

PUBLIC ART

INFORMATION SHEET 2



LOOKING BACK

The State Government of Western Australia implemented the first Percent for Art Scheme in 1989, and since then has been commissioning public art in association with State Government projects encouraging local governments to implement similar policies.

The City has been actively engaged in providing contemporary public art since its first commission in 2003, and has subsequently developed and implemented an evolving suite of strategic and policy documents to guide commitments. The timeline on this page illustrates this progression.

FIRST DECADE

Eight works commissioned by developers (5) and others (3) (1999-2013)

Eleven works commissioned by the City, one work donated to the City (2003-2013)

STRATEGY 2013-2015

Two permanent and four temporary works completed by the City (2013-2015)

Four works completed by developers (2) and others (2) (2013-2015)

STRATEGY 2016-2019

Thirteen works completed by developers (10) and others (3) (2016-2019)

Eleven permanent and six temporary works completed by the City (2016-2019)



2003 - First City commission, *Art Deco Cinema* by Peter Dailey



2005 - Development and implementation of Policy P101 – Public Art



2012 - Percent for Art commitment included in Policy P101 – Public Art



2013 - Public Art Strategy 2013-15 implemented and Public Art Fund established



2014 - Implementation of Policy P316 – Developer Contributions to Public Art and Public Art Spaces



2015 - Public Art Advisory Group (PAAG) established



2016 - Revised Public Art Strategy 2016 implemented



2018 - Revised Terms of Reference and recruitment for PAAG



2019 - Cultural Plan 2019-23 implemented; drawing from Public Art Fund for Connect South public art; updates to website

The distribution of public art throughout the City is influenced by the concentration of private development. In the pockets of higher density development, where large construction projects are more likely to provide public art under Policy P316, there is a higher proportion of public art than in the areas of low density with a more suburban character.

The nature of public art and its presentation in the public realm means that good outcomes are reliant upon achieving a balance between creative expression and complying with requirements for managing risks and hazards in the public realm. The challenges associated with projects of this kind can deter artists from pursuing these opportunities and not all artists have the skills and inclination to make public art.

In 2019, the City launched an interactive online Public Art Map with information about the location of artworks with images and basic information about each work.



LOOKING FORWARD

The Public Art Masterplan will assist the City to build upon the achievements of its Public Art Strategy documents and align with its Cultural Plan 2019-2023 to develop outstanding public art outcomes by considering how to approach key challenges and opportunities, including:

- Securing resources and planning to provide public art outcomes in areas of the City where there are few developments eligible for Percent for Art contributions
- Placing public art where it delivers the greatest benefits to the community, rather than its location being determined primarily by development projects
- Identifying appropriate and beneficial public art outcomes in areas where streetscapes and neighbourhood character are less conducive for commissioning conventional, stand-alone works of public art
- Enabling and encouraging a diverse range of artists to compete for both City and private development public art opportunities in order to distribute opportunity and income amongst a greater number of artists, and increase the variety of public art in the City
- Identifying and articulating themes, stories and imagery of relevance to localities across the City in a way that helps to celebrate unique local assets and features and establish a more coherent and meaningful network of artworks across the City
- Broadening the diversity of art outcomes across the City by considering the obstacles and opportunities that influence the kinds of public artworks that are delivered in the City
- Exploring new ways of promoting and making the City's public art accessible so that the community and visitors can derive maximum benefit from it
- Encouraging and enabling partnership, collaboration and community initiated public art outcomes within the City.