

**GUINNESS  
WORLD  
RECORDS**  
OFFICIAL ATTEMPT

# GREAT AUSSIE BLOOD GROUP

every body counts

Register  
Today!

at  
[greaaussiebloodgroup.org.au](http://greaaussiebloodgroup.org.au)

**AUSTRALIA DAY**  
**26th January 2017**

**South Perth Foreshore**  
(West of the Flag Pole)

**Guinness World Record**  
**Attempt @ 6pm**



## FORM THE BIGGEST HUMAN BLOOD DROP

On Australia Day we come together to celebrate what's great about Australia and being Australian. So on January 26th 2017 thousands of people throughout Perth will head down to South Perth Foreshore in South Perth and join the celebrations in 'The Great Aussie Blood Group' 'every body counts' Guinness World Record' attempt to form the world's biggest human blood drop! The Great Aussie Blood Group Guinness World Record attempt is not only an opportunity to celebrate the 'uniting of people' but also to increase awareness that blood disorders can happen to anybody, at any age, at any time, with no real warning!

**REGISTER @ [greaaussiebloodgroup.org.au](http://greaaussiebloodgroup.org.au) or FOR MORE INFO CALL 9368 7589**

**LET'S BREAK THE RECORD AND BE PART OF HISTORY!**

**Registration \$10 per person or \$30 family of 4 { 2 adults, 2 kids } { Includes hat & certificate }**



**Perth Blood**  
INSTITUTE

New **Discovery.** Better **Care.**

**Rotary**  
Club of Mill Point



For info about road closures and activities on Australia Day, go to City of South Perth [www.southperth.wa.gov.au](http://www.southperth.wa.gov.au)  
Proudly supported by City of South Perth