

ANGELO STREET MARKETPLACE  
ACTIVITY HOSTS AND ENTERTAINERS

# EXPRESSIONS OF INTEREST.



City of  
South Perth





## ACTIVITY HOSTS AND ENTERTAINERS EXPRESSION OF INTEREST

**SUNDAY 25 MARCH 2018 | 10AM-4PM**

The **Angelo Street Marketplace** returns in 2018 and promises a huge line-up of exciting content. The event will feature an array of upcoming and local talent over multiple stages, exciting activations in the laneways and curated arts experiences. Over 80 stalls will showcase the work of local artists, fashion, crafts, household goods; even our furry friends will be catered for. Pop up bars return, and food and music will make a big impact plus plenty of entertainment for the little ones.

### GET INVOLVED

If you are a local business, community group, school, performer, artist or workshop facilitator we would love to see you involved in this event. Examples of how you may like to get involved are listed below, or you are welcome to come to us with your unique ideas. If you would like to host a stall in the marketplace, all applications should be directed to pSquared Communications on [events@psquared.net.au](mailto:events@psquared.net.au)

#### Angelo Street Tenants:

- Host an extended trading area at the front of your store, in your laneway or carpark
- Host a workshop in the marketplace or within your business space
- Take part in the stage programmess
- Decorate your venue or have staff dress in costume
- Set up an easy food/beverage take away pop-up at the front of your store
- Transform your space or external walls into an art exhibition or mural with a local artist

#### Community Groups:

- Performance on stage
- Host games or interactive fun
- Unique fundraiser or charity initiative

#### Performers/Workshop Facilitators/Artists:

- Host an adult or children's activity
- Perform on stage or in a unique space
- Partner with a local business and transform their space or external walls
- Install an artwork as part of the Artwalk.



## WHAT TO SUBMIT

Simply fill in the online [Expression of Interest form](#) by **Monday 8 January 2018**. If you have any accompanying photographs, website links or examples of your work/idea, please submit these as part of your expression.

If your submission is successful, you will also be required to have your own Public Liability Insurance and a certificate will need to be presented as part of your additional information by Friday 9 February 2018. Please note that the Insurance cover must be from an insurance company with an underwriter based within Australia and recognised by the APRA (Australian Prudential Regulatory Authority). The interest insured should include products and public liability, and should include an indemnity limit of twenty million dollars (\$20,000,000).

## OUR SUPPORT

Depending on the submission, the City may provide funding or in-kind support for your activity. As a guide the City is willing to offer the below support for the various forms of involvement:

Submission	Support
Local business or community group hosting a second point of sale/stall in the marketplace	<ul style="list-style-type: none"> <li>• Reduction in stall fees</li> <li>• \$130+gst including a 3mx3m marquee, 1 trestle and 1 stall sign (usually \$210 +gst)</li> <li>• \$0 for BYO marquee. City to provide 1 trestle and 1 stall sign (usually \$155+gst)</li> <li>• All marketplace stall applications should be directed to pSquared Communications on <a href="mailto:events@psquared.net.au">events@psquared.net.au</a></li> </ul>
Take part in the various stage programmes	<ul style="list-style-type: none"> <li>• Provision of staging, sound and production support</li> <li>• Support from MC and Stage Manager</li> <li>• Opportunity to display a banner on stage or in immediate vicinity</li> </ul>
Extension of trading area or activation of laneway/car park	<ul style="list-style-type: none"> <li>• The City will work to meet your space requirements and manipulate the event setup to compliment your extended trading area or space activation</li> <li>• Booking of furniture and shade on your behalf (cost of equipment to be paid by business)</li> <li>• Letter of support supplied where required</li> </ul>
Musicians, performing artists, workshops or art exhibition/mural	<ul style="list-style-type: none"> <li>• Payment for the performance/workshop may be negotiated</li> <li>• Logistical coordination assistance including on site meeting to discuss setup requirements, OHS, exposure etc.</li> <li>• Facilitation of partnerships between artists, workshop facilitators or performers and Angelo Street businesses</li> </ul>



## KEY DATES

Applications deadline	<b>Monday 8 January 2018</b>
Successful applicants notified	<b>Friday 19 January 2018</b>
Successful applicant payment and/or additional information deadline (where applicable)	<b>Friday 9 February 2018</b>
Stallholder/activity information pack provided (includes event map)	<b>Monday 19 March 2018</b>
Angelo Street Marketplace	<b>Sunday 25 March 2018</b>

## CONTACT

### EOI submissions and queries

Please contact the City's Cultural Development Team on:

**Email:** [events@southperth.wa.gov.au](mailto:events@southperth.wa.gov.au)

**Phone:** (08) 9474 0777

Visit the City's website to view the online [Expression of Interest form](#).

     #discoversouthperth

9474 0777 | [enquiries@southperth.wa.gov.au](mailto:enquiries@southperth.wa.gov.au) | [www.southperth.wa.gov.au](http://www.southperth.wa.gov.au)