

# CITY OF SOUTH PERTH PUBLIC ART STRATEGY – OUTCOMES

## NOVEMBER 2016 – NOVEMBER 2019



### BACKGROUND

The City adopted its first Public Art Strategy 2013-15 with the aim of establishing a strategic and administrative structure to manage public art assets and future projects.

Prior to the implementation of this Strategy, projects included initiatives at Preston Street, George Burnett Reserve, Como Jetty, and Windsor Park as well as projects by State Government agencies and private developers.

With the implementation of its first Public Art Strategy, the City took an important step towards:

- Development of a meaningful collection of public art for the community and visitors
- Sustainable management and conservation of public art assets as a collection of value for the City and its community
- Proactive consideration of opportunities to deliver public art outcomes in association with City and private development projects
- Diversifying the means of resourcing public art projects within the City.

The Public Art Strategy was reviewed and a revised version was implemented in November 2016.

# KEY ACHIEVEMENTS

Key achievements from the revised Public Art Strategy 2016-19 since its implementation:

STRATEGIC OBJECTIVES	KEY ACHIEVEMENTS
<p><b>1. Quality acquisition management</b></p> <p>“The City of South Perth is committed to establishing and maintaining effective systems to ensure the administration of well-defined policies, quality processes and adequate resourcing.”</p>	<ul style="list-style-type: none"> <li>• First drawing on the City’s Public Art Fund to support public art outcomes for the Connect South project (Mindeerup)</li> <li>• First cash-in-lieu contribution received for a development in the Canning Bridge Activity Centre Area</li> <li>• New Terms of Reference and recruitment for Public Art Advisory Group, regular and efficient meetings and ongoing review of developer and City public art proposals</li> <li>• Effective liaison between the City’s Arts Officer and other departments on key projects including Ernest Johnson Reserve, Connect South, ongoing development approvals, and review of processes.</li> </ul>
<p><b>2. Continuous maintenance</b></p> <p>“The City of South Perth is committed to the continuous maintenance and management of public artworks within a sustainable framework for the care and conservation of the City’s unique cultural heritage.”</p>	<ul style="list-style-type: none"> <li>• Seven artworks have received remedial or preventative maintenance</li> <li>• Condition of “Poetry Park” was reviewed and approved for decommissioning and removal from site.</li> </ul>
<p><b>3. Recognising and celebrating history and cultural context</b></p> <p>“The City of South Perth is committed to the integration of art into the fabric of the City in ways that will reflect, respond, nurture and give meaning to our unique environment, history and culturally diverse society.”</p>	<ul style="list-style-type: none"> <li>• One temporary and two permanent Aboriginal public art commissions approved by the Aboriginal Reference Group and delivered</li> <li>• City artwork commissions consistently respond to local history and heritage and the unique environment.</li> </ul>
<p><b>4. Excellence, innovation, diversity and connected landscape</b></p> <p>“The City of South Perth is committed to excellence, innovation and diversity whilst recognising and encouraging a connected and communicative public art landscape that provides opportunity for an enriched, dynamic and experimental approach to public art outcomes.”</p>	<ul style="list-style-type: none"> <li>• Six temporary public art commissions and the successful implementation of the A-Reserve Program of temporary and ephemeral public art</li> <li>• Eleven enduring public art commissions (Millers Pool, South Perth River Wall, Manning Hub, Ernest Johnson Reserve, Collins Street Centre, Connect South)</li> <li>• Ten developer commissions completed, seven more reviewed and approved by the City</li> <li>• Three community initiated public art projects facilitated and delivered.</li> </ul>
<p><b>5. Promotion, education and awareness</b></p> <p>“The City of South Perth is committed to the promotion and education of public art to ensure there is a constant awareness and appreciation of the significant benefits provided by a rich and diverse cultural environment”</p>	<ul style="list-style-type: none"> <li>• Improved accessibility of information about public art in the City through website updates and new Public Art Map</li> <li>• Raised profile of the City’s public art, including national recognition as a finalist in the 2019 Australian Street Art Awards</li> <li>• Ongoing education and advocacy for public art with internal and external stakeholders.</li> </ul>

## PUBLIC ART EXAMPLES IN THE CITY OF SOUTH PERTH



**Public art creates iconic and identifiable places...**

*Imprint*, Milne & Stonehouse, 2017

Manning Community Centre, Manning

**Public art contributes to urban renewal and rejuvenation...**

*Rediscover, Remember, Connect*, Simon Degroot, 2018

Collins Street Centre, South Perth



**Public art stimulates conversation and social interaction...**

*Mends Street Mob*, Mikaela Castledine, 2019

Mindeerup, South Perth

# PUBLIC ART EXAMPLES IN THE CITY OF SOUTH PERTH

## Public art attracts cultural tourists...

*Intrude*, Amanda Parer, 2016

Sir James Mitchell Park, South Perth  
(temporary)



## Public art interprets history and sites...

*Como Beach Artworks*, Danka Schulz von Lorenz and Jason Hirst, 2007

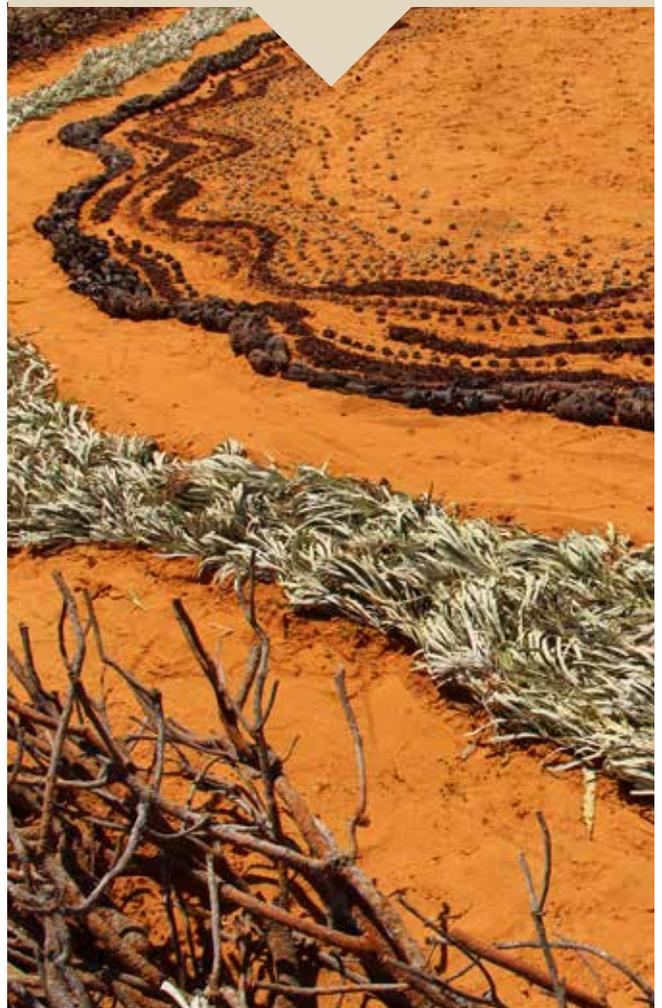
Como Jetty, Como



## Public art expands learning and awareness...

*Moorditch Wirrin Kep*, Sharyn Egan and Elaine Clocherty, 2017

Sir James Mitchell Park, South Perth (temporary)



## PUBLIC ART EXAMPLES IN THE CITY OF SOUTH PERTH

### Public art creates symbols of corporate and civic pride...

*The Goal Keeper*, Loreenna Grant, 2018

John McGrath Hall and Pavilion, South Perth



### Public art empowers community and supports social cohesion...

*Mends Street Murals*, Joanna Brown, 2019

BP Mends Street, South Perth

