pSquared Communications on events@psquared.net.au
Take part in the various stage programs	<ul style="list-style-type: none">• Provision of staging, sound and production support• Support from MC and Stage Manager• Opportunity to display a banner on stage or in immediate vicinity
Extension of trading area or activation of laneway/car park	<ul style="list-style-type: none">• The City will work to meet your space requirements and manipulate the event setup to compliment your extended trading area or space activation• Booking of furniture and shade on your behalf (cost of equipment to be paid by business)• Letter of support supplied where required
Musicians, performing artists, workshops or art exhibition/mural	<ul style="list-style-type: none">• Payment for the performance/workshop may be negotiated• Logistical coordination assistance including on site meeting to discuss setup requirements, OHS, exposure etc.• Facilitation of partnerships between artists, workshop facilitators or performers and Angelo Street businesses

key dates

Applications Deadline	Monday 9 January 2017
Successful Applicants Notified	Friday 20 January 2017
Successful Applicant Payment and/or Additional Information Deadline (where applicable)	Friday 10 February 2017
Stallholder/Activity Information Pack Provided (includes event map)	Monday 20 March 2017
Angelo Street Marketplace	Sunday 26 March 2017

contact

Return all submissions to the following:

EOI's and submissions

Email: events@southperth.wa.gov.au

Deliver/Post: Angelo Street Marketplace EOI's Civic Centre, Cnr Sandgate St & South Tce, South Perth, WA 6151

Queries

Please contact the Cultural Development Team on:

Email: events@southperth.wa.gov.au

Phone: (08) 9474 0777

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INFORMATION

CONTACT DETAILS

Organisation/Business Name: _____

First Name: _____

Surname: _____

Position In Organisation: _____

Mailing Address: _____

Postcode: _____

Phone: _____

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Email: _____

Mobile: _____

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Website: _____

Are you or any of your members based within the City of South Perth?

Yes

No

SOCIAL MEDIA PROFILE

Facebook Link: _____

Followers: _____

Twitter Link: _____

Followers: _____

Instagram Link: _____

Followers: _____

Other (Specify): _____

Followers: _____

DETAILS OF ACTIVITY

Type of Activity (i.e. extended trading area, stage performance, workshop etc.):

Please outline in one paragraph, details of your proposed activity:

(If space is not sufficient, please attached extra information in a word document)

Sample of work / promotional material / additional information attached

Yes

No

AUTHORISATION

I confirm that the details supplied in this application are true and correct

Yes

Name _____

Signature _____