



CITY OF SOUTH PERTH
EXPRESSION OF INTEREST
SOUTHSIDE SUMMER 2026



City of
South Perth



EXPRESSION OF INTEREST

Southside Summer 2026

Key dates

| | |
|--------------------------------|------------------------------|
| Applications open | Monday 1 September 2025 |
| Applications close | Tuesday 30 September 2025 |
| Assessment period | 1 October – 8 October 2025 |
| Applicants notified of outcome | Friday 10 October 2025 |
| Southside Summer period | 28 January – 4 February 2026 |

CHECKLIST

Please read all the information in this document carefully and check you have attached the following documentation as part of your application before you make your submission.

- Completed Application Form addressing the selection criteria
- Additional documents, images or letters of support relevant to your proposal
- Risk assessment or risk management plan (if applicable)
- Certificate of incorporation (if incorporated)
- Certificate of currency for public liability insurance

SELECTION CRITERIA

You must address each of the items listed in the selection criteria. A properly completed submission is the only way we can assess your proposal.

Failing to provide any of the required information may result in your immediate disqualification from the assessment process.

SUBMISSION PROCESS

Please complete the Expression of interest form and submit with your supporting documentation by 4pm, Tuesday 30 September 2025 to events@southperth.wa.gov.au.

A selection panel will review all submissions and make a decision based on the selection criteria. The City of South Perth reserves the right to accept or refuse applications.

All decisions are final, and no further correspondence will be entered into. Canvassing of elected members is not permitted.

CONTACT

Please submit your application and all required documentation to events@southperth.wa.gov.au. If you have any questions, please contact the Cultural Development Team on 08 9474 0777.

ABOUT THE OPPORTUNITY

The City of South Perth presents Southside Summer which will take place on the South Perth Foreshore at Mindeerup, with activations for the whole community to enjoy.

We are inviting Expressions of Interest (EOI) from businesses, community organisations, individual artists and artist groups to be part of the upcoming Southside Summer program.

We are looking for one larger scale activation, or multiple smaller scale activities, to be held as part of the upcoming Southside Summer program.

Your proposed activation must be:

- Held at Mindeerup, Mends Street, Windsor Park or the South Perth Foreshore (Zones 3 or 4).
- Of an entertaining, engaging interactive nature as a drawcard to participants
- Promoted as part of the Southside Summer program.
- Presented between 28 January and 4 February 2026.
- Able to accommodate everyone, including community members with diverse access requirements.
- Free for the community to attend.

STRATEGIC ALIGNMENT

Your proposed activation must align with the City of South Perth [Strategic Community Plan 2021–2031](#) or [Cultural Plan 2023–2028](#) and its strategies, actions and objectives.

TYPES OF ACTIVATIONS

We are seeking proposals which are creative, unique and will fit in with the Southside Summer program. Your application can feature something that has already been created or displayed, or it can present a new concept developed specifically for this program.

We prefer proposals that fit the style and atmosphere of previous Southside Summer programs (eg; [Southside Summer 2024](#), [Southside Summer 2023](#)).

Examples of the types of activation and activities:

- Interactive experiences, e.g. maze, augmented reality, or other.
- Cultural activities.
- Temporary public art installation.
- Interactive activities/ activation, e.g live artwork displays, creative art activity, or other.
- A series of performances or shows.

Examples of the types of proposals that will not be considered include:

- Stand-alone events.
- Fundraising activities or events.
- Ongoing series of events or activities.

LOCATION OF ACTIVATION

Your proposal can include activations to be held at Mindeerup, Mends Street, Windsor Park or the South Perth Foreshore (Zones 3 or 4).

BUDGET

The total budget is up to \$32,000 (excluding GST). The City of South Perth reserves the right to allocate part or all of these funds to a single supplier or multiple suppliers to facilitate the selected activations or activities. A detailed budget will need to be supplied outlining all expenditure and income associated with each proposal. Please consider staging, transport, artist fees, and logistics.

MARKETING

The City of South Perth leads the creative process and has ultimate authority over marketing design and materials. We will approve all marketing designs and collateral to ensure brand consistency.

The City will promote your event as part of the Southside Summer program. The selected candidate is expected to share City of South Perth content that promotes the Southside Summer program using their own marketing channels.

Event photography will be the responsibility of the successful applicant.

SELECTION CRITERIA

Applicants must address the selection criteria outlined in the table below.

| DESCRIPTION OF CRITERIA | WEIGHTING |
|---|-----------|
| Alignment to strategic objectives. Alignment with Strategic Community Plan and Cultural Plan . | 20% |
| Creativity of the proposed activity or activation. There is a uniqueness of concept/experience. There is a clear connection to the Southside Summer Program. | 20% |
| Business profile, experience and skilled personnel. A detailed business profile, demonstrating experience completing similar projects, skills and experience of key personnel and business reputation. The business has the required insurance and risk management plans. | 20% |
| Community benefit, access, and inclusion. The activation/s can accommodate everyone, including community members with diverse access requirements. | 20% |
| Cost effective. The activity/activation must be delivered at a reasonable cost and within the project budget. | 20% |

ASSESSMENT AND APPROVAL

A selection panel will review all applications based on the selection criteria and you will be advised of the outcome in writing. You should allow enough time in your proposed activation planning stage to gain any necessary approvals (we recommend a minimum of 8 weeks).

TERMS AND CONDITIONS

Approval for any proposal is made subject to its compliance with all relevant terms and conditions, including those that apply to the booking of venues and reserves within each precinct; payment of relevant fees; and compliance with the City of South Perth reserve and facility usage conditions.

APPLICATION FORM

Southside Summer 2026

| CONTACT DETAILS | |
|--------------------------------|--|
| Organisation | |
| Organisation web address (URL) | |
| ABN/ACN/ARBN | |
| Main Contact Person | |
| Phone number | |
| Email address | |
| Primary address | |
| Postal Address (if different) | |

| ACTIVATION DETAILS | |
|--|--|
| Location of activation | |
| Location address (or google link) | |
| Activation Name/Title | |
| Start date | |
| Finish date | |
| Estimated number of attendees (please indicate daily/weekly/total) | |

SUPPORTING QUESTIONS

Please refer to the Selection Criteria and the City of South Perth [Strategic Community Plan](#) or [Cultural Plan](#) to inform your answers.

- How does your proposed activity/activation align with the City's Southside Summer program?

- Please provide a detailed description of how your activity/activation will be managed, including the setup, running of the activity and pack up?

Please include reference to the selection criteria, specifically addressing items such as risk management, equipment/staging, and other resources.

- Do you or your company intend to provide the entire activation and associated services– from set up to pack down–or will you work with other companies to operate your proposed activation?

Please advise if your company or another company (sub-contractor) will provide staging, logistics, or any other services for your proposed activity or activation.

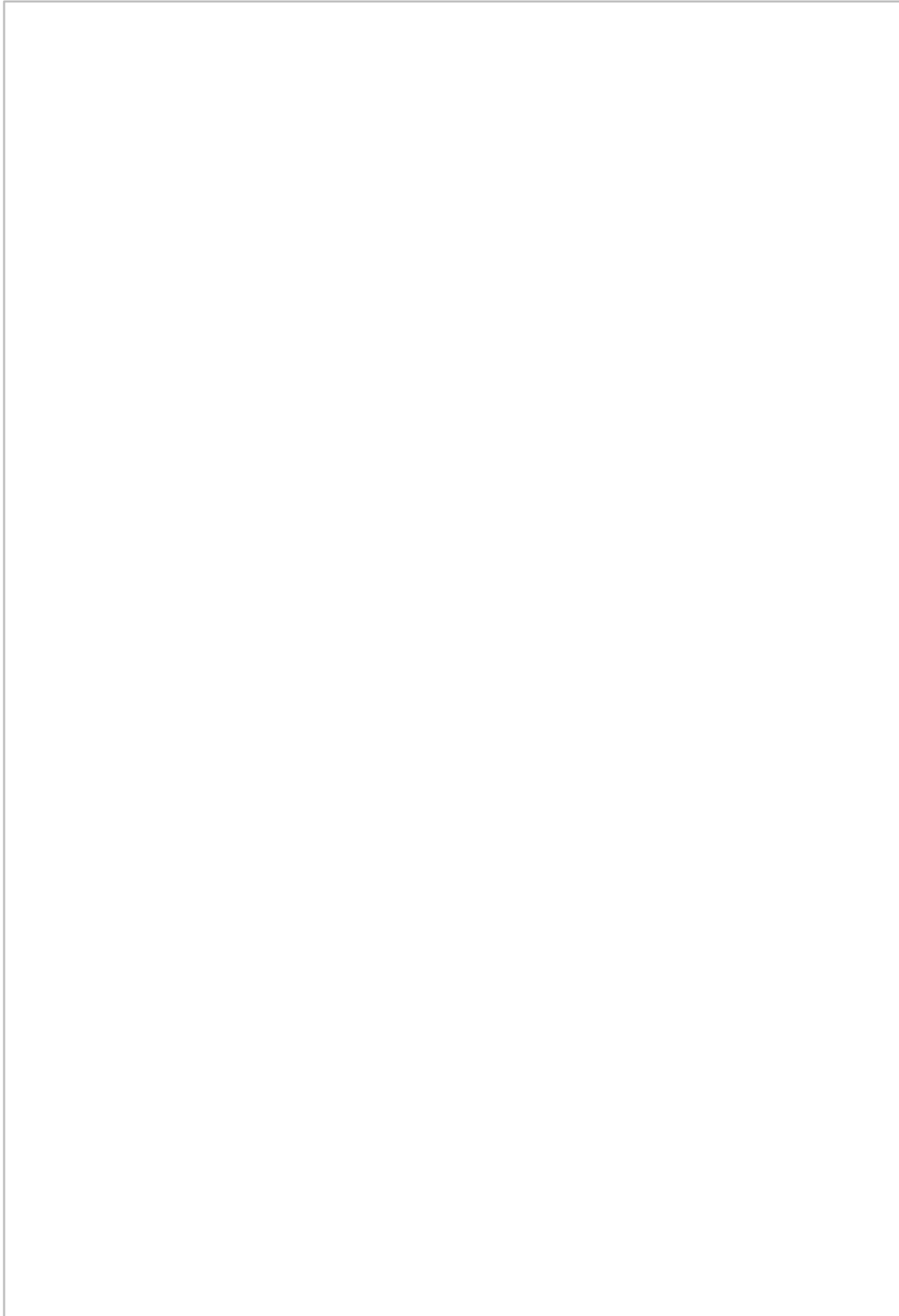
- What is the main purpose of your organisation and how long has it been in operation?

- Please provide a budget breakdown overview, including all expenditure.
For example, staging, activity, supplies, transport, photography, etc.

Please note the City will invest in marketing and promotion also.

| EXPENSES | | |
|----------|-------------|---------------|
| ITEM | DESCRIPTION | COST (EX GST) |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| TOTAL | \$ | \$ |

- Please draw or attach a site map for your proposed activity/activation.

A large, empty rectangular box with a thin black border, intended for a site map or drawing. It occupies the central portion of the page.

- Please add any further information you would like to include.

USEFUL CONTACTS

Civic Centre

9474 0777

Cnr Sandgate St & South Tce,
South Perth WA 6151

Fax 9474 2425

southperth.wa.gov.au

Recycling Centre

9474 0970

Hayman Rd & Thelma St, Como
enquiries@southperth.wa.gov.au

Animal Care Facility

9474 0777

199 Thelma St, Como

Ferry Tram

9474 0777

Windsor Park, Cnr Mends St &
Mill Point Rd, South Perth

George Burnett Leisure Centre

9474 0855

Manning Rd, Karawara

leisurecentre@southperth.wa.gov.au

South Perth Library

9474 0800

Cnr Sandgate St & South Tce,
South Perth

southperthlib@southperth.wa.gov.au

Manning Library

9474 0822

2 Conochie Cres, Manning

manninglib@southperth.wa.gov.au

Old Mill

9367 5788

Melville Pl, South Perth

oldmill@southperth.wa.gov.au

South Perth Senior Citizens

9367 9880

53 Coode St, South Perth

spsc@bigpond.com

Manning Senior Citizens

9450 6273

3 Downey Dr (off Ley St),
Manning

manningseniors@bigpond.com

Graffiti Hotline

1800 007 774

Collier Park Golf Course

9484 1666

Hayman Rd, Como

collierparkgolf.com.au

9474 0777

[#discoversouthperth | southperth.wa.gov.au](https://www.southperth.wa.gov.au)

August 2025

