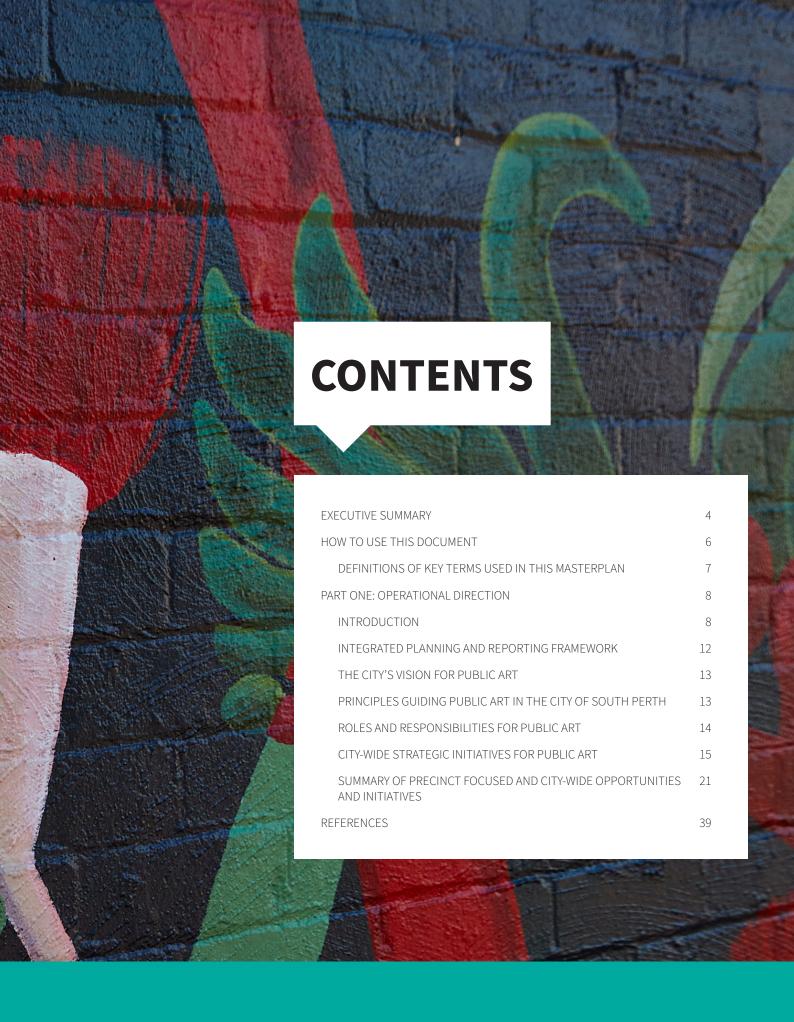
CITY OF SOUTH PERTH PUBLIC ART MASTERPLAN 2022-25











The City of South Perth's vision for the future is:

A City of active places and beautiful spaces. A connected community with easily accessible, vibrant neighbourhoods and a unique, sustainable natural environment.

The City recognises the role that public art can play to assist in achieving its vision through place activation; creating community pride; strengthening connections between people; providing landmarks that make places and help people to find their way; and enhancing access and understanding of the natural environment, local history and heritage.

The City also recognises that the provision of public art is a collective effort, and that there are many important players who contribute to shaping the public realm and making the culture and experience of our City what it is. Private developers are constructing new building projects that will deliver a 30% increase in the number of dwellings within the City by 2050, as forecast by the State Government.² These developments are profoundly transforming some parts of the City, bringing new residents, increasing and diversifying opportunities for local businesses and service providers and changing the landscape. This presents a unique opportunity for the City to work closely with private developers to deliver new and exceptional works of public art that enrich and activate the public realm, enhancing the cultural dimensions of an already distinctive and attractive destination.

There are also local community groups and businesses who are willing to invest time and resources and take the initiative on cultural projects that improve their environments and strengthen relationships within their communities. These initiatives can deliver murals, sculptures and temporary public art outcomes in the City's streets that become iconic features of City neighbourhoods for the enjoyment of all.

The City encourages and supports these kinds of initiatives that help celebrate and express creativity within the community and provide opportunity for participation, and enhance a shared sense of ownership that shapes the experience of local neighbourhoods.

While public art has the potential to do all of these things very successfully, the City recognises that quality public art outcomes are evaluated in relation to how they respond to site-specific challenges and opportunities, and create meaningful connections to their broader context. In addition to its policies, the City has had a Public Art Strategy in place since 2013.

This strategy has provided guidance by establishing the high-level principles and commitments that the City has made to pursuing outstanding public art outcomes for the City and its community of residents, local businesses and visitors. In its Cultural Plan 2019-2023, the City committed to take the next step, and deliver and implement a Public Art Masterplan which articulates a big picture for public art in the City, and also provides more detailed guidance about the translation and application of the big picture to deliver great public art at a neighbourhood level.

The Public Art Masterplan is an important document for the community because it will help to channel and harness the energy and enthusiasm associated with individual public art projects, and guide this in a way that each project contributes to a greater whole, as well as fulfilling its goals at the site.

The Public Art Masterplan will provide guidance, tools and information that will help all those involved in creating public art in the City to identify and align the purpose of public art at a neighbourhood level, and to develop their projects with an understanding of the local environment (in all senses) that will increase the level of connection between artworks and place.

¹ City of South Perth (2020) City of South Perth Strategic Community Plan 2021-2031, City of South Perth.

Western Australian Planning Commission (2018) Perth and Peel@3.5million, State Government of Western Australia: Department of Planning, Lands and Heritage.



The City of South Perth acknowledges that this document will be used by a range of different readers, who have diverse interests and involvement in public art within the City; and will be looking for information and guidance at different levels.

All sections of the document contain information that is relevant for those who are developing or seeking approval for a public art project within the City of South Perth including:

- City Officers
- Private Developers
- Artists and Art Consultants
- Community Groups
- Businesses

The document has been structured in a way to help different users find the information that they need. An outline of this structure is provided below:

PART ONE: OPERATIONAL DIRECTION

This section:

- Provides information for those seeking to understand the City's overall position and commitments in relation to public art
- Sets out the vision and principles applicable to all public art projects city-wide, and the organisational commitments made by the City towards realising the vision
- Guides the City's operational decision-making on public art by informing:
 - planning, implementation and evaluation of City projects, programs and assets
 - qualitative criteria for approvals processes that apply to public art projects delivered in the City by others, including those in private development or projects initiated by community or local business.

Part 2-4 of this document can be accessed on the City's website.

PART TWO: PLAN FOR PUBLIC ART BY PRECINCT

This section:

- Provides information for those who may be interested in the public art initiatives the City is pursuing and encouraging within their local neighbourhood
- Explains the approach that is applicable for the development of any public art project, at any location in the City of South Perth
- Provides localised guidance and highlights specific considerations and opportunities for public art in each City precinct, and in relation to five special kinds of City-wide public art initiatives - First Nations Public Art, Integrated Public Art for Transport and Infrastructure Assets, Community Initiated Public Art, Temporary & Ephemeral Public Art and Memorials and Commemorative Works.

PART THREE: OPERATIONAL CONTEXT

This section:

- Provides information for those who may be interested in the way that the City of South Perth manages and facilitates public art
- Outlines the way that the City of South Perth defines
 Public Art and the range of policies, practices, processes
 and other mechanisms that support the City's
 implementation of the Public Art Masterplan
- Provides important contextual information about the City of South Perth and its existing collection of public art and related programs and initiatives.

PART FOUR: APPENDICES

This section:

 Provides additional contextual information about the development of this plan, and detail about existing and approved public art for each precinct.

DEFINITIONS OF KEY TERMS USED IN THIS MASTERPLAN

Art - Artistic works in diverse forms and media created by practising professional artists.

Practising Professional Artists - Artists who meet the City's eligibility criteria as detailed in the City's Public Art Toolkit, Management Practices, and specifications applicable for relevant art projects and events.

Public Art - Art that is intended to be located in and/or clearly seen from the public realm. Contemporary works of public art may take diverse forms, including long lasting sculptures and monuments, and works that have a temporary or ephemeral presence in the public realm.

Percent-for-Art - A planning requirement in alignment with applicable policies for eligible public or private development projects whereby a percentage of the total cost of the project must be allocated to deliver eligible public art outcomes at the development site or in the vicinity.

PART ONE: OPERATIONAL DIRECTION

INTRODUCTION

With this Public Art Masterplan (PAM), the City aims to articulate a big picture for public art across the City of South Perth in alignment with the City's Strategic Community Plan and other plans, across the four Strategic Directions below.



COMMUNITY - A DIVERSE, CONNECTED, SAFE AND ENGAGED COMMUNITY

During the City's engagement with the community (see Appendix 2), our community told us that public art successfully delivered outcomes that helped community to feel a sense of belonging and pride in places in the City. In addition, the community told us that public art had an important role to play in celebrating the creativity and vibrancy of the City, inspiring community to participate and engage in the cultural, social and civic life of the City.

In a world we have seen significantly affected by a global pandemic, public art remains more accessible to our community than many other cultural experiences usually accessed in museums, galleries, theatres and concert halls. Because of its placement in the public realm, public art complements and encourages a range of recreational activities and adds enriching cultural dimensions to outdoor experiences and an active lifestyle.

[Public art] doesn't cost a ticket, you don't need to dress up, the public can enjoy and appreciate it any time for free, we need more of that. And it uplifts and elevates the local area."

Respondent, PAM Community Survey, July 2020



ECONOMY - A THRIVING CITY ACTIVATED BY INNOVATION, ATTRACTIONS AND OPPORTUNITIES

The City's Economic Development Plan identifies that a major economic opportunity for the City is developing tourism on the South Perth peninsula by leveraging key existing attractions including the Perth Zoo and the South Perth Foreshore. Cultural attractions are a developing part of the City's offer for tourists in these areas, and there are real opportunities for well-coordinated and promoted public art to make a key contribution.

It is known that arts and cultural attractions (especially experiences of first nations culture) are particularly sought after by international tourists³. Locally the Perth Festival⁴ and Fringe World Festival⁵ collectively attract an audience (local, interstate and international) of up to 1.3 million cultural consumers over two summer months

In addition, major annual events featuring public art and similar public displays such as Sculptures by the Sea in the Town of Cottesloe and the Christmas Lights Trail in the City of Perth have clearly demonstrated an appetite in Perth for these kinds of attractions.

At the time of writing this Masterplan, there is still uncertainty around international tourism in the immediate future, however the City is well placed to develop permanent and event-based public art attractions on the peninsula for its community and a local audience, and in anticipation of future cultural tourists from interstate and overseas.

[Public art] adds interest to the area for locals and attracts visitors. I would expect art to improve property values in the longer term. South Perth needs to develop a separate identity to the City to attract visitors and help business."

Respondent, PAM Community Survey, July 2020

- ³ Australia Council for the Arts (2018) International Arts Tourism: Connecting Culture, Australia Council for the Arts.
- ⁴ Perth Festival (2018) Perth Festival 2018 Report, Perth Festival.
- ⁵ Fringe World (2019) Fringe World Festival 2019 Impact Report, Artrage.





ENVIRONMENT (BUILT AND NATURAL) - SUSTAINABLE URBAN NEIGHBOURHOODS

The City of South Perth is advantageously positioned on the Swan and Canning Rivers and its community values its many open green spaces, established street trees and natural and conservation areas. The City is also desirably located in close proximity to the Perth CBD and is planning for further population growth, balancing the need to allow for development and higher density housing in parts of the City with the need to provide and sustain amenity for its community and conserve its urban forest and other environmental assets.

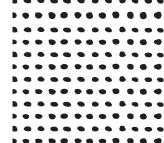
During engagement, our community told us that a key benefit provided by public art was adding interest and improving the appearance of the City's public areas. Our community also stressed the importance of the placement of public art with sensitivity to the natural environment.

Public art has a key role to play in improving the experience of the public realm in parts of the City where the built environment is increasing in density, and the City supports this role for public art through its policy P316 - Developer Contributions to Public Art and Public Art Spaces requiring private developers to contribute to public art, among

other initiatives. In addition, public art can add colour and interpretive dimensions, and create landmarks that enhance places, assets and infrastructure that might otherwise be unremarkable, unattractive, or sites for antisocial behaviours such as graffiti and vandalism.

"I love art and through it learning about what it represents and also how people think and express themselves differently. It balances out and complements the built and natural areas. My children love discovering the art works. It makes the City a fun place to live in."

Respondent, PAM Community Survey July 2020



LEADERSHIP - A VISIONARY AND INFLUENTIAL LOCAL GOVERNMENT

The City of South Perth is the custodian of an art collection holding works by May and Herbert Gibbs which has recently been the subject of a Cultural Significance Assessment⁶ whose report found the collection to be of cultural significance to the nation.

The same assessment also reported that the City's collection of public art was approaching state significance, and made recommendations that the City seek to further develop its public art collection through the considered acquisition of quality works by significant artists, and leverage these assets for cultural tourism.

In 2019 and 2020 works of public art commissioned by the City of South Perth were selected as finalists in the Australian Street Art Awards, and commissions for Mindeerup won a gold award in the Best Metropolitan Art category in 2020, providing evidence that the City's efforts in public art have been noticed on a national stage.

The City's strategic and policy documents (see Part Three) for public art are well-regarded in the industry and the City is well placed to build on these and other achievements to grow and maintain a reputation for innovation and aspiring to best practice in the field.

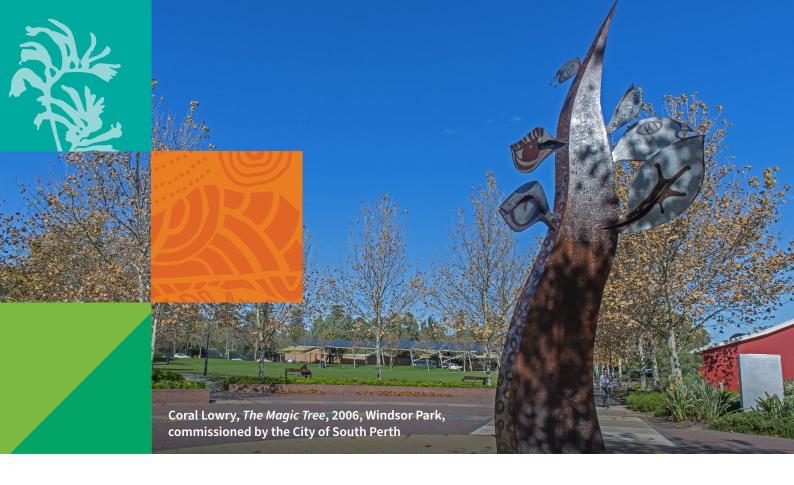


[Good public art features:] innovation in terms of aesthetic, theme adaptation and materiality; relevance to site and location; excellence in relation to manufacture and form; [and,] the community embracing the final outcome when the artwork becomes a marker for the community and engenders a sense of place."

Respondent, PAM Community Survey July 2020

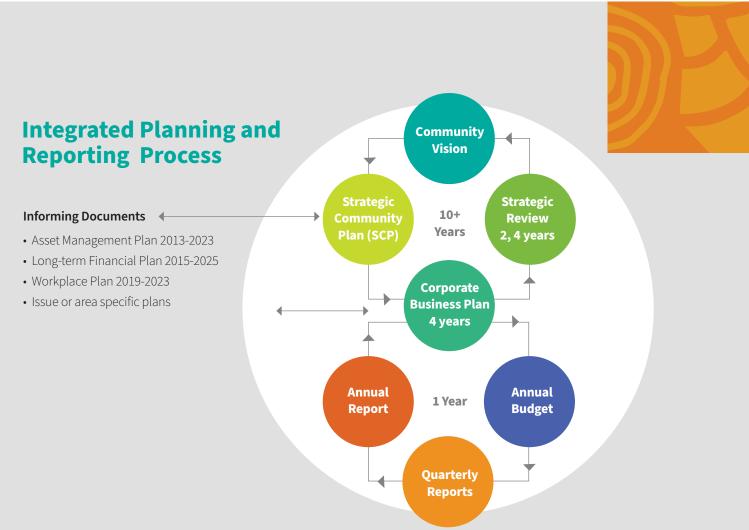
⁶ Erickson, Dorothy, City of South Perth Art Collections Significance Assessment, June 2020, commissioned by the City of South Perth with funding from Community Heritage Grant provided by the National Library of Australia.





INTEGRATED PLANNING AND REPORTING FRAMEWORK

The Public Art Masterplan is an issue or area specific plan as shown in the diagram below.

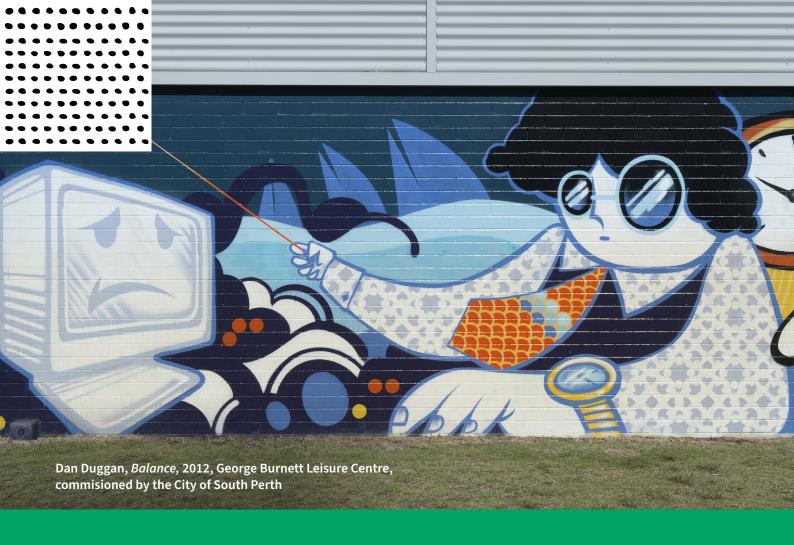




The City's vision for Public Art

Public art will contribute to the City of South Perth's distinctive sense of place and recognisable identity, encouraging creativity, connection and participation for the enjoyment of locals and visitors alike. It will celebrate, complement and amplify the many unique and attractive features of the City of South Perth's built and natural environment, pre- and post-settlement heritage, and its community.





PRINCIPLES GUIDING PUBLIC ART IN THE CITY OF SOUTH PERTH

Public Art in the City of South Perth will be:

ACCESSIBLE

Located and maintained in good condition where all members of the community can freely access the experiences that it offers equitably and in full.

CULTURALLY RELEVANT

A key vehicle for raising the cultural profile of the City of South Perth as a distinctive, year-round destination offering outstanding and diverse arts experiences for residents, visitors and tourists.

COORDINATED

The product of effective collaboration and coordination of the contributions of diverse stakeholders working towards a coherent, creative and engaging public realm.

INSPIRING AND INNOVATIVE

Realise innovative, original and exemplary works of contemporary art that add value to the City's collection, and new dimensions and aesthetic qualities to the landscape that build a sense of pride in place.

SITE SPECIFIC

Developed with sensitivity for its context, balancing opportunity and new amenity with due consideration for the existing environment, uses and experiences available at the site

EXPRESSIVE AND EDUCATIONAL

Interpret and celebrate the community, culture and history of the City, relevant to its location, by:

- foregrounding the living stories and culture of First Nations people through First Nations public art developed and delivered in consultation with Traditional Owners.
- adding depth and understanding to local identity through creating meaningful links to tangible and intangible heritage from settlement onwards.



ROLES AND RESPONSIBILITIES FOR PUBLIC ART

The City of South Perth

The City plays diverse roles in relation to public art projects, corresponding to the following categories:

- Planner The City identifies opportunities and community benefits to be secured through delivery of public art outcomes and ensures mechanisms are in place to meet those requirements.
- Supporter The City provides support for stakeholders involved in the delivery of public art outcomes within the City. This support is delivered through a range of methods, including: the use of City property and facilities; provision of funding; and providing access to information resources.
- **Partner** The City will partner with stakeholders that share a similar goal, allowing for pooling of resources. These partnerships will be on an informal or formal 'service agreement' basis as required.
- Coordinator The City brings together stakeholders to plan and develop the joint provision of public art outcomes.
- **Provider** The City manages and is solely responsible for the delivery of public art outcomes. Income and expenditure is determined by the City's annual budget process

Private Developers

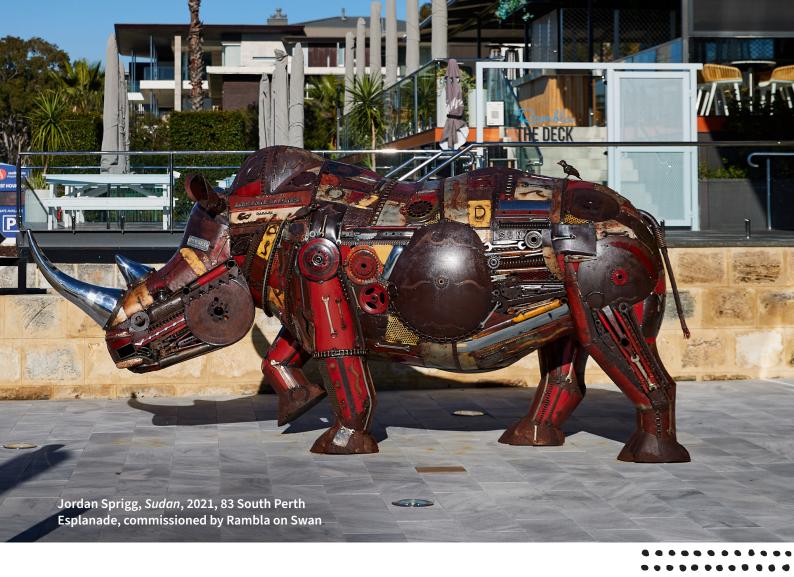
More than half of the works of public art completed or approved for delivery within the City have been commissioned by private developers, in accordance with the City's policy requiring public contributions in association with development. Private developers continue to be key providers of public art within the City, particularly within the City's major activity centres, making many of the key decisions about the works of public art being commissioned to enhance the public realm - such as the location and accessibility of those works, and the selection of artists.

Community and Local Business

In a number of instances across the City, local businesses and community groups have demonstrated their willingness to be providers of public art. The City seeks to support those within the City who are willing to initiate and deliver these outcomes, and to encourage others to follow their lead.

Working Together

It is one of the goals of this Public Art Masterplan to identify more effective ways to invite and encourage private developers, community and businesses to support and engage with City public art initiatives in their neighbourhoods, and to assume the role of key partners and collaborators with the in the development of a coherent and engaging public realm for the City.



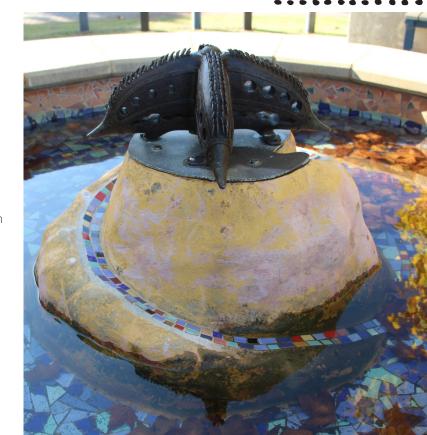
CITY-WIDE INITIATIVES FOR PUBLIC ART

Five city-wide initiatives have been developed for the Public Art Masterplan, namely:

- 1. Create
- 2. Consolidate
- 3. Communicate
- 4. Collaborate
- 5. Cultivate

Each initiative is comprised of a description; list of deliverables; explanation of the City's proposed/potential role in implementing the deliverables; and information about its strategic alignment to the City's Strategic Community Plan and Cultural Plan.

This Masterplan supersedes the former 'City of South Perth Public Art Strategy' that the City has been successfully implementing since 2013. Toogarr Morrison & Julie Crockett, The Whistling Eagle, 1999, Jan-doo Park, commissioned by Landcorp

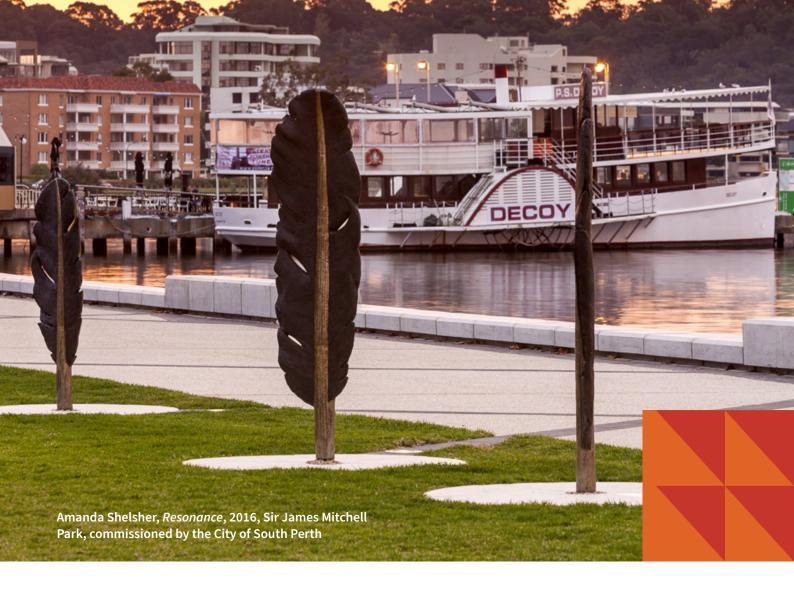




1. Create

...active places and beautiful spaces through public art that interprets and elevates our natural and built environment and inspires our community of residents and visitors to celebrate and participate in the cultural life of our City.

SUPP. DELIV.	DELIVERABLES	CITY'S ROLE/S	ALIGNMENT TO STRAT. COMM. PLAN	ALIGNMENT TO CULTURAL PLAN
1.1	Commission and facilitate the delivery of new works of public art across the City of South Perth to deliver benefits to the community in alignment with the City's Public Art Masterplan and associated policies.	- Planner - Coordinator - Partner - Provider	1.1.2	6.3
1.2	Commission and facilitate the delivery of new works of public art that will develop and enhance the City's collection of public art and enhance cultural dimensions of the public realm.	- Planner - Provider	1.2.1	6.3
1.3	Commission and facilitate the delivery of new works of public art that will visibly promote First Nations cultures within our local area.	- Planner - Supporter - Partner - Coordinator - Provider	1.1.4	4.1
1.4	Create and pursue opportunity to leverage enduring and temporary public art attractions in the City for cultural tourism in support of the local economy.	- Planner - Partner - Coordinator - Provider	2.2.1	3.1



2. Consolidate

...existing and future public art, guided by a whole-of-City approach to distributing, resourcing, realising and leveraging considered and quality public art outcomes for the benefit of the whole community.

SUPP. DELIV.	DELIVERABLES	CITY'S ROLE/S	ALIGNMENT TO STRAT. COMM. PLAN	ALIGNMENT TO CULTURAL PLAN
2.1	Develop and maintain the City's Public Art Masterplan in alignment with the City's Strategic Community Plan, Cultural Plan and other relevant strategic plans.	- Planner - Provider	1.2.1	6.1
2.2	Continue to maintain and improve the City's policy, processes and commitment to deliver public art outcomes in association with eligible new City development projects.	- Planner - Provider	1.2.1	6.3
2.3	Continue to maintain and improve the City's policy, processes and commitments to ensure that public art outcomes are delivered in association with eligible private developments.	- Planner - Provider	3.3.3	6.3
2.4	Continue to maintain and administer a Public Art Fund (Reserve Account) to pool developer contributions via cash-in-lieu and support the City's use of those funds to deliver appropriate public art outcomes.	- Planner - Provider	4.3.3	6.3
2.5	Continue to convene and administer the City's Arts Advisory Group to provide independent and specialist advice to the City on public art strategy, policy and acquisitions.	- Planner - Provider	4.3.1	6.3



3. Communicate

...to make existing and future public art accessible to our community, and support its cultural significance, through promotion, interpretation and education, on- and off-site.

SUPP. DELIV.	DELIVERABLES	CITY'S ROLE/S	ALIGNMENT TO STRAT. COMM. PLAN	ALIGNMENT TO CULTURAL PLAN
3.1	Protect the moral rights of artists and enhance the accessibility of works of public art through the provision of accurate and complete attribution information on site and in other formats as appropriate.	- Planner - Provider	1.1.1	3.1
3.2	Develop and maintain the City's website and other relevant platforms and resources to ensure that information about the City's public art is accessible, up-to-date and of high quality and utility.	- Planner - Provider	1.1.1	3.1
3.3	Develop and implement promotional initiatives and tools that draw audiences, facilitate access and make the most of the City's public art assets and programmes by raising their profile and visibility.	- Planner - Provider	1.1.1	6.4



4. Collaborate

...with private developers, local businesses and community groups and other institutional, government and business partners to deliver mutually beneficial and aspirational public art outcomes in the City.

SUPP. DELIV.	DELIVERABLES	CITY'S ROLE/S	ALIGNMENT TO STRAT. COMM. PLAN	ALIGNMENT TO CULTURAL PLAN
4.1	Work with private developers and the City's planning policies and approvals processes to facilitate and realise outstanding privately commissioned public art outcomes in the public realm in alignment with the Public Art Masterplan.	- Planner - Supporter - Partner - Coordinator	3.2.1	6.3
4.2	Encourage private developers to provide cash-in-lieu where budget and site constraints prevent strong public art outcomes on site, and plan to realise outstanding outcomes from those funds in a timely manner.	- Planner - Supporter - Coordinator	4.3.3	6.3
4.3	Seek partnerships with appropriate businesses, organisations, institutions and authorities to support the development and distribution of diverse public art outcomes in alignment with the Public Art Masterplan.	- Planner - Supporter - Partner - Coordinator	4.1.2	7.2
4.4	Facilitate and encourage public art outcomes initiated by local business or community in alignment with the City's Public Art Masterplan.	- Planner - Supporter - Partner	4.1.2	7.2
4.5	Continue to collaborate effectively within the organisation to ensure the early consideration of public art opportunities for City projects to achieve optimal outcomes.	- Planner - Provider	4.3.2	6.2

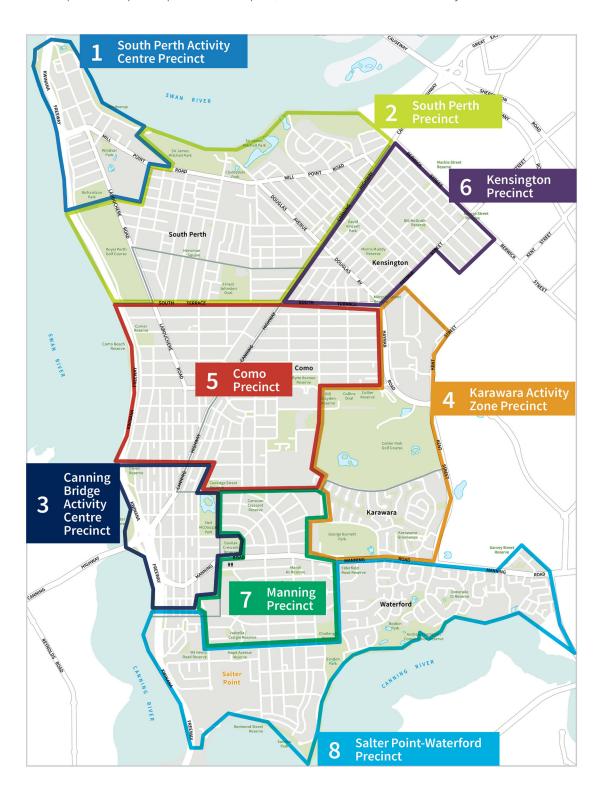
5. Cultivate

...effective and sustainable management of public art assets, processes and outcomes that nurtures the City's aspiration to be a leading organisation and a destination for exemplary public art.

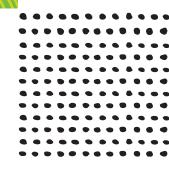
SUPP. DELIV.	DELIVERABLES	CITY'S ROLE/S	ALIGNMENT TO STRAT. COMM. PLAN	ALIGNMENT TO CULTURAL PLAN
5.1	Monitor and assess the condition of the City's public art assets and provide resources to plan and carry out preventative and remedial maintenance to conserve the value and utility of the City's public art.	- Planner - Provider	1.2.2	6.6
5.2	Employ appropriate collection management processes and tools to support financial management and record keeping, and inform the considered acquisition of new works and decommissioning and disposal of works, where appropriate.	- Planner - Provider	4.3.3	6.3
5.3	Continue to advocate, educate and aspire to industry best practice for public art collection management and public art commissioning processes.	- Planner - Provider	4.3.2	6.6

SUMMARY OF PRECINCT FOCUSED AND CITY-WIDE OPPORTUNITIES AND INITIATIVES

The following pages provide a summary of opportunities and initiatives identified in this Masterplan for public art across the City. Each of these is detailed further in Part Two: Plan for Public Art by Precinct. These opportunities and initiatives will be considered by the City in its corporate business planning, and will be delivered as feasible and appropriate, and in partnership with private developers, local business and community.







Stuart Green, *Breeze*, 2001, Judd Street Reserve/Bluewater Apartments, private developer commission

IN	PPORTUNITIES AND ITIATIVES BY PRECINCT ID CITY-WIDE	TIMING	PROJECT TYPE	COST PER PROJECT	DEVELOPER CONTRI- BUTIONS/ CASH-IN- LIEU	PARTNERSHIP OPPORTUNITIES	POTENTIAL GRANTS	PRIORITY
P1. S	outh Perth Activity Centre							'
1.1	Facilitate developer commissions and allocate cash-in-lieu to deliver quality public art for main streets, urban parks and key pedestrian routes in the Activity Centre.	Ongoing	Capital	\$75K and above	Yes	Private Developers		High
1.2	Develop and leverage policy and other documents, and approval processes, to enhance the quality, diversity and accessibility of public and private commissions in the Activity Centre.	Ongoing	Operational (Admin)	up to \$25K				High
2A.1	Commission annual/ seasonal temporary public art and/or other arts/ cultural attractions within the Activity Centre and South Perth Foreshore.	Ongoing	Operational	up to \$25K	Yes	Local Business, Private Developers		Moderate
2A.2	Develop and promote guided and self-guided public art walking tours and associated collateral for Mindeerup and the Activity Centre.	Short Term (1-2 years)	Operational	up to \$25K		Local Business, Community Groups		High
2B.1	Allocate cash-in-lieu, and City funds as required, to deliver public art commissions for the South Perth Foreshore in alignment with the South Perth Foreshore Strategy and Management Plan.	Medium Term (3-5 years)	Capital	\$75K and above	Yes	Local Business, Private Developers		Moderate

IN	PPORTUNITIES AND ITIATIVES BY PRECINCT ID CITY-WIDE	TIMING	PROJECT TYPE	COST PER PROJECT	DEVELOPER CONTRI- BUTIONS/ CASH-IN- LIEU	PARTNERSHIP OPPORTUNITIES	POTENTIAL GRANTS	PRIORITY
P2. 5	South Perth							
1.1	Establish and develop a regular public art festival/ event in partnership with others for the South Perth Foreshore/Sir James Mitchell Park to enhance the dynamism and seasonal offer of South Perth as a cultural destination with a developing local/national/ international profile.	Long Term (5+ years)	Operational	\$75K and above	Yes	Secure Major Sponsors	Arts Projects for Individuals and Groups, Australia Council for the Arts. Arts Grants, Department of Local Govern- ment, Sport and Cultural Industries	Low
1.2	Investigate options and opportunities to provide adaptable and low-impact infrastructure along the South Perth Foreshore to support dynamic public art, community events and other activations, such as Christmas lights.	Medium Term (3-5 years)	Capital	\$25K-\$75K				Low
2A.1	Develop and support enduring and temporary public art initiatives in partnership with others that will enhance the vibrancy and creativity of Angelo Street between Strickland and Waverley Streets.	Medium Term (3-5 years)	Capital/ Operational	\$25K-\$75K		Local Business, Private Developers		High
2A.2	Develop and support enduring and temporary public art initiatives in partnership with others to create a distinctive visual experience for community and for traffic passing through the City of South Perth along Canning Highway.	Medium Term (3-5 years)	Capital/ Operational	\$25K-\$75K	Yes	Local Business, Private Developers		Moderate
2B.1	Allocate cash-in-lieu, and City funds as required, to deliver public art commissions for the South Perth Foreshore in alignment with the South Perth Foreshore Strategy and Management Plan.	Medium Term (3-5 years)	Capital	\$75K and above	Yes	Local Business, Private Developers		Moderate
2B.2	Encourage and support public art projects within built-up areas to explore opportunities to highlight and interpret diverse stories from the rich heritage of the area.	Ongoing	Operational (Admin)	up to \$25K	Yes	City of South Perth Historical Society and community groups		High

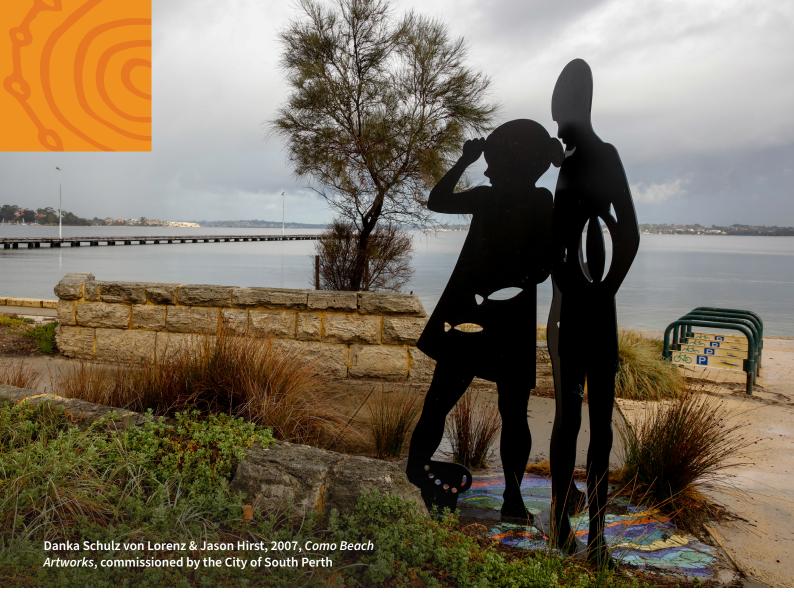


INI	PORTUNITIES AND TIATIVES BY PRECINCT D CITY-WIDE	TIMING	PROJECT TYPE	COST PER PROJECT	DEVELOPER CONTRI- BUTIONS/ CASH-IN- LIEU	PARTNERSHIP OPPORTUNITIES	POTENTIAL GRANTS	PRIORITY
Р3. С	anning Bridge Activity Cent	tre						
1.1	Facilitate developer commissions and allocate cash-in-lieu to deliver quality public art in residential areas to enhance the visual amenity and overall experience of streetscapes gradually transitioning from a suburban character to more urban character in the Activity Centre.	Ongoing	Capital	\$75K and above	Yes	Private Developers		High
1.2	Encourage and facilitate the positioning of artworks where they will support current and future pedestrian crossings and connections between key places, including Canning Bridge Station/Interchange, McDougall Park, and Ley Street Shops.	Long Term (5+ years)	Capital	\$25K-\$75K	Yes	Local Business, Private Developers	Reconnect WA, RAC	Moderate
1.3	Develop and support enduring and temporary public art initiatives in partnership with others to create a distinctive visual experience for community and for traffic passing through the City of South Perth along Canning Highway.	Medium Term (3-5 years)	Capital/ Operational	\$25K-\$75K	Yes	Local Business, Private Developers		Low
2A.1	Facilitate State Government and developer commissions and allocate cash-in- lieu to deliver ambitious and quality public art in central mixed-use areas to support linkages to and from the Canning Bridge Interchange and the public transport services available there.	Medium Term (3-5 years)	Capital	\$75K and above	Yes	MRWA and PTA, private developers		High

INI	PORTUNITIES AND TIATIVES BY PRECINCT D CITY-WIDE	TIMING	PROJECT TYPE	COST PER PROJECT	DEVELOPER CONTRI- BUTIONS/ CASH-IN- LIEU	PARTNERSHIP OPPORTUNITIES	POTENTIAL GRANTS	PRIORITY
Р3. С	anning Bridge Activity Cen	tre continu	ied					
2A.2	Facilitate and ensure accessible, landmark public art outcomes by developers to complement the proposed landmark buildings in the vicinity of Cassey Street, Robert Street, Mount Henry Tavern and the Canning Bridge Interchange.	Long Term (5+ years)	Capital	\$75K and above	Yes	Private Developers		High
2A.3	Explore partnership with the City of Melville on a public art commission for Canning Bridge, identified in the City of Melville's Public Art Strategy and Masterplan, and pursue if feasible.	Medium Term (3-5 years)	Capital	\$75K and above	Yes	City of Melville, MRWA, Private Developers		Low
2B.1	Allocate cash-in-lieu, and City funds as required, to commission one or more artworks that will complement the built heritage, specialised community usage, and recreational green-space at Neil McDougall Park.	Short Term (1-2 years)	Capital	\$75K and above	Yes	private developers, community groups		High
2B.2	Plan to commission a major work of public art for the future public open space envisaged for near the intersection of Davilak and Robert Streets to contribute to making this new space and encouraging community usage and connections.	Long Term (5+ years)	Capital	\$75K and above	Yes	Local Business, Private Developers		Moderate
2B.3	Explore opportunities to link public art and local history initiatives to highlight and interpret the First Nations and Post-Settlement heritage of the area.	Ongoing	Operational (Admin)	up to \$25K		City of South Perth Historical Society and community groups		Moderate
2B.4	Develop accessible information resources to leverage and promote public art assets in the Activity Centre as attractions for the community and visitors.	Short Term (1-2 years)	Operational	up to \$25K		local business, community groups, private developers		High

INI	PORTUNITIES AND TIATIVES BY PRECINCT D CITY-WIDE	TIMING	PROJECT TYPE	COST PER PROJECT	DEVELOPER CONTRI- BUTIONS/ CASH-IN- LIEU	PARTNERSHIP OPPORTUNITIES	POTENTIAL GRANTS	PRIORITY
P4. K	arawara Activity Zone							
1.1	Commission murals or other appropriate public art outcomes in collaboration with community, to enhance the Karawara Greenways in alignment the Karawara Open Space Masterplan and Collaborative Action Plan.	Short Term (1-2 years)	Capital/ Operational	\$25K-\$75K		Local Business, Community Groups	State Graffiti Fund, WA Police	Moderate
1.2	Commission and facilitate murals and other public art outcomes to help to improve the experience and legibility of the walking network within the area, and connectivity to other key sites in the vicinity.	Medium Term (3-5 years)	Capital/ Operational	\$25K-\$75K		Local Business, Community Groups		High
2A.1	Pursue opportunities to directly involve the local community in the development and delivery of public art outcomes for residential areas.	Ongoing	Operational (Admin)	up to \$25K		Community Groups		High
2A.2	Pursue opportunities to establish and strengthen links with Staff and Students at local and neighbouring educational institutions through collaboration and enabling participation on suitable public art projects.	Ongoing	Operational (Admin)	up to \$25K		Local Tertiary, Secondary and Primary Institutions		Moderate
2B.1	Engage early with the design of the Recreation and Aquatic Facility to ensure that the City's Policy P101 allocation will deliver ambitious and high quality works of public art that will be distinctive and identifiable features at the site.	Short Term (1-2 years)	Capital	\$75K and above		RAF project design team, RAF project partners		High
2B.2	Partner with others to facilitate the delivery of ambitious and high quality works of public art, including those identified in the Bentley-Curtin Specialised Activity Centre Plan	Long Term (5+ years)	Capital	\$75K and above	Yes	Curtin University, Waterford Plaza, Technology Park, Local Business		Low





INI	PORTUNITIES AND TIATIVES BY PRECINCT D CITY-WIDE	TIMING	PROJECT TYPE	COST PER PROJECT	DEVELOPER CONTRI- BUTIONS/ CASH-IN- LIEU	PARTNERSHIP OPPORTUNITIES	POTENTIAL GRANTS	PRIORITY			
P5. C	P5. Como										
1.1	Commission and facilitate new commissions that interpret aspects of local history – including those not yet featured in the existing public art in this area,especially First Nations Heritage, where appropriate.	Long Term (5+ years)	Capital	\$75K and above	Yes	Local Business, Private Developers		Moderate			
1.2	Develop and implement a localised interpretation plan and curatorial framework for Preston Street to guide new developer public art commissions, and their coherent integration with wayfinding, interpretation and streetscape initiatives associated with the Preston Street Revival.	Short Term (1-2 Years)	Operational	\$25-\$75K		Local Business Private Developers City of South Perth Historical Society		High			

INI	PORTUNITIES AND FIATIVES BY PRECINCT D CITY-WIDE	TIMING	PROJECT TYPE	COST PER PROJECT	DEVELOPER CONTRIBU- TIONS/CASH- IN-LIEU	PARTNERSHIP OPPORTUNITIES	POTENTIAL GRANTS	PRIORITY
P5. C	omo cont							
2A.1	Consult with community and evaluate the opportunities to retain and conserve existing public art in Preston Street and Como Beach in light of the current condition of these works and their future viability in light of future development. Consider refurbishment, relocation and decommissioning as appropriate.	Short Term (1-2 years)	Operational	\$25-\$75K		Community Groups		High
2A.2	Develop and support enduring and temporary public art initiatives in partnership with others to create a distinctive visual experience for community and for traffic passing through the City of South Perth along Canning Highway.	Medium Term (3-5 years)	Capital/ Operational	\$25K-\$75K	Yes	Local Business, Private Developers		Moderate
2A.3	Commission integrated artworks that would also provide key pedestrian amenity, such as shade, shelter, seating and lighting along the Como foreshore and Melville Parade, and help to re-connect people to the river in this place in spite of the Kwinana Freeway.	Medium Term (3-5 years)	Capital	\$75K and above	Yes	Private Developers, Community Groups	Reconnect WA, RAC	Low
2B.1	Highlight existing and future public art and leverage arts and cultural attractions in Preston Street, through the development and promotion of information resources as an integral part of the revitalisation of this area.	Medium Term (3-5 years)	Operational (Admin)	up to \$25K		Private Developers, Local Business, Community Groups		High
2B.2	Facilitate developer commissions and allocate cash-in-lieu to deliver public art outcomes to enhance and activate local parks, such as Ryrie Reserve, Comer Reserve and Coolidge Reserve.	Long Term (5+ years)	Capital	\$75K and above	Yes	Private Developers, Community Groups		Low
2B.3	Pursue opportunities to establish and strengthen links with Staff and Students at local educational institutions through collaboration and enabling participation on suitable public art projects.	Ongoing	Operational (Admin)	up to \$25K		Local Tertiary, Secondary And Primary Institutions		Moderate

INI	PORTUNITIES AND TIATIVES BY PRECINCT D CITY-WIDE	TIMING	PROJECT TYPE	COST PER PROJECT	DEVELOPER CONTRI- BUTIONS/ CASH-IN- LIEU	PARTNERSHIP OPPORTUNITIES	POTENTIAL GRANTS	PRIORITY
P6. K	ensington							
1.1	Encourage and support public art commissions on private property initiated and provided by community and local businesses in Kensington.	Ongoing	Operational (Admin)	up to \$25K		Local Business, Community Groups		High
1.2	Commission works of enduring public art for key open spaces, such as Moresby Hall and Reserve, and Morris Mundy Reserve, that invite community participation in their development, and create attractive experiences and deliver amenity conducive to gatherings and community connections.	Short Term (1-2 years)	Capital	\$75K and above	Yes	Local Business, Private Developers		High
2A.1	Explore opportunities to link public art and local history initiatives to highlight and interpret the environmental, First Nations and Post-Settlement heritage of the area.	Ongoing	Operational (Admin)	up to \$25K		City of South Perth Historical Society and community groups		Moderate
2B.1	Develop and support enduring and temporary public art initiatives in partnership with others to create a distinctive visual experience for community and for traffic passing through the City of South Perth along Canning Highway.	Medium Term (3-5 years)	Capital/ Operational	\$25K-\$75K	Yes	Local Business, Private Developers		Moderate

Nick Zafir, *Toy Library Mural*, 2021, Comer Reserve Pavilion, commissioned by the City of South Perth







INI	PORTUNITIES AND TIATIVES BY PRECINCT D CITY-WIDE	TIMING	PROJECT TYPE	COST PER PROJECT	DEVELOPER CONTRI- BUTIONS/ CASH-IN- LIEU	PARTNERSHIP OPPORTUNITIES	POTENTIAL GRANTS	PRIORITY
P7. M	lanning							
1.1	Facilitate and support the commissioning of high quality public art outcomes at Manning Hub in alignment with the Manning Hub Public Art Plan, as appropriate.	Short Term (1-2 years)	Capital	\$75K and above	Yes	Local Business, Private Developers		High
1.2	Facilitate and support the commissioning of artworks where they will support pedestrian links between key places within Manning and adjacent precincts, including Manning Hub, Ley Street Shops, Davilak Reserve, Neil McDougall Park and Goss Avenue Reserve, and to the Canning River foreshore areas via Challenger Reserve.	Long Term (5+ years)	Capital	\$25K-\$75K	Yes	Local Business, Private Developers	Reconnect WA, RAC	Moderate
1.3	Facilitate developer commissions and allocate cash-in-lieu to support the delivery of public art outcomes to enhance and activate local parks, including Bradshaw Conochie Reserve, Marsh Avenue Reserve, and Isabella/Craigie Reserve	Long Term (5+ years)	Capital	\$75K and above	Yes	Private Developers, Community Groups		Low
1.4	Develop and support enduring and temporary public art initiatives in partnership with others to enhance the visual experience of community and for passing traffic along Manning Road.	Medium Term (3-5 years)	Capital/ Operational	\$25K-\$75K	Yes	Local Business, Private Developers		Low
2A.1	Facilitate and support the commissioning of appropriate integrated and interpretive artworks for natural areas, such as Davilak Reserve and Goss Avenue Reserve that highlight and raise awareness about native flora and fauna and local ecology, as well as enhancing amenity as required.	Medium Term (3-5 years)	Capital	\$25k-\$75K	Yes	Local Business, Community Groups		Moderate



INI	PORTUNITIES AND TIATIVES BY PRECINCT D CITY-WIDE	TIMING	PROJECT TYPE	COST PER PROJECT	DEVELOPER CONTRI- BUTIONS/ CASH-IN- LIEU	PARTNERSHIP OPPORTUNITIES	POTENTIAL GRANTS	PRIORITY
P7. M	lanning cont							
2A.2	Pursue opportunities to engage with the local First Nations community and collaborate with relevant local First Nations cultural and community organisations on the development of public art projects within the precinct.	Ongoing	Operational (Admin)	up to \$25K		Community Groups, First Nations Organisations		Moderate
2B.1	Engage with long standing community members and residents in the development of public art projects that feature and interpret stories from the first generation of Manning residents and the local community.	Ongoing	Operational (Admin)	up to \$25K		Community Groups		High



INI	PORTUNITIES AND TIATIVES BY PRECINCT D CITY-WIDE	TIMING	PROJECT TYPE	COST PER PROJECT	DEVELOPER CONTRI- BUTIONS/ CASH-IN- LIEU	PARTNERSHIP OPPORTUNITIES	POTENTIAL GRANTS	PRIORITY
P8. V	Vaterford							
1.1	Commission one or more artists to assist with the creative design of wayfinding, interpretive signage and other integrated features providing amenity and enhancing accessibility and visitor experiences, whilst preserving the environment.	Medium Term (3-5 years)	Capital	\$25-\$75K				Moderate
1.2	Commission First Nations artists to deliver artworks that interpret the First Nations cultural significance and stories about this area as appropriate.	Medium Term (3-5 years)	Capital	\$75K and above		Community Groups, First Nations Organisations		Moderate

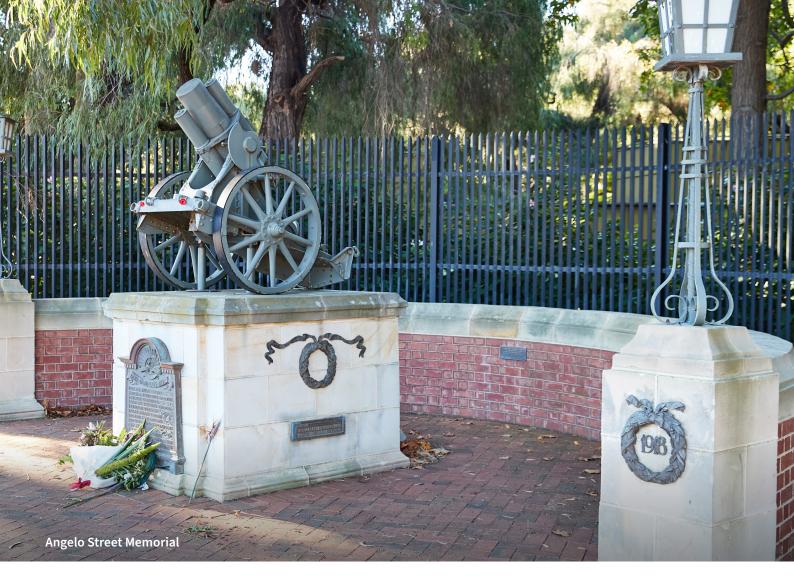
INI	PORTUNITIES AND FIATIVES BY PRECINCT D CITY-WIDE	TIMING	PROJECT TYPE	COST PER PROJECT	DEVELOPER CONTRI- BUTIONS/ CASH-IN- LIEU	PARTNERSHIP OPPORTUNITIES	POTENTIAL GRANTS	PRIORITY
P8. W	aterford cont							
1.3	Commission artworks in appropriate locations to interpret the post-settlement heritage of the precinct, including early colonial industrial heritage.	Long Term (5+ years)	Capital	\$75K and above	Yes	City of South Perth Historical Society and community groups, private developers		Moderate
2A.1	Investigate partnering with Main Roads WA and the City of Canning and the viability of displaying temporary artworks or longer-lasting murals to enhance the pedestrian route under the Mount Henry Bridge.	Medium Term (3-5 years)	Opera- tional	\$25-\$75K		MRWA, City of Canning	Reconnect WA, RAC	Low
2A.2	Pursue opportunities to establish and strengthen links with Staff and Students at local educational institutions through collaboration and enabling participation on suitable public art projects.	Ongoing	Operational (Admin)	up to \$25K		Local Tertiary, Secondary and Primary Institutions		Moderate
2A.3	Pursue opportunities to engage with the local First Nations community and collaborate with relevant local First Nations community organisations on the development of public art projects within the precinct.	Ongoing	Opera- tional (Admin)	up to \$25K		Community Groups, First Nations Organisations		High
2B.1	Commission high quality works of public art to serve as "visual cues" marking key points of access for pedestrian routes as identified in the Clontarf Waterford Salter Point Masterplan.	Medium Term (3-5 years)	Capital	\$75K and above	Yes	Private Developers, Local Business		Moderate
2B.2	Collaborate with local community, property owners and local businesses to commission one or more murals at the Letchworth Shops.	Short Term (1-2 years)	Opera- tional	up to \$25K		Local Business, Community Groups		High
2B.3	Allocate cash-in-lieu and City funds as required, to commission a new artwork to replace the existing, and deteriorating Entry Statement Artwork by Tony Pankiw on Manning Road.	Short Term (1-2 years)	Capital	\$75K and above	Yes	Private Developers		High



Sharyn Egan & Elaine Clocherty, *Moorditch Wirrin Kep*, December 2017, Sir James Mitchell Park, temporary commission by the City of South Perth

INIT	PORTUNITIES AND FIATIVES BY PRECINCT DICITY-WIDE	TIMING	PROJECT TYPE	COST PER PROJECT	DEVELOPER CONTRI- BUTIONS/ CASH-IN- LIEU	PARTNERSHIP OPPORTUNITIES	POTENTIAL GRANTS	PRIORITY
CW1.	First Nations Public Art							
1.1	Engage a suitably experienced consultant to work with Traditional Owners, local First Nations community, and First Nations artists to develop a curatorial framework and a cultural protocol for First Nations Public Art in the City of South Perth	Short Term (1-2 years)	Operational	up to \$25K		Traditional Owners, local First Nations community, relevant First Nations organisations	Arts Grants, Department of Local Government, Sport and Cultural Industries	High
1.2	Partner with others to provide opportunity and strengthen connections with established and emerging First Nations artists, particularly Whadjuk Noongar artists, through programs and projects that will help to grow and develop the pool of First Nations artists who are empowered to compete for and deliver public art projects.	Ongoing	Operational (Admin)	up to \$25K		Traditional Owners, local First Nations community, relevant First Nations organisations	Arts Grants, Department of Local Government, Sport and Cultural Industries	Moderate

INIT	PORTUNITIES AND HATIVES BY PRECINCT OCITY-WIDE	TIMING	PROJECT TYPE	COST PER PROJECT	DEVELOPER CONTRI- BUTIONS/ CASH-IN- LIEU	PARTNERSHIP OPPORTUNITIES	POTENTIAL GRANTS	PRIORITY
CW2. I	Integrated Public Art for Tr	ansport and	d Infrastructu	ıre Assets				
1.1	Continue to pursue opportunities to collaborate across Directorates and Business Units to implement public art projects in association with projects where the City's goal is to renovate or visually enhance	Ongoing	Capital	up to \$25K		Local Business, Community Groups		High
1.2	Pursue opportunities to work with State Government Agencies and Utilities to implement projects that might improve the appearance of assets in the public realm, and provide opportunities for artists.	Medium Term (3-5 years)	Capital/ Operational	up to \$25K		Water Corp, Western Power, Telstra, Main Roads WA, community groups		Low
1.3	Identify suitable opportunities to engage artists to deliver creative works that complement place-based and city-wide way finding initiatives.	Ongoing	Operational (Admin)	up to \$25K		Local Business, Community Groups		Moderate
1.4	Commission temporary or enduring artworks to enhance public transport infrastructure at identified priority nodes, to create distinctive landmarks, and visually engaging places for people to connect with the public transport network in the City of South Perth	Short Term (1-2 years)	Capital/ Operational	up to \$25K		Public Transport Authority, local business		Moderate
CW3.	Community Initiated Publi	c Art						
1.1	Encourage and facilitate Community Initiated Public Art through the provision of advice, in-kind support, promotion and funding where appropriate.	Ongoing	Operational (Admin)	up to \$25K		Local Business, Community Groups		High
CW4.	Temporary and Ephemeral	Public Art						
1.1	Continue to develop Temporary & Ephemeral Public Art projects and programs that deliver commissions to activate open spaces and provide cultural experiences around the City.	Ongoing	Operational	up to \$25K		Local Business, Community Groups		High



11	PPORTUNITIES AND SITIATIVES BY PRECINCT ND CITY-WIDE	TIMING	PROJECT TYPE	COST PER PROJECT	DEVELOPER CONTRI- BUTIONS/ CASH-IN- LIEU	PARTNERSHIP OPPORTUNITIES	POTENTIAL GRANTS	PRIORITY
CW	5. Memorials and Commen	norative W	orks					
1.1	Manage and support the important role played by existing commemorative works within the City of South Perth.	Ongoing	Operational (Admin)	up to \$25K				Moderate
1.2	Facilitate and support appropriate proposals for new works of public art in the City of South Perth that perform a commemorative function.	Ongoing	Capital	\$25-\$75K		Community Groups		Low
1.3	Pursue external funding to support the development and delivery of a major memorial project for a new site in the City that will acknowledge the City's service men and women not included on existing memorials, and provide a better site for the ceremonial occasions such as ANZAC day.	Medium Term (3-5 years)	Capital	\$75K and above	Yes	RSL, other veterans groups, City of South Perth Historical Society, Community Groups	Salute Their Service Com- memorative Grants, Department of Veterans Affairs	High



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