



CITY OF SOUTH PERTH
**STRATEGIC
COMMUNITY PLAN**

2021-2031 >

REVIEWED 2024

A CITY OF ACTIVE PLACES AND BEAUTIFUL SPACES





Sculptural work *R/evolve* by Ben Jones, Angela McHarrie and Tony Jones

Kaardjinin Nidja Nyungar Whadjuk Boodjar Koora Nidja
Djining Noonakoort kaardijin wangkiny, maam, gnarnk and
boordier Nidja Whadjul kura kura.

We acknowledge and pay our respects to the traditional
custodians of this land, the Whadjuk people of the Noongar
nation and their Elders past and present.

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ACCESS AND INCLUSION

This document is available in alternative formats upon request, including Braille, large print, electronic and audio format on CD. National Relay Service (NRS): 13 36 77. Translating and Interpreting Service (TIS): 13 14 50.



MESSAGE FROM THE MAYOR





The City's Strategic Community Plan 2021–2031 (SCP) is the key document in the Integrated Planning and Reporting Framework and sets out our community's visions, aspirations and objectives over a 10-year period.

The SCP was developed based on consultation with a broad cross section of the community and represents the priorities of the community, noting the challenging balance between aspiration and affordability.

The SCP provides direction for all City activities and guides every decision the Council makes to ensure we align with the community's priorities. It informs other plans and strategies in the Integrated Planning and Reporting Framework, including the Long Term Financial Plan, Corporate Business Plan and Asset Management Plans.

Reviews of the SCP are undertaken every 2 years, alternating between a major review and a minor review. This year's minor review has been undertaken to ensure the City remains aligned with the community's priorities and considers any changes in the external environment. The results are minor wording changes and updates to contextual information.

As part of the State Government's reforms to the Local Government Act, changes are proposed to the Local Government Integrated Planning and Reporting Framework. This includes changing the current requirement for a local government to "plan for the future" to a requirement to prepare a "Council Plan".

As such, the next review of City's SCP is planned to align with the new legislative requirements for a Council Plan. Whilst the detail of the new legislative requirements is currently unknown, the review process is likely to align with local government election cycles and will importantly still involve engagement with the community.

A handwritten signature in black ink that reads "Greg Milner". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Greg Milner
City of South Perth Mayor

OUR CITY

The South Perth area is the country of Beeloo Noongar people, or river people. Noongar people who used this area were known as Gareen and their place was Gareenup.

The City of South Perth is a local government area in the inner southern suburbs of the Western Australian capital city of Perth, about 4 kilometres south of Perth's Central Business District (CBD).

The City covers nearly 20 square kilometres and is situated across the Swan River from the Perth CBD. The City is bounded by the Swan and Canning Rivers and is widely recognised for its aesthetic appeal and amenity. There are many major attractions in the City which include Mindeerup, Sir James Mitchell Park, the Old Mill, Ferry Tram, Perth Zoo, Royal Perth Golf Club, Collier Park Golf, Mends Street, Angelo Street and Preston Street precincts and the Waterford Plaza Shopping Centre.





OUR OPERATIONS, SERVICES AND FACILITIES

Managed across 12 Business Units, the City is a local government authority that provides a range of community services, operations and facilities.

OPERATIONS AND SERVICES

- Animal and bushfire control
- Asset management and capital works
- Community development
- Customer service
- Cultural programs and community events
- Environmental health services
- Heritage and sustainability initiatives
- Infrastructure planning, design, construction and maintenance
- Legal, advocacy and governance support
- Library services
- Marketing and communications
- Public open spaces, streetscapes, foreshores and natural area management
- Ranger services
- Sport and recreation
- Stakeholder engagement
- Town planning and building services
- Waste management and recycling services
- Youth programs.

MAIN FACILITIES

- Animal Care Facility
- Collier Park Golf and Collier Park Mini Golf
- Collier Park Village
- George Burnett Leisure Centre
- John McGrath Pavilion and Hall
- Manning Community Centre
- Operations Centre
- Old Mill
- Ferry Tram
- South Perth Community Hall
- South Perth Civic Centre
- South Perth and Manning Libraries
- South Perth and Manning Senior Citizens Centres
- South Perth Recycling Centre.

ABOUT OUR CITY

Non-English-speaking backgrounds

20.5%



39
MEDIAN AGE



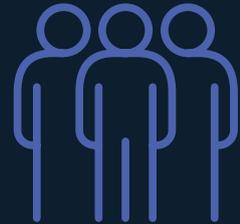
43% UNIVERSITY QUALIFICATION



35%
BORN OVERSEAS

1.5%

Aboriginal Torres Strait Islander Population



31%

Lone person households



\$1,994

MEDIAN WEEKLY HOUSEHOLD INCOME

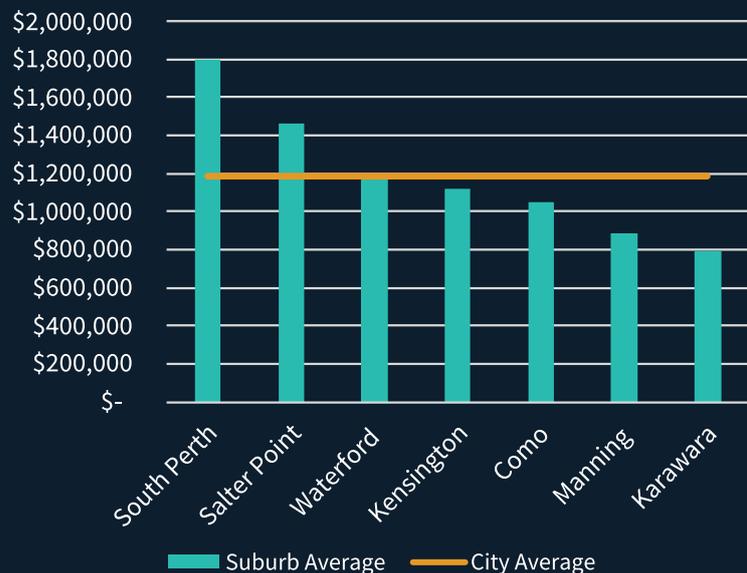


33.4%
FAMILIES

20,885
DWELLINGS



MEDIAN HOUSE PRICE



5,036
LOCAL BUSINESSES



16,560
Local Jobs

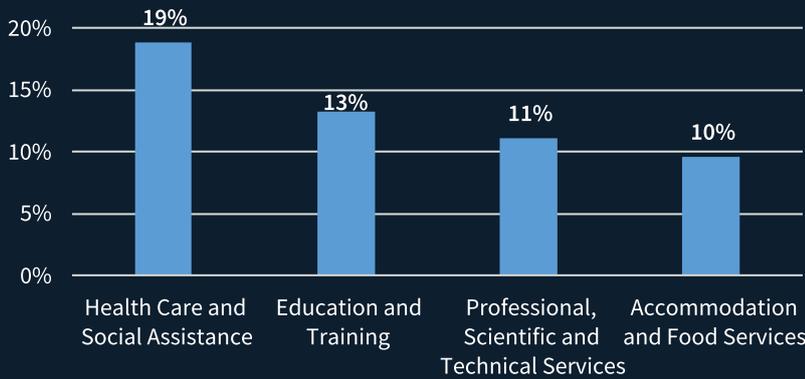


14,107
LOCAL WORKERS



GROSS REGIONAL PRODUCT (GRP)
\$2.65 billion which represents 0.7% of the state's Gross State Product (GSP).

LARGEST EMPLOYMENT BY INDUSTRY (TOP 4)



282 km
pathways



199km
ROADS



391ha
RESERVES



11
ACTIVE OPEN SPACES



46
PLAYGROUNDS



21,394
street trees





PURPOSE OF THE STRATEGIC COMMUNITY PLAN

A Strategic Community Plan is a long-term, overarching strategy and planning document that outlines the community's aspirations and priorities for the future and sets out the key strategies required to achieve these. This Plan is a living document which has a minor review every two years and a major review every four years, in order to reflect the community's changing aspirations and priorities.

The intent of the plan is to:

- Engage the community and articulate a vision, outcomes and priorities
- Provide us with a clear understanding of community priorities and long-term impacts that will translate to service, asset and land use planning requirements
- Guide our priority setting within the Corporate Business Plan.

A Strategic Community Plan is a legislative requirement as part of the Integrated Planning and Reporting Framework (IPR). The IPR provides a framework for establishing local priorities that are linked to operational functions.

LOCAL GOVERNMENT ACT REFORM

The State Government is currently reforming the *Local Government Act 1995*. These reforms are proposing that Council will adopt a Council plan to set the strategic direction and priorities for the future of a Local Government. It is currently proposed that all Local Governments will transition to Council Plans within the next two to four years in accordance with the amended legislation, once finalised.

HOW THE PLAN WILL BE USED

The City will use this plan to:

- Define clear priorities, processes and long and short-term plans
- Prioritise budget and resource allocations
- Direct land use, infrastructure, services and asset management, operations and planning
- Direct workforce planning
- Inform other key strategies and plans.





HOW WE DEVELOPED OUR PLAN

The major review of the Strategic Community Plan (SCP) 2021–2031 commenced with Elected Member workshops in September and October 2020. The strategies within the prior SCP 2020–2030 were reviewed and the City then embarked on the Picture your Future City of South Perth stakeholder and community engagement project in the first quarter of 2020/21.

An extensive engagement program provided stakeholders and the community with the opportunity to have input into the major review. The engagement program was supported by a communications campaign to ensure a broad range of stakeholders and community members were informed about the project and aware of the opportunity to provide feedback on the Plan.

The engagement program took place between February and March 2021 and comprised: a survey, intercept interviews at Manning Farmers Market and Mindeerup/ Mends Street, a face-to-face community workshop, a business breakfast forum, a youth movie night, and an online community workshop.

During the engagement, participants were asked to prioritise the existing priorities in each strategic direction and to add any others that they felt would help the City achieve its aspiration for each strategic direction.

All the feedback was analysed and the aspirations, priorities, outcomes and strategies revised.

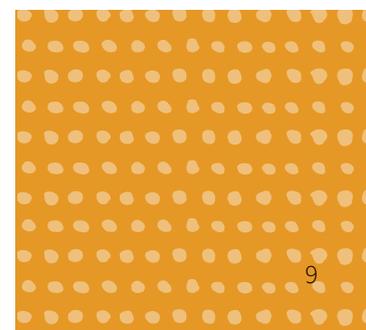
The draft SCP 2021–2031 was released for stakeholder and community feedback in late October 2021 and the final Strategic Community Plan 2021–2031 was updated to reflect the feedback received. The final SCP was adopted by Council at the December 2021 meeting.

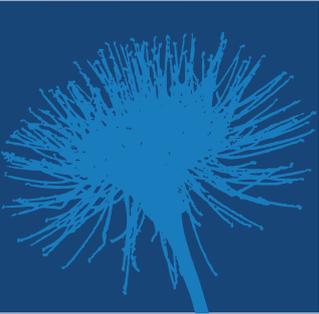
Approximately 750 community members, stakeholders, staff and Elected Members were directly involved in the review.

HOW WE REVIEWED THE PLAN

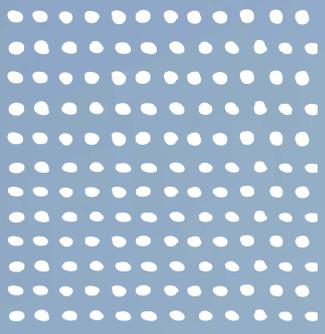
The Department of Local Government, Sport and Cultural Industries (DLGSC) Integrated Planning and Reporting Framework (IPRF) Guidelines suggest that the SCP is reviewed every 2 years, alternating between major and minor reviews. A minor review is intended to be a desktop exercise to ensure that the plan is adjusted to align with any contextual changes which may have occurred during the 2 year period. Significant changes are not expected from a minor review and as such extensive community engagement is not generally undertaken.

The City commenced the minor review with an environmental scan to determine changes in aspects including political, economic, sociocultural, technological, environmental and legal (PESTEL). A review of the priorities and strategies in the SCP was then undertaken, using the PESTEL analysis as a point of reference. The result of this was minor wording changes, removal of duplications and any completed strategies. Elected Members were consulted with respect to the minor review and the proposed changes at a workshop on 5 March 2024 and their input was incorporated into the final draft.





OUR VISION



A city of active places and beautiful spaces.

A connected community with easily accessible, vibrant neighbourhoods and a unique, sustainable natural environment.



OUR STRATEGIC DIRECTIONS



THIS STRATEGIC COMMUNITY PLAN 2021-2031 BUILDS ON OUR PREVIOUS STRATEGIC COMMUNITY PLANS, 2017-2027 AND 2013-2023, AND HAS THE SAME FOUR STRATEGIC DIRECTIONS:

COMMUNITY: Our diverse community is inclusive, safe, connected and engaged

16

ECONOMY: A thriving City activated by attractions and opportunities that encourage investment and economic development

18

ENVIRONMENT (BUILT AND NATURAL): Sustainable, liveable, diverse and welcoming neighbourhoods that respect and value the natural and built environment

20

LEADERSHIP: A local government that is receptive and proactive in meeting the needs of our community

22

The community aspirations, together with the outcomes that we want to achieve for our stakeholders and the community and the strategies that will deliver these outcomes, are set out on the following pages:



OUR PLAN AT A GLANCE

STRATEGIC DIRECTION	ASPIRATION	OUTCOMES
COMMUNITY	Our diverse community is inclusive, safe, connected and engaged	1.1 CULTURE AND COMMUNITY
		1.2 COMMUNITY INFRASTRUCTURE
		1.3 COMMUNITY SAFETY AND HEALTH
ECONOMY	A thriving City activated by attractions and opportunities that encourage investment and economic development	2.1 LOCAL BUSINESS AND ACTIVATED PLACES
ENVIRONMENT (BUILT AND NATURAL)	Sustainable, liveable, diverse and welcoming neighbourhoods that respect and value the natural and built environment	3.1 CONNECTED AND ACCESSIBLE CITY
		3.2 SUSTAINABLE BUILT FORM
		3.3 ENHANCED ENVIRONMENT AND OPEN SPACES
		3.4 RESOURCE MANAGEMENT AND CLIMATE CHANGE
LEADERSHIP	A local government that is receptive and proactive in meeting the needs of our community	4.1 ENGAGED COMMUNITY AND LEADERSHIP
		4.2 ADVOCACY
		4.3 GOOD GOVERNANCE

THIS STRATEGIC COMMUNITY PLAN 2021-2031 SEEKS TO ACHIEVE THE FOLLOWING KEY OUTCOMES FOR OUR COMMUNITY. THE STRATEGIES THAT HAVE BEEN DEVELOPED FOR EACH OF THESE OUTCOMES WILL ENABLE US TO FOCUS OUR EFFORT IN THE PLANNING AND DELIVERY OF SERVICES TO MEET COMMUNITY ASPIRATIONS.

STRATEGIES	
1.1.1	Develop, facilitate and/or support events, services and programs to respond to community needs and priorities
1.1.2	Develop, facilitate and/or support opportunities for inclusive and cohesive social, cultural and healthy activity in the City
1.1.3	Celebrate, support and value heritage and culture within the City for present and future generations
1.1.4	Encourage volunteering that benefits our community
1.2.1	Maintain, plan, develop and facilitate community infrastructure to respond to community needs and priorities
1.2.2	Develop, manage, maintain and optimise the use of the City's properties, assets and facilities
1.2.3	Plan for and promote the development of recreation facilities to service City of South Perth needs
1.3.1	Enhance community safety in conjunction with other agencies
1.3.2	Facilitate and foster a healthy and connected community
2.1.1	Ensure that the City is an attractive place for commercial activity
2.1.2	Use innovation and technology to benefit the community
2.1.3	Support local business and local employment opportunities
2.1.4	Ensure planning frameworks provide for a range of uses in commercial centres
2.1.5	Promote City attractions and destinations
3.1.1	Facilitate a safe, efficient, accessible and reliable transport network that encompasses alternative forms of transport and supportive infrastructure
3.1.2	Develop and implement integrated transport and infrastructure plans that consider improved parking management systems and encourage alternative forms of transport
3.2.1	Develop and implement a sustainable local planning framework to meet current and future community needs
3.3.1	Maintain and improve biodiversity in the City
3.3.2	Enhance the City's urban forest on public and private land
3.3.3	Improve the amenity value and sustainable uses of our streetscapes, public open spaces and foreshores
3.3.4	Enhancement of the environment, maintaining open space and effective management of the Swan and Canning River foreshores
3.4.1	Manage and promote sustainable water, waste, land and energy practices
4.1.1	Engage, educate, inform, consult and listen to our community to understand and deliver on identified priorities
4.2.1	Advocate for State and Federal Government investment to improve public infrastructure and to address community issues
4.3.1	Foster effective governance with honesty and integrity and quality decision making to deliver community priorities
4.3.2	Diversify and optimise non-rate income
4.3.3	Maintain a culture of fiscal efficiency
4.3.4	Maintain a culture of continuous improvement

A young girl with dark hair in braids, wearing a pink and white helmet, a white long-sleeved shirt, and a blue and white floral skirt, is riding a pink and black scooter on a paved street. She is smiling and looking towards the camera. In the background, several people are walking, including a woman in a blue patterned shirt and jeans, and another woman in a dark jacket and red pants. A white dog is visible on the left side of the frame. The background is slightly blurred, showing a modern building with large windows and a balcony.

COMMUNITY

ASPIRATION: OUR DIVERSE COMMUNITY IS INCLUSIVE, SAFE,
CONNECTED AND ENGAGED

PRIORITIES

- Provide infrastructure and facilities that encourage participation and bring our community together
- Enhanced safety for the community
- Facilitate a range of inclusive community events that engage our community
- Build capacity of residents and community groups
- Reinforce the City of South Perth identity and amenity

OUTCOMES AND STRATEGIES

1.1 CULTURE AND COMMUNITY

- | | |
|-------|---|
| 1.1.1 | Develop, facilitate and/or support events, services and programs to respond to community needs and priorities |
| 1.1.2 | Develop, facilitate and/or support opportunities for inclusive and cohesive social, cultural and healthy activity in the City |
| 1.1.3 | Celebrate, support and value heritage and culture within the City for present and future generations |
| 1.1.4 | Encourage volunteering that benefits our community |

1.2 COMMUNITY INFRASTRUCTURE

- | | |
|-------|--|
| 1.2.1 | Maintain, plan, develop and facilitate community infrastructure to respond to community needs and priorities |
| 1.2.2 | Develop, manage, maintain and optimise the use of the City's properties, assets and facilities |
| 1.2.3 | Plan for and promote the development of recreation facilities to service City of South Perth needs |

1.3 COMMUNITY SAFETY AND HEALTH

- | | |
|-------|---|
| 1.3.1 | Enhance community safety in conjunction with other agencies |
| 1.3.2 | Facilitate and foster a healthy and connected community |



ECONOMY

ASPIRATION: A THRIVING CITY ACTIVATED BY ATTRACTIONS AND OPPORTUNITIES THAT ENCOURAGE INVESTMENT AND ECONOMIC DEVELOPMENT

PRIORITIES

- Support local businesses and local employment opportunities
- Develop, facilitate and/or support events and attractions that benefit the community and the local economy, leveraging partnerships where appropriate
- Facilitate activation of under-utilised commercial areas

OUTCOMES AND STRATEGIES

2.1	LOCAL BUSINESS AND ACTIVATED PLACES
2.1.1	Ensure that the City is an attractive place for commercial activity
2.1.2	Use innovation and technology to benefit the community
2.1.3	Support local business and local employment opportunities
2.1.4	Ensure planning frameworks provide for a range of uses in commercial centres
2.1.5	Promote City attractions and destinations



ENVIRONMENT BUILT AND NATURAL

ASPIRATION: SUSTAINABLE, LIVEABLE, DIVERSE AND WELCOMING
NEIGHBOURHOODS THAT RESPECT AND VALUE THE NATURAL AND
BUILT ENVIRONMENT



PRIORITIES

Built

- Retain our unique local character
- Improve and advocate for an accessible and integrated local transport network
- Vibrant hubs and neighbourhoods throughout the City

Natural

- Retain and enhance our open and green spaces to cater for current and future generations
- Promote biodiversity and encourage residents to take ownership of looking after the City's natural environment
- Continuously improve waste management and recycling

OUTCOMES AND STRATEGIES

3.1 CONNECTED AND ACCESSIBLE CITY

- | | |
|-------|--|
| 3.1.1 | Facilitate a safe, efficient, accessible and reliable transport network that encompasses alternative forms of transport and supportive infrastructure |
| 3.1.2 | Develop and implement integrated transport and infrastructure plans that consider improved parking management systems and encourage alternative forms of transport |

3.2 SUSTAINABLE BUILT FORM

- | | |
|-------|---|
| 3.2.1 | Develop and implement a sustainable local planning framework to meet current and future community needs |
|-------|---|

3.3 ENHANCED ENVIRONMENT AND OPEN SPACES

- | | |
|-------|--|
| 3.3.1 | Maintain and improve biodiversity in the City |
| 3.3.2 | Enhance the City's urban forest on public and private land |
| 3.3.3 | Improve the amenity value and sustainable uses of our streetscapes, public open spaces and foreshores |
| 3.3.4 | Enhancement of the environment, maintaining open space and effective management of the Swan and Canning River foreshores |

3.4 RESOURCE MANAGEMENT AND CLIMATE CHANGE

- | | |
|-------|--|
| 3.4.1 | Manage and promote sustainable water, waste, land and energy practices |
|-------|--|



LEADERSHIP

ASPIRATION: A LOCAL GOVERNMENT THAT IS RECEPTIVE AND PROACTIVE IN MEETING THE NEEDS OF OUR COMMUNITY



PRIORITIES

- Work with, support and assist residents and community groups to achieve their goals
- Committed leadership that listens to, engages with and acts on behalf of the community and stakeholders
- Efficient and effective use of City resources

OUTCOMES AND STRATEGIES

4.1 ENGAGED COMMUNITY AND LEADERSHIP

- 4.1.1 Engage, educate, inform, consult and listen to our community to understand and deliver on identified priorities

4.2 ADVOCACY

- 4.2.1 Advocate for State and Federal Government investment to improve public infrastructure and to address community issues

4.3 GOOD GOVERNANCE

- 4.3.1 Foster effective governance with honesty and integrity and quality decision making to deliver community priorities
- 4.3.2 Diversify and optimise non-rate income
- 4.3.3 Maintain a culture of fiscal efficiency
- 4.3.4 Maintain a culture of continuous improvement

DELIVERING ON THE PLAN

The Strategic Community Plan will guide and influence our planning and service delivery now and into the future. It provides the City with a clear understanding of what matters most to our community and guides the way in which we plan for the future and deliver services. Achieving the identified aspirations will rely on the collective commitment and combined actions of the City, government agencies, residents, the business community and community groups.

The City delivers services to meet community needs. Where it is not within the City's remit to provide certain services, we will advocate with others to achieve the desired future set out in this Plan. They may be any one of the following: Local, Regional, State and Federal Government agencies, developers and businesses and community groups, not-for-profit sector and a variety of community groups.

ROLE OF THE COMMUNITY

As a part of the community, the City plays a leadership role in working towards achieving community aspirations. In doing so it provides services and facilities for which the City is primarily responsible and identifies partners and the many participating organisations within a common framework for action.

Many different activities take place within our community to meet our day to day requirements. Any one of the following roles can be undertaken at different times by the City, government, non-government agencies, individuals and groups in our community:

Service provider – takes full responsibility for delivering services

Partner – delivers services or projects collaboratively and in partnership with other organisations i.e. other local governments

Funder – funds other organisations to deliver services through grants or contracts

Regulator – has statutory responsibilities to ensure compliant service delivery

Advocate – promotes the interests of the community to other decision-making organisations i.e. State and Federal Governments

Facilitator – encourages others to be involved in activities by bringing interested parties together to progress identified issues

Monitor – gathers information on activities and checks progress.

ALIGNING THE PLAN WITH OTHER INITIATIVES

Aligning our long-term planning with the priorities of State Government and other relevant agencies, we will be able to build stronger partnerships, achieve greater coordination of decision-making and ensure efficient use of available resources.

REVIEWING THE PLAN AND MONITORING PROGRESS

The Strategy Community Plan 2021-2031 has been updated through a minor review in 2023-24. Every two years a strategic review of the plan is conducted, with a more comprehensive major review every four years.

The City monitors and reviews the progress of the Strategic Community Plan via the following:

Corporate Business Plan

The Corporate Business Plan outlines in detail the projects, services and performance measurements required to deliver on the priorities identified in the Strategic Community Plan. It is reported on quarterly to Council and updated annually with a major review every four years.

Annual Report

Each year, the City produces a comprehensive Annual Report in accordance with the Local Government Act 1995. The Annual Report aims to give an open and accountable insight into how the City has progressed towards achieving our vision and strategic objectives. Highlights include our main achievements and challenges, our financial performance and our key targets for the year ahead.

Stakeholder and Community Feedback

The City is committed to partnering with our stakeholders and the community to realise the future of our local area and will continue to engage with them on appropriate projects and services.

We use a number of different mechanisms each year to give us insight into how the City has progressed towards achieving our vision and strategic objectives. Some of those mechanisms are: surveys, workshops, focus groups and a range of online tools.

RESOURCING THE PLAN

The City's four year Corporate Business Plan directs the City's resources, assets and funding towards the priorities, key projects and activities set out in the Strategic Community Plan. It sets out how the City will do this and the funding required over the four year period of the Plan until the next major review in 2025-26.

MANAGING RISK

Risk management identifies and assesses potential threats and opportunities in achieving the City's business objectives and defines effective response strategies. The City's Risk Program ensures that sound risk management practices and procedures are fully integrated into its strategic initiatives, projects and operational processes and day to day business practices.

USEFUL CONTACTS

Civic Centre

9474 0777

Cnr Sandgate St & South Tce,
South Perth WA 6151

Fax 9474 2425

enquiries@southperth.wa.gov.au
southperth.wa.gov.au

Recycling Centre

9474 0970

Hayman Rd & Thelma St, Como
enquiries@southperth.wa.gov.au

Animal Care Facility

9474 0777

199 Thelma St, Como

Ferry Tram

9474 0777

Windsor Park, Cnr Mends St &
Mill Point Rd, South Perth
enquiries@southperth.wa.gov.au

George Burnett Leisure Centre

9474 0855

Manning Rd, Karawara
leisurecentre@southperth.wa.gov.au

South Perth Library

9474 0800

Cnr Sandgate St & South Tce,
South Perth
southperthlib@southperth.wa.gov.au

Manning Library

9474 0822

2 Conochie Cres, Manning
manninglib@southperth.wa.gov.au

Old Mill

9367 5788

Melville Pl, South Perth
oldmill@southperth.wa.gov.au

South Perth Senior Citizens

9367 9880

53 Coode St, South Perth
spsc@bigpond.com

Manning Senior Citizens

9450 6273

3 Downey Dr (off Ley St), Manning
manning seniors@bigpond.com

Graffiti Hotline 1800 007 774

Collier Park Golf Course

9484 1666

Hayman Rd, Como
collierparkgolf.com.au

Collier Park Village

9313 0200

16 Morrison St, Como

9474 0777

[#discoversouthperth | southperth.wa.gov.au](https://www.southperth.wa.gov.au)