

## Contents

Message from the Mayor .....	2
Our City .....	3
What is a Strategic Community Plan?.....	5
Integrated Planning and Reporting.....	5
How we developed our Strategic Community Plan 2017-2027.....	7
Strategic Directions.....	8

# Draft Strategic Community Plan 2017-2027

## Message from the Mayor

I am proud to present the City of South Perth's Strategic Community Plan 2017-2027.

The Strategic Community Plan is the City's overarching plan and a key component of our planning framework, guiding all City services, projects and facilities. The Plan outlines the community's aspirations and priorities for the next 10 years and sets out key strategies required to achieve these aspirations.

It is essential to ensure that our current work aligns with the community's aspirations and priorities for the City, both now and into the future. The City's Council and Administration work hard to deliver services to meet community needs and where the City cannot provide these services, we passionately advocate for State and Federal government interest and investment in our City.

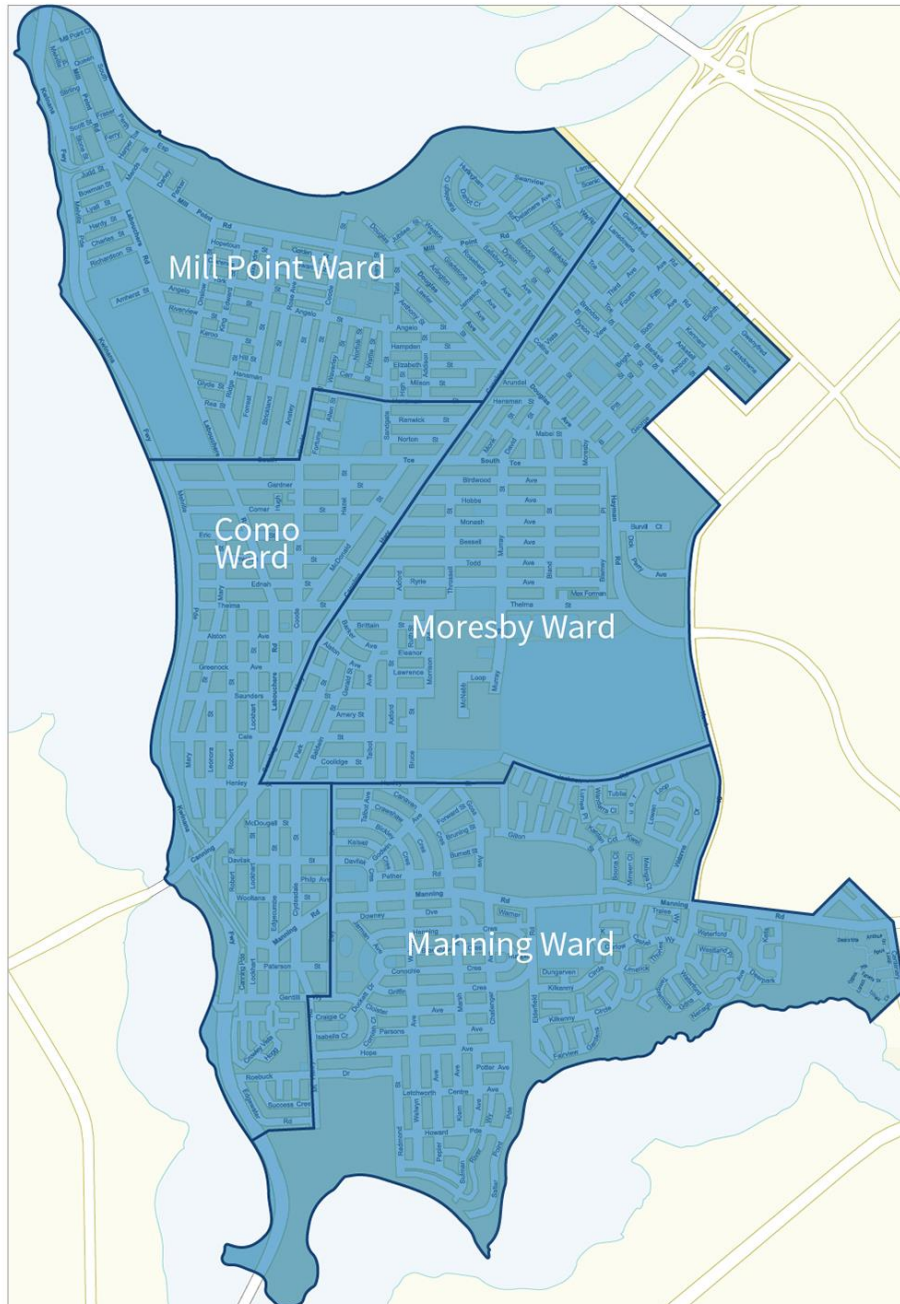
I would like to thank the community members and local businesses who contributed to the development of this plan by participating in the Vision 2027 community engagement process.

The Council and I look forward to working with the community and stakeholders over the next ten years and thank you for your participation.

Mayor Sue Doherty

# Our City

## City of South Perth – Profile\*



The City of South Perth covers nearly 20sq km and is situated two kilometres across the Swan River from the Perth Central Business District. The City is bounded by the Swan and Canning Rivers and is widely recognised for its aesthetic appeal and amenity. There are many major attractions in the City which

include Sir James Mitchell Park, Perth Zoo, Royal Perth Golf Club, Collier Park Golf Course, Mends Street, Angelo Street and Preston Street precincts and the Waterford Plaza Shopping Complex.

	2017	2027
Population	46,728	53,016
Area	19.9sq km	
Suburbs:	Como, Karawara, Kensington, Manning, Salter Point, South Perth and Waterford	
Reserves	466 hectares	
Street trees	Over 20,000	
Playgrounds	42	
Active reserves	12	
Roads	203km	
Pathways	267km	

The City of South Perth is a city of learning opportunities:

- 12 primary schools
- 1 secondary school (government)
- 3 secondary colleges (private)
- WA's largest university adjoining the City's boundary
- Technology Park WA adjoining the City's boundary
- 2 libraries – Manning and South Perth
- 3 kindergartens

The City is preparing for significant and sustained growth. The Western Australian Planning Commission estimates that the City will accommodate an additional 8,300\* dwellings by 2050, representing a 30 per cent increase. A number of plans and strategies have been and are being developed and implemented by the City in response to this projected growth.

\*City of South Perth / i.d.solutions

\*\*Perth and Peel@at 3.5 million

## What is a Strategic Community Plan?

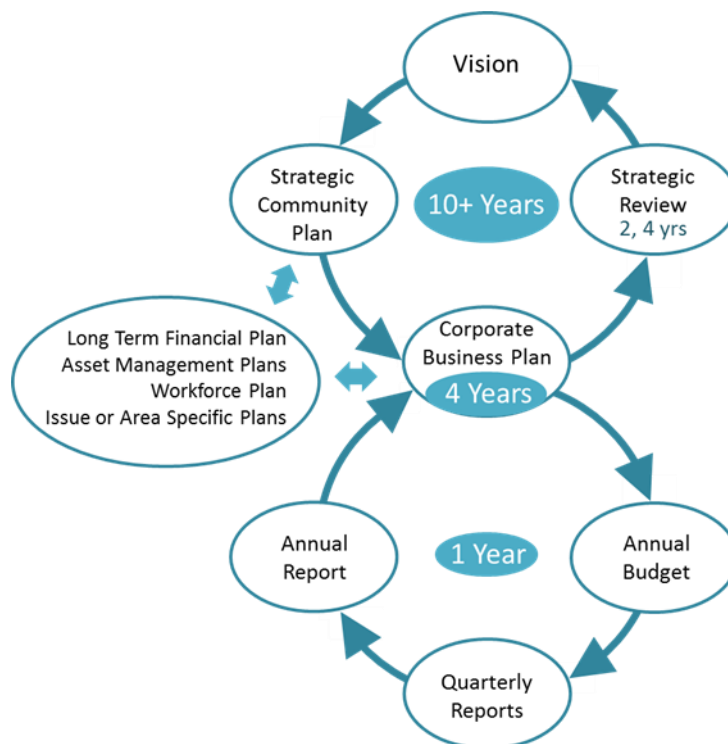
A Strategic Community Plan is a long term, overarching document that outlines the community's aspirations and priorities for the future and sets out the key strategies required to achieve these. The Plan is a living document which has a partial review in two years' time and a full review in four years' time, in order to reflect the community's changing aspirations and priorities.

All local governments are required to produce a Strategic Community Plan for the future as part of the State Government's Integrated Planning and Reporting Framework. The City is committed to developing a business planning process that is relevant and effectively captures the right information to drive the delivery of what our community requires.

Our Strategic Community Plan provides the City with a clear understanding of what matters most to our community and guides the way in which we plan for the future and deliver services. Achieving the identified aspirations will rely on the collective commitment and combined actions of the City, government agencies, residents, the business community and community groups.

At the core of the Integrated Planning and Reporting Framework is the Corporate Business Plan, which outlines in detail the projects, services, operations and performance measurements required to deliver on the priorities identified in the Strategic Community Plan.

## Integrated Planning and Reporting



The diagram on page 5 illustrates the State Government's Integrated Planning and Reporting (IPR) framework which local government is required to follow. IPR enables the community and stakeholders to participate in shaping the future of the community and to identify issues and solutions.

The Strategic Community Plan can also provide inspiration to and encompass the contributions of relevant stakeholders in favour of the community's aspirations.

## Monitoring Progress and Reviewing the Plan

A minor review of the Strategic Community Plan will take place every two years with a major review every four years.

The City tracks and reviews the progress towards the aspirations set out in the Strategic Community Plan via our Corporate Business Plan (four years), Annual Report (annual) and the Community Perceptions Survey\*\*\* (two years). This helps us to understand how the projects and services that we are delivering are helping us to move towards community aspirations and objectives. We have developed a range of key indicators to measure our progress in achieving the objectives set out in this plan.

## Aligning the Plan with Other Initiatives

By aligning our long term planning with the priorities of State Government and other relevant agencies, we will be able to build stronger partnerships, achieve greater coordination of decision making and ensure efficient use of available resources.

## Making it Happen - Delivering the Plan

The Strategic Community Plan will guide and influence our planning and service delivery now and into the future.

The City delivers services to meet community needs. Where it is not within the City's remit to provide certain services, we will advocate with others to achieve the desired future set out in this Plan.

## Resourcing the Plan

The City's four year Corporate Business Plan directs the City's resources, assets and funding towards the priorities, key projects and activities set out in the Strategic Community Plan. It sets out how the City will do this and the funding required over the four year period of the Plan.

In developing the Corporate Business Plan, the City also considers the assets, resources, staff and skills that will be required to deliver the projects and activities.

\*\*\*Community customer satisfaction survey, benchmarked against other local governments

# How we developed our Strategic Community Plan

The City embarked on a major review of its Strategic Community Plan 2013-2023 in November 2016 through the Vision 2027 community and stakeholder engagement project. Vision 2027 included four stages, with stages three and four still to come:

## Stage One: Community Survey

The Vision 2027 community survey was open from 7 November to 12 December 2016 and asked the community what they liked about the City, ideas for the future and priorities. Almost 1,200 responses were received.

A report and summary document were produced, both of which are available on [yoursay.southperth.wa.gov.au](https://yoursay.southperth.wa.gov.au), and used to design Stage Two of the review process.

## Stage Two: Community and Stakeholder Workshops

In Stage Two, the City held four workshops at which 60 community members further explored the priorities, discussed visions, reviewed strategies from the Strategic Community Plan 2013-2023 and drafted new strategies.

The outcomes from the workshops were analysed and a report produced, which is available on [yoursay.southperth.wa.gov.au](https://yoursay.southperth.wa.gov.au).

## Stage Three: Draft Strategic Community Plan released for community and stakeholder engagement

## Stage Four: Final Strategic Community Plan 2017-2027 presented to Council for adoption

# City of South Perth – A City of places and spaces

## Vision

The City is a connected community with easily accessible, vibrant neighbourhoods and a unique, sustainable natural environment.

## Community priorities and aspirations

- *Connected communities*: for the City to be a place where everyone feels welcome
- *Authentic local amenity*: for the City to retain its unique local character
- *Active use of natural assets*: for the City to retain and enhance open spaces that attract and cater for all generations
- *Protecting the environment*: for the City to promote biodiversity and encourage residents to take ownership of looking after the City's natural environment
- *Vibrant hubs and neighbourhoods* throughout the City
- *Local transport networks*: for the City to have an affordable, easy to use, integrated local transport system making all suburbs accessible
- *Supportive Leadership*: for the City to be a committed leader that acts on behalf of residents; one that supports and assists residents and community groups to achieve local growth and improvement

## Strategic Directions

The community's priorities were examined in the context of the current Strategic Community Plan and its structure of six strategic directions. In consideration of the feedback from the community and stakeholders, the priorities have been grouped into four broad categories to form the new strategic directions for the Strategic Community Plan 2017-2027:

- Community
- Economic
- Environment (Natural and Built)
- Leadership

The strategies from the Strategic Community Plan 2013-2023 were reviewed in line with the new categories and visions created for each strategic direction, based on community and stakeholder feedback.



## Community: A diverse, connected, safe and engaged community

Number	Strategies
1.1	Develop and facilitate services, programs and infrastructure to respond to changing community needs and priorities.
1.2	Facilitate and foster a connected and safe community.
1.3	Facilitate and create opportunities for social, cultural and physical activity in the City.
1.4	Encourage and educate the community to embrace sustainable and healthy lifestyles.
1.5	Engage with the community to contribute to the planning of activities in and around the City.
1.6	Celebrate and support heritage within the City for present and future generations.

## Economy: A thriving City activated by innovation, attractions and opportunities

Number	Strategies
2.1	Facilitate activity centres and neighbourhood hubs that offer a diverse, viable and attractive mix of uses.
2.2	Connect with the learning and innovation economy so that the City can stimulate relevant economic activities.
2.3	Embrace and facilitate unique events and attractions on or near foreshore areas and reserves around the City.
2.4	Attract and support a broad range of small and medium-sized enterprises (SMEs) to the City.
2.5	Reinforce the peninsula as the City's primary activity centre by reinvigorating key assets and destinations.

## Environment: Sustainable urban neighbourhoods

### Environment – Built

Number	Strategies
3.1	Develop a local planning framework to meet current and future community needs and legislative requirements.
3.2	Promote and facilitate contemporary sustainable buildings and land use.
3.3	Manage the use and development of the City's properties, assets and facilities.
3.4	Implement and maintain integrated transport and infrastructure plans.
3.5	Facilitate a safe, efficient and reliable transport network.
3.6	Facilitate a pedestrian and cycle friendly environment.
3.7	Facilitate effective management of Swan and Canning River foreshore infrastructure.
3.8	Plan for and promote the development of recreation and aquatic facilities to service City of South Perth needs.

## Environment – Natural

Number	Strategies
3.9	Maintain and improve ecosystem biodiversity of the City.
3.10	Promote and implement sustainable water, waste, land and energy management practices.
3.11	Manage the risks associated with climate change.
3.12	Improve the amenity value and sustainable uses of our streetscapes, public open spaces and foreshores.
3.13	Enhance the City's urban forest.

## Leadership: A visionary and influential local government

Number	Strategies
4.1	Continue to build a high performance culture to deliver community priorities.
4.2	Empower effective and quality decision-making and governance.
4.3	Be agile to stakeholder, community and customer needs.
4.4	Advocate for public infrastructure improvements including South Perth Station and ferry services.
4.5	Maximise and diversify non-rate income.