



CITY OF SOUTH PERTH
**STRATEGIC
COMMUNITY PLAN**
2021-2031 >

A CITY OF ACTIVE PLACES AND BEAUTIFUL SPACES



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Sculptural work *R/evolve* by Ben Jones, Angela McHarrie and Tony Jones

Kaardjinin Nidja Nyungar Whadjuk Boodjar Koora Nidja Djining
Noonakoort kaardijin wangkiny, maam, gnarnk and boordier
Nidja Whadjul kura kura.

We acknowledge and pay our respects to the traditional
custodians of this land, the Whadjuk people of the Noongar
nation and their Elders past and present.

ACCESS AND INCLUSION

This document is available in alternative formats upon request, including Braille, large print, electronic and audio format on CD.
National Relay Service (NRS): 13 36 77. Translating and Interpreting Service (TIS): 13 14 50.



MESSAGE FROM THE MAYOR



Welcome to the City of South Perth's Strategic Community Plan 2021-2031. This plan sets out our community's vision, aspirations and objectives. It will guide every decision we make over the next 10 years.

The City of South Perth, like all local governments, exists to serve its community. Our priorities should reflect the priorities of the people who call our City home, and this is exactly what we aim to achieve through our Strategic Community Plan.

We heard from a broad cross section of our community in developing this plan. Together with local residents, business owners, visitors and other stakeholders we prioritised actions that will deliver the greatest benefit, while giving due consideration to the City's resources. This is a challenging exercise, but one of fundamental importance, and I am grateful to everyone who took part.

Our extensive consultation process helped us to distil the collective needs, wants and desires of our community into the aspirations and strategies you will see in this plan. This includes enhancing community safety, a sustainable urban planning framework, integrated transport plans, improved parking management, and a regulatory environment that allows local businesses and local employment to thrive.

The decisions we make now will shape our City for decades to come, and so the strategies in this document have been developed with the long-term amenity, prosperity and sustainability of our City and its people in mind.

The Strategic Community Plan provides focus and direction for the City administration, as well as guidance to Elected Members in fulfilling our responsibility as decision-makers. It assists us to make sensible, relevant, long-term and financially sustainable decisions to provide necessary infrastructure, regulatory frameworks and services.

The Strategic Community Plan is not intended to be read in isolation. It drives all other plans and strategies in the City's overall Integrated Planning Framework, including our Corporate Business Plan, Long-Term Financial Plan, Asset Management Plan and related documents. This ensures we are equipped with the guidance and resourcing required to achieve our objectives.

I am very proud to present the City's new Strategic Community Plan to you. As your Mayor, I am dedicated to delivering good governance and real, measurable outcomes that benefit the people of our City. I look forward to continuing to work with our entire community to achieving our shared vision of a City of active places and beautiful spaces.

Greg Milner
City of South Perth Mayor

OUR CITY

The South Perth area is the country of Beeloo Noongar people, or river people. Noongar people who used this area were known as Gareen and their place was Gareenup.

The City of South Perth is a local government area in the inner southern suburbs of the Western Australian capital city of Perth, about 4 kilometres south of Perth's Central Business District (CBD).

The City covers nearly 20 square kilometres and is situated across the Swan River from the Perth CBD. The City is bounded by the Swan and Canning Rivers and is widely recognised for its aesthetic appeal and amenity. There are many major attractions in the City which include Mindeerup, Sir James Mitchell Park, the Old Mill, Ferry Tram, Perth Zoo, Royal Perth Golf Club, Collier Park Golf, Mends Street, Angelo Street and Preston Street precincts and the Waterford Plaza Shopping Centre.



OUR OPERATIONS, SERVICES AND FACILITIES

Managed across 13 Business Units, the City is a local government authority that provides a range of community services, operations and facilities.

OPERATIONS AND SERVICES

- Animal and bushfire control
- Asset management and capital works
- Community development
- Customer service
- Cultural programs and community events
- Environmental health services
- Heritage and sustainability initiatives
- Infrastructure planning, design, construction and maintenance
- Legal, advocacy and governance support
- Library services
- Marketing and communications
- Public open spaces, streetscapes, foreshores and natural area management
- Ranger services
- Sport and recreation
- Stakeholder engagement
- Town planning and building services
- Waste management and recycling services
- Youth programs.

MAIN FACILITIES

- Animal Care Facility
- Collier Park Golf and Collier Park Mini Golf
- Collier Park Village
- George Burnett Leisure Centre
- John McGrath Pavilion and Hall
- Manning Community Centre
- Operations Centre
- Old Mill
- Ferry Tram
- South Perth Community Hall
- South Perth Civic Centre
- South Perth and Manning Libraries
- South Perth and Manning Senior Citizens Centres
- South Perth Recycling Centre.



FAST FACTS

21,394
street trees



11
active open spaces



11 murals
48
works of public art



47 playgrounds



391
hectares of reserves



279 km pathways
199 km roads

THE CITY OF SOUTH PERTH

Home to more than 46,703 residents from a range of ages and diverse cultural backgrounds, the City is predominantly residential. In the year ending June 2021 there were 15,289 jobs located in the City.

OUR MAJOR ATTRACTIONS

- Mindeerup
- South Perth Foreshore
- Perth Zoo
- Collier Park Golf
- Royal Perth Golf Club
- The Old Mill
- Ferry Tram
- Manning Hub, Waterford Plaza, Mends Street, Angelo Street and Preston Street precincts
- Como Jetty
- Clontarf-Waterford-Salter Point Foreshore.

OUR COMMUNITY

- \$1,770 median weekly household income
- 24% couples with children
- 53% medium and high density housing
- \$903,926 median house price
- 27% households with a mortgage
- 35% households renting
- 7.2% unemployment

THE CITY OF SOUTH PERTH IS A CITY OF LEARNING OPPORTUNITY

- 12 Primary schools
- 1 Secondary schools (government)
- 4 Secondary colleges (private)
- 1 WA's largest university adjoining the City's boundary (Curtin)
- 1 Technology Park WA
- 2 Libraries - Manning and South Perth
- 7 Kindergartens



22%
non-English speaking backgrounds



37
median age of residents



48.9% males
51.1% females

- Estimated population in 2021: 46,703*
- Forecast population in 2031: 54,282*

*Population and household forecasts, 2016 to 2041, prepared by .id (informed decisions), July 2018.



DEVELOPING OUR PLAN

OUR VISION

A city of active places and beautiful spaces.
A connected community with easily accessible,
vibrant neighbourhoods and a unique,
sustainable natural environment.

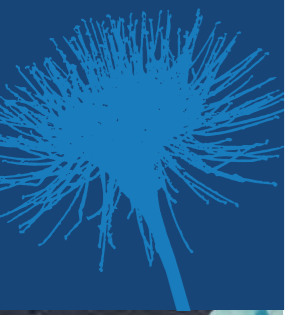
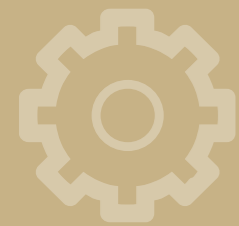
THE PURPOSE OF THE STRATEGIC COMMUNITY PLAN

A Strategic Community Plan is a long-term, overarching strategy and planning document that outlines the community's aspirations and priorities for the future and sets out the key strategies required to achieve these. This Plan is a living document which has a partial review every two years and a major review every four years, in order to reflect the community's changing aspirations and priorities.

The intent of the plan is to:

- Engage the community and articulate a vision, outcomes and priorities
- Provide us with a clear understanding of community priorities and long-term impacts that will translate to service, asset and land use planning requirements
- Guide our priority setting within the Corporate Business Plan.

A Strategic Community Plan is a legislative requirement as part of the Integrated Planning and Reporting Framework (IPR). The IPR provides a framework for establishing local priorities that are linked to operational functions.



HOW THE PLAN WILL BE USED

The City will use the Plan to:

- Define clear priorities, processes and long and short-term plans
- Prioritise budget and resource allocations
- Direct land use, infrastructure, services and asset management, operations and planning
- Direct workforce planning
- Inform other key strategies and plans.

HOW WE DEVELOPED OUR PLAN

The Vision 2027 stakeholder and community engagement project in 2017 resulted in the City's first Strategic Community Plan (SCP) 2017-2027. A minor review was carried out in 2020 and the 2020-2030 SCP was endorsed by Council in May 2020.

The four yearly major review of the SCP commenced with Elected Member workshops in September and October 2020. The strategies within the SCP 2020-2030 were reviewed and the City then embarked on the Picture your Future City of South Perth stakeholder and community engagement project in the first quarter of 2020/21. An extensive engagement program provided stakeholders and the community with the opportunity to have input into the major review. The engagement program was supported by a communications campaign to ensure a broad range of stakeholders and community members were informed about the project and aware of the opportunity to provide feedback on the Plan.

Picture your Future City of South Perth was due to launch on Monday 1 February 2021 but was delayed until Monday 15 February 2021 due to a COVID-19 lockdown.

The engagement program took place between Monday 15 February and Monday 15 March 2021 and comprised: a survey, intercept interviews at Manning Farmers Market and Mindeerup/Mends Street, a face-to-face community workshop, a business breakfast forum, a youth movie night, and an online community workshop.

During the engagement, participants were asked to prioritise the existing priorities in each strategic direction and to add any others that they felt would help the City achieve its aspiration for each strategic direction.

All the feedback was analysed and the aspirations, priorities, outcomes and strategies revised.

The draft SCP 2021-2031 was released for stakeholder and community feedback in late October 2021 and the final Strategic Community Plan 2021-2031 was updated to reflect the feedback received. The final SCP was adopted by Council at the December 2021 meeting.

Approximately 750 community members, stakeholders, staff and Elected Members were directly involved in the review.

OUR STRATEGIC DIRECTIONS

THIS STRATEGIC COMMUNITY PLAN 2021-2031 BUILDS ON OUR PREVIOUS STRATEGIC COMMUNITY PLANS, 2017-2027 AND 2013-2023, AND HAS THE SAME FOUR STRATEGIC DIRECTIONS:

COMMUNITY: Our diverse community is inclusive, safe, connected and engaged

16

ECONOMY: A thriving City activated by attractions and opportunities that encourage investment and economic development

18

ENVIRONMENT (BUILT AND NATURAL): Sustainable, liveable, diverse and welcoming neighbourhoods that respect and value the natural and built environment

20

LEADERSHIP: A local government that is receptive and proactive in meeting the needs of our community

22

The community aspirations, together with the outcomes that we want to achieve for our stakeholders and the community and the strategies that will deliver these outcomes, are set out on the following pages:



OUR PLAN AT A GLANCE

This Strategic Community Plan 2021-2031 seeks to achieve the following key outcomes for our community. The strategies that have been developed for each of these outcomes will enable us to focus our effort in the planning and delivery of services to meet community aspirations.

STRATEGIC DIRECTION	ASPIRATION	OUTCOMES	STRATEGIES
COMMUNITY	Our diverse community is inclusive, safe, connected and engaged	1.1 CULTURE AND COMMUNITY	1.1.1 Develop and facilitate events, services and programs to respond to community needs and priorities 1.1.2 Facilitate and create opportunities for inclusive and cohesive social, cultural and healthy activity in the City 1.1.3 Celebrate, support and value heritage and culture within the City for present and future generations 1.1.4 Encourage volunteering that benefits our community
		1.2 COMMUNITY INFRASTRUCTURE	1.2.1 Maintain current and plan, develop and facilitate community infrastructure to respond to community needs and priorities 1.2.2 Effectively develop, manage and optimise the use of the City's properties, assets and facilities 1.2.3 Plan for and promote the development of recreation and aquatic facilities to service City of South Perth needs
		1.3 COMMUNITY SAFETY AND HEALTH	1.3.1 Enhance community safety in conjunction with other agencies 1.3.2 Facilitate and foster a healthy and connected community 1.3.3 Implement effective Emergency Management arrangements
ECONOMY	A thriving City activated by attractions and opportunities that encourage investment and economic development	2.1 LOCAL BUSINESS	2.1.1 Ensure that the City is an attractive place for commercial activity 2.1.2 Leverage learning, innovation and technology to benefit the community 2.1.3 Encourage and support local business and employment
		2.2 ACTIVATED PLACES	2.2.1 Facilitate events that support local business 2.2.2 Enable the establishment of activities centres and neighbourhood hubs that offer diverse and viable mix of uses 2.2.3 Facilitate increased use of and visitation to City assets and destinations
ENVIRONMENT (BUILT AND NATURAL)	Sustainable, liveable, diverse and welcoming neighbourhoods that respect and value the natural and built environment	3.1 CONNECTED AND ACCESSIBLE CITY	3.1.1 Facilitate a safe, efficient, accessible and reliable transport network that is pedestrian and cycle friendly 3.1.2 Develop and implement integrated transport and infrastructure plans that consider improved parking management systems and encourage alternative forms of transport
		3.2 SUSTAINABLE BUILT FORM	3.2.1 Develop and implement a sustainable local planning framework to meet current and future community needs
		3.3 ENHANCED ENVIRONMENT AND OPEN SPACES	3.3.1 Maintain and improve ecosystem biodiversity in the City 3.3.2 Enhance the City's urban forest 3.3.3 Improve the amenity value and sustainable uses of our streetscapes, public open spaces and foreshores 3.3.4 Provide proactive enhancement of the environment, maintaining open space and effective management of the Swan and Canning River foreshores
		3.4 RESOURCE MANAGEMENT AND CLIMATE CHANGE	3.4.1 Actively manage and promote sustainable water, waste, land and energy practices
LEADERSHIP	A local government that is receptive and proactive in meeting the needs of our community	4.1 ENGAGED COMMUNITY	4.1.1 Engage, consult and listen to our community to understand and deliver on identified priorities
		4.2 ADVOCACY	4.2.1 Advocate and plan for public infrastructure improvements including a new South Perth train station, Canning Bridge train-to-bus station transition terminus, upgrades to Canning Highway and additional ferry and bus services
		4.3 GOOD GOVERNANCE	4.3.1 Foster effective governance with honesty and integrity and quality decision making to deliver community priorities 4.3.2 Diversify and optimise non-rate income 4.3.3 Maintain a culture of fiscal efficiency 4.3.4 Maintain a culture of continuous improvement

COMMUNITY

ASPIRATION: OUR DIVERSE, CONNECTED, SAFE AND ENGAGED COMMUNITY



PRIORITIES

- Provide infrastructure and facilities that encourage participation and bring our community together
- Enhanced safety for the community
- Provide a range of inclusive community events that engage our community
- Support residents and community groups to improve and foster local growth
- Reinforce the City of South Perth identity and amenity

OUTCOMES AND STRATEGIES

1.1 CULTURE AND COMMUNITY

- 1.1.1 Develop and facilitate events, services and programs to respond to community needs and priorities
- 1.1.2 Facilitate and create opportunities for inclusive and cohesive social, cultural and healthy activity in the City
- 1.1.3 Celebrate, support and value heritage and culture within the City for present and future generations
- 1.1.4 Encourage volunteering that benefits our community

1.2 COMMUNITY INFRASTRUCTURE

- 1.2.1 Maintain current and plan, develop and facilitate community infrastructure to respond to community needs and priorities
- 1.2.2 Effectively develop, manage and optimise the use of the City's properties, assets and facilities
- 1.2.3 Plan for and promote the development of recreation and aquatic facilities to service City of South Perth needs

1.3 COMMUNITY SAFETY AND HEALTH

- 1.3.1 Enhance community safety in conjunction with other agencies
- 1.3.2 Facilitate and foster a healthy and connected community
- 1.3.3 Implement effective Emergency Management arrangements

ECONOMY

ASPIRATION: A THRIVING CITY ACTIVATED BY ATTRACTIONS AND OPPORTUNITIES THAT ENCOURAGE INVESTMENT AND ECONOMIC DEVELOPMENT



PRIORITIES

- Encourage and support local business, employment and a network of neighbourhood hubs
- Deliver events and attractions that benefit the community and the local economy, leveraging partnerships where appropriate
- Revitalise under-utilised commercial areas

OUTCOMES AND STRATEGIES

2.1 LOCAL BUSINESS

- 2.1.1 Ensure that the City is an attractive place for commercial activity
- 2.1.2 Leverage learning, innovation and technology to benefit the community
- 2.1.3 Encourage and support local business and employment

2.2 ACTIVATED PLACES

- 2.2.1 Facilitate events that support local business
- 2.2.2 Enable the establishment of activities centres and neighbourhood hubs that offer diverse and viable mix of uses
- 2.2.3 Facilitate increased use of and visitation to City assets and destinations



ENVIRONMENT BUILT AND NATURAL

ASPIRATION: SUSTAINABLE, LIVEABLE, DIVERSE AND WELCOMING NEIGHBOURHOODS THAT RESPECT AND VALUE THE NATURAL AND BUILT ENVIRONMENT

PRIORITIES

Built

- Retain our unique local character
- Improve and advocate for an accessible and integrated local transport network
- Vibrant hubs and neighbourhoods throughout the City

Natural

- Retain and enhance our open and green spaces to cater for all generations
- Promote biodiversity and encourage residents to take ownership of looking after the City's natural environment
- Improve waste management and recycling

OUTCOMES AND STRATEGIES

3.1 CONNECTED AND ACCESSIBLE CITY

- 3.1.1 Facilitate a safe, efficient, accessible and reliable transport network that is pedestrian and cycle friendly
- 3.1.2 Develop and implement integrated transport and infrastructure plans that consider improved parking management systems and encourage alternative forms of transport

3.2 SUSTAINABLE BUILT FORM

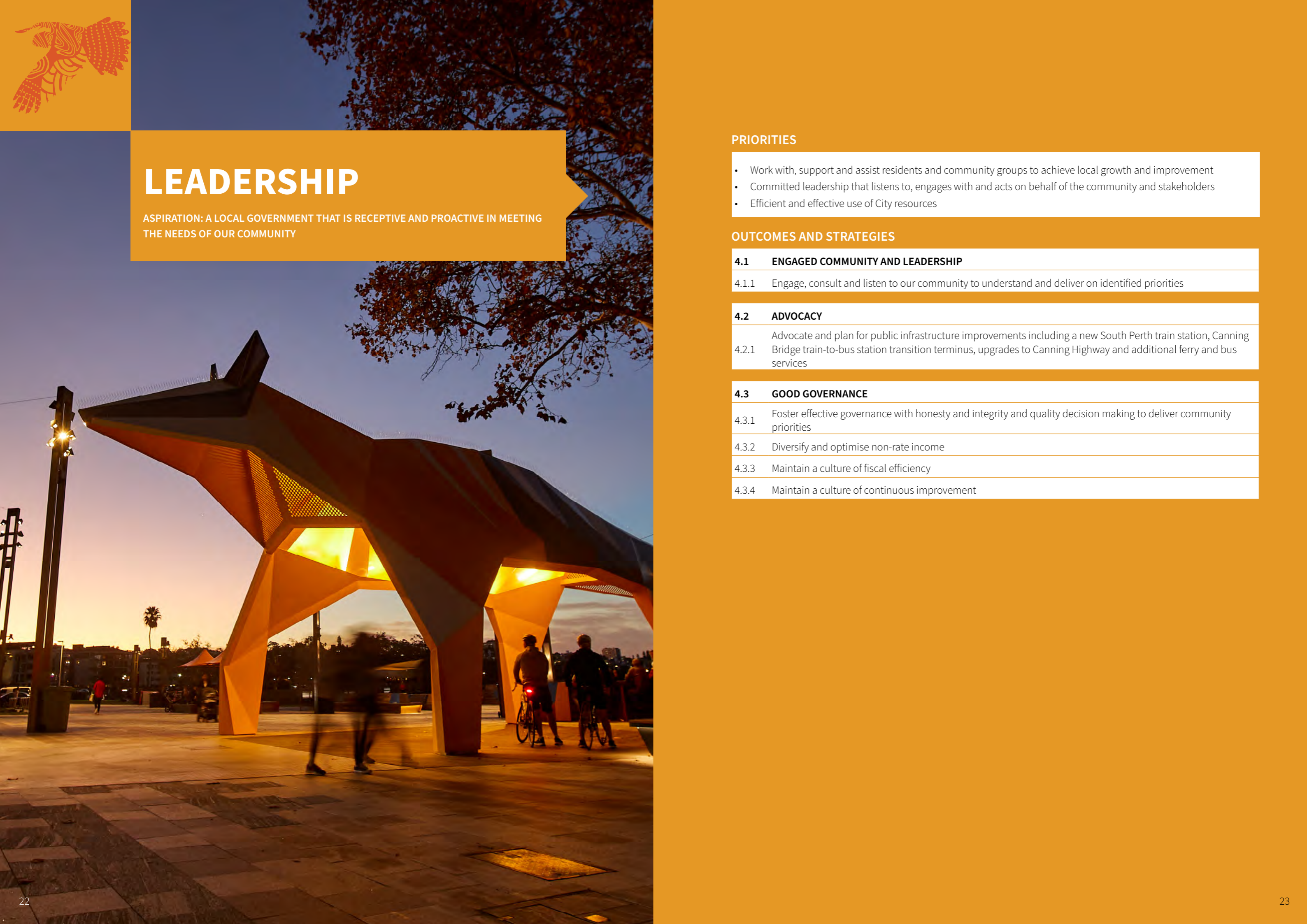
- 3.2.1 Develop and implement a sustainable local planning framework to meet current and future community needs

3.3 ENHANCED ENVIRONMENT AND OPEN SPACES

- 3.3.1 Maintain and improve ecosystem biodiversity in the City
- 3.3.2 Enhance the City's urban forest
- 3.3.3 Improve the amenity value and sustainable uses of our streetscapes, public open spaces and foreshores
- 3.3.4 Provide proactive enhancement of the environment, maintaining open space and effective management of the Swan and Canning River foreshores

3.4 RESOURCE MANAGEMENT AND CLIMATE CHANGE

- 3.4.1 Actively manage and promote sustainable water, waste, land and energy practices



LEADERSHIP

ASPIRATION: A LOCAL GOVERNMENT THAT IS RECEPTIVE AND PROACTIVE IN MEETING THE NEEDS OF OUR COMMUNITY

PRIORITIES

- Work with, support and assist residents and community groups to achieve local growth and improvement
- Committed leadership that listens to, engages with and acts on behalf of the community and stakeholders
- Efficient and effective use of City resources

OUTCOMES AND STRATEGIES

4.1 ENGAGED COMMUNITY AND LEADERSHIP

- 4.1.1 Engage, consult and listen to our community to understand and deliver on identified priorities

4.2 ADVOCACY

- 4.2.1 Advocate and plan for public infrastructure improvements including a new South Perth train station, Canning Bridge train-to-bus station transition terminus, upgrades to Canning Highway and additional ferry and bus services

4.3 GOOD GOVERNANCE

- 4.3.1 Foster effective governance with honesty and integrity and quality decision making to deliver community priorities
- 4.3.2 Diversify and optimise non-rate income
- 4.3.3 Maintain a culture of fiscal efficiency
- 4.3.4 Maintain a culture of continuous improvement

DELIVERING ON THE PLAN

The Strategic Community Plan will guide and influence our planning and service delivery now and into the future. It provides the City with a clear understanding of what matters most to our community and guides the way in which we plan for the future and deliver services. Achieving the identified aspirations will rely on the collective commitment and combined actions of the City, government agencies, residents, the business community and community groups.

The City delivers services to meet community needs. Where it is not within the City's remit to provide certain services, we will advocate with others to achieve the desired future set out in this Plan. They may be any one of the following: Local, Regional, State and Federal Government agencies, developers and businesses and community groups, not-for-profit sector and a variety of community groups.

ROLE OF THE COMMUNITY

As a part of the community, the City plays a leadership role in working towards achieving community aspirations. In doing so it provides services and facilities for which the City is primarily responsible and identifies partners and the many participating organisations within a common framework for action.

Many different activities take place within our community to meet our day to day requirements. Any one of the following roles can be undertaken at different times by the City, government, non-government agencies, individuals and groups in our community:

Service provider – takes full responsibility for delivering services

Partner – delivers services or projects collaboratively and in partnership with other organisations i.e. other local governments

Funder – funds other organisations to deliver services through grants or contracts

Regulator – has statutory responsibilities to ensure compliant service delivery

Advocate – promotes the interests of the community to other decision-making organisations i.e. State and Federal Governments

Facilitator – encourages others to be involved in activities by bringing interested parties together to progress identified issues

Monitor – gathers information on activities and checks progress.

ALIGNING THE PLAN WITH OTHER INITIATIVES

Aligning our long-term planning with the priorities of State Government and other relevant agencies, we will be able to build stronger partnerships, achieve greater coordination of decision-making and ensure efficient use of available resources.

REVIEWING THE PLAN AND MONITORING PROGRESS

This Strategic Community Plan 2021-2031 has been updated from the minor review in 2020 and the previous Strategic Community Plan 2017-2027. Every two years a strategic review of the plan is conducted, with a more comprehensive major review every four years.

The City monitors and reviews the progress of the Strategic Community Plan via the following:

Corporate Business Plan

The Corporate Business Plan outlines in detail the projects, services, actions, operations and performance measurements required to deliver on the priorities identified in the Strategic Community Plan. It is reported on quarterly to Council and updated annually with a major review every four years.

Annual Report

Each year, the City produces a comprehensive Annual Report in accordance with the *Local Government Act 1995*. The Annual Report aims to give an open and accountable insight into how the City has progressed towards achieving our vision and strategic objectives. Highlights include our main achievements and challenges, our financial performance and our key targets for the year ahead.

Stakeholder and community feedback

The City is committed to partnering with our stakeholders and the community to realise the future of our local area and will continue to engage with them on appropriate projects and services.

We use a number of different mechanisms each year to give us insight into how the City has progressed towards achieving our vision and strategic objectives. Some of those mechanisms are: surveys, workshops, focus groups and a range of online tools.

RESOURCING THE PLAN

The City's four year Corporate Business Plan directs the City's resources, assets and funding towards the priorities, key projects and activities set out in the Strategic Community Plan. It sets out how the City will do this and the funding required over the four year period of the Plan until the next major review in 2025.

MANAGING RISK

Risk management identifies and assesses potential threats and opportunities in achieving the City's business objectives and defines effective response strategies. The City's Risk Program ensures that sound risk management practices and procedures are fully integrated into its strategic initiatives, projects and operational processes and day to day business practices.

USEFUL CONTACTS

Civic Centre

9474 0777

Cnr Sandgate St & South Tce,
South Perth WA 6151

Fax 9474 2425

enquiries@southperth.wa.gov.au

southperth.wa.gov.au

Recycling Centre

9474 0970

Hayman Rd & Thelma St, Como
enquiries@southperth.wa.gov.au

Animal Care Facility

9474 0777

199 Thelma St, Como

Ferry Tram

9474 0777

Windsor Park, Cnr Mends St &
Mill Point Rd, South Perth
enquiries@southperth.wa.gov.au

George Burnett Leisure Centre

9474 0855

Manning Rd, Karawara
leisurecentre@southperth.wa.gov.au

South Perth Library

9474 0800

Cnr Sandgate St & South Tce, South Perth
southperthlib@southperth.wa.gov.au

Manning Library

9474 0822

2 Conochie Cres, Manning
manninglib@southperth.wa.gov.au

Old Mill

9367 5788

Melville Pl, South Perth
oldmill@southperth.wa.gov.au

South Perth Senior Citizens

9367 9880

53 Coode St, South Perth
spsc@bigpond.com

Manning Senior Citizens

9450 6273

3 Downey Dr (off Ley St), Manning
manningseniors@bigpond.com

Graffiti Hotline 1800 007 774

Collier Park Golf Course

9484 1666

Hayman Rd, Como
collierparkgolf.com.au

Collier Park Village

9313 0200

16 Morrison St, Como

9474 0777 | enquiries@southperth.wa.gov.au

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