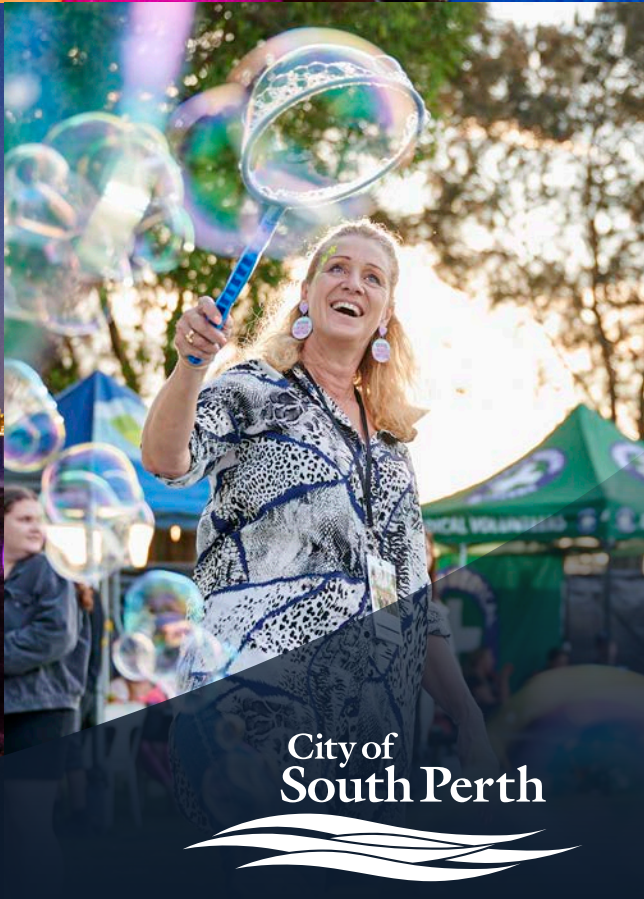




CITY OF SOUTH PERTH  
**EXPRESSION OF INTEREST**  
PRECINCT ACTIVATIONS 2024/25







## EXPRESSION OF INTEREST

# Precinct Activations 24/25

### Key dates

Applications open	2 August 2024
Applications close	16 August 2024
Assessment period	19–28 August 2024
Applicants notified of outcome	30 August 2024

### Checklist

Please read all the information in this document carefully and check you have attached the following documentation as part of your application **before you make your submission.**

- Completed Application Form addressing the selection criteria
- Additional documents, images or letters of support **relevant** to your proposal
- Risk management assessment or plan (if applicable)
- Certificate of incorporation (if incorporated)
- Certificate of currency for public liability insurance.

## Selection criteria

You must address each of the qualitative criteria. A properly completed submission is the **only way** we can assess your proposal. Failing to provide any of the required information may result in your immediate disqualification from the assessment process.

Please make sure you carefully read and answer each part of the Selection Criteria properly.

<b>DESCRIPTION OF CRITERIA</b>	<b>WEIGHTING</b>
Alignment with nominated City of South Perth Strategic Plan: <a href="#">Strategic Community Plan</a> or <a href="#">Cultural Plan</a>	30%
Demonstration of capacity to deliver the activity	30%
Demonstration of community benefit (including access and inclusion requirements)	30%
Creativity of proposed activity	10%

## Submission Process

Submit your completed application form along with your supporting documentation by email to [CDG@southperth.wa.gov.au](mailto:CDG@southperth.wa.gov.au). Submissions close at 4pm, Friday 16 August 2024.

## Contact

If you have further questions or require assistance completing your submission, please contact Marie Walker, Community Development Officer, by email at [marie.walker@southperth.wa.gov.au](mailto:marie.walker@southperth.wa.gov.au), or by phone during office hours on 08 9474 0777.

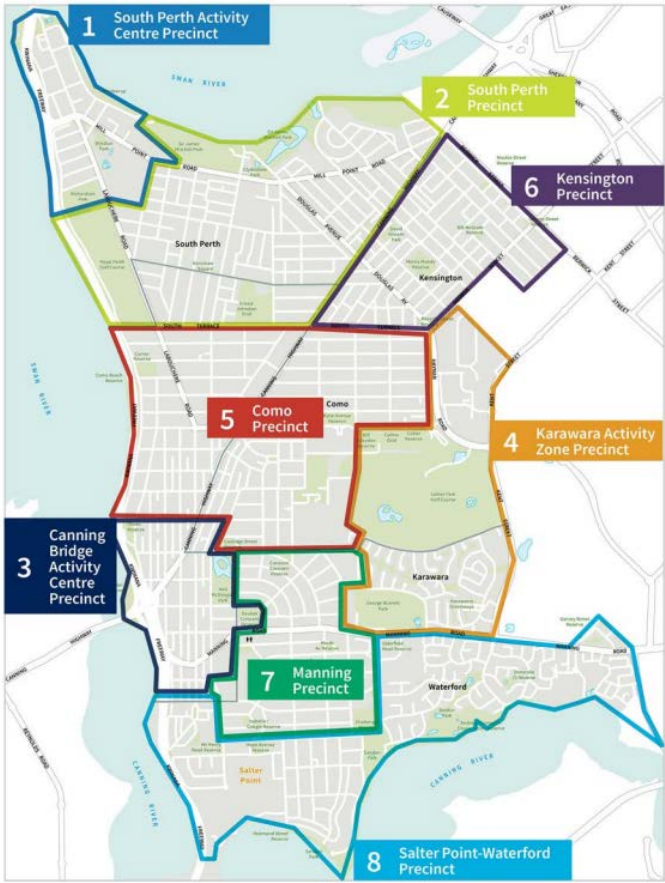
# Calling local community groups and businesses!

Do you have a great idea that will activate a Precinct in your local area?

Are you a community organisation or business that is based in or provides services somewhere in the City of South Perth?

If you answered yes to those questions, we want to hear from you. We are inviting Expressions of Interest (EOI) from those who believe they can support us by facilitating unique activations that inspire our community to engage in social, cultural and/or physical activities.

## Choose Your Precinct Map

	<ul style="list-style-type: none"><li>• South Perth Activity Centre Precinct</li><li>• South Perth Precinct</li><li>• Canning Bridge Activity Centre Precinct</li><li>• Karawara Activity Zone Precinct</li><li>• Como Precinct</li><li>• Kensington Precinct</li><li>• Manning Precinct</li><li>• Salter Point/Waterford Precinct</li></ul>
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## Strategic Alignment

Your proposed activation must align with the City of South Perth [Strategic Community Plan 2021–2031](#) or [Cultural Plan 2023–2028](#) and its strategies, actions and objectives.

## Types of activations

We want to hear your ideas. All activations must be temporary, but be as creative and innovative as you want to be. Activations may be (but are not limited to):

- Events or street festivals
- Makers markets
- Recreational activities
- Street art and performances
- Exhibitions

## Specific location of activation

Your proposed activation must be planned to take place in your preferred City of South Perth Precinct (See the choose your Precinct above)

## Available funding

The maximum funding support you may apply for is AUD \$15,000 (ex.GST) per application. However, we will consider applications for additional assistance, such as:

- Fee concessions/waivers for hire of community facilities or parks/reserves by community groups where the community activation is held \*
- Loan of signage and barriers to support traffic management associated with the community activation
- Event listing on the City of South Perth website - events page
- A partnership agreement will be negotiated between the City of South Perth and each successful applicant.

\*Completing an EOI application does not guarantee a booking at any City of South Perth venue or facility. Learn more about [City of South Perth Venue Hire online](#).

### Qualitative criteria

Applicants must address the qualitative criteria outlined in the table below.

DESCRIPTION OF CRITERIA	WEIGHTING
Alignment with nominated City of South Perth Strategic Plan: <a href="#">Strategic Community Plan</a> or <a href="#">Cultural Plan</a>	30%
Demonstration of capacity to deliver the activity  Applicant has proven experience, skills and the ability to be self-reliant and to manage the governance, finance, insurance, risk management and operations of the activation.	30%
Demonstration of community benefit  The accessibility and affordability of the activity has been considered to ensure it can be enjoyed by all community members of the City of South Perth.	30%
Creativity of proposed activity  Applicant has an achievable vision for the activation which demonstrates creativity and/or a unique concept or experience.	10%

### Assessment and approval

A selection panel will review all applications based on the selection criteria and you will be advised of the outcome in writing. You should allow enough time in your proposed activation planning stage to gain any necessary approvals (we recommend a minimum of 8 weeks).

## Terms and conditions

The City of South Perth reserves the right to accept or refuse any Expression of Interest (EOI) submission.

All decisions are final, and no further correspondence will be entered into.

Canvassing of City staff or Elected Members is not permitted.

An approval for any proposal is made subject to relevant terms and conditions, including booking of venues and reserves within each precinct; payment of relevant fees; and compliance with the City of South Perth reserve and facility usage conditions.

# APPLICATION FORM

## Precinct Activations 24/25

<b>CONTACT DETAILS</b>	
Organisation	
Organisation web address (URL)	
ABN/ACN/ARBN	
Main Contact Person	
Phone number	
Email address	
Primary address	
Postal Address (if different)	

<b>ACTIVATION DETAILS</b>	
Precinct to activate	
Precise location (Google link or cross streets/address)	
Activation Name/Title	
Start date	
Finish date	
Estimated number of attendees (please indicate daily/weekly/total)	



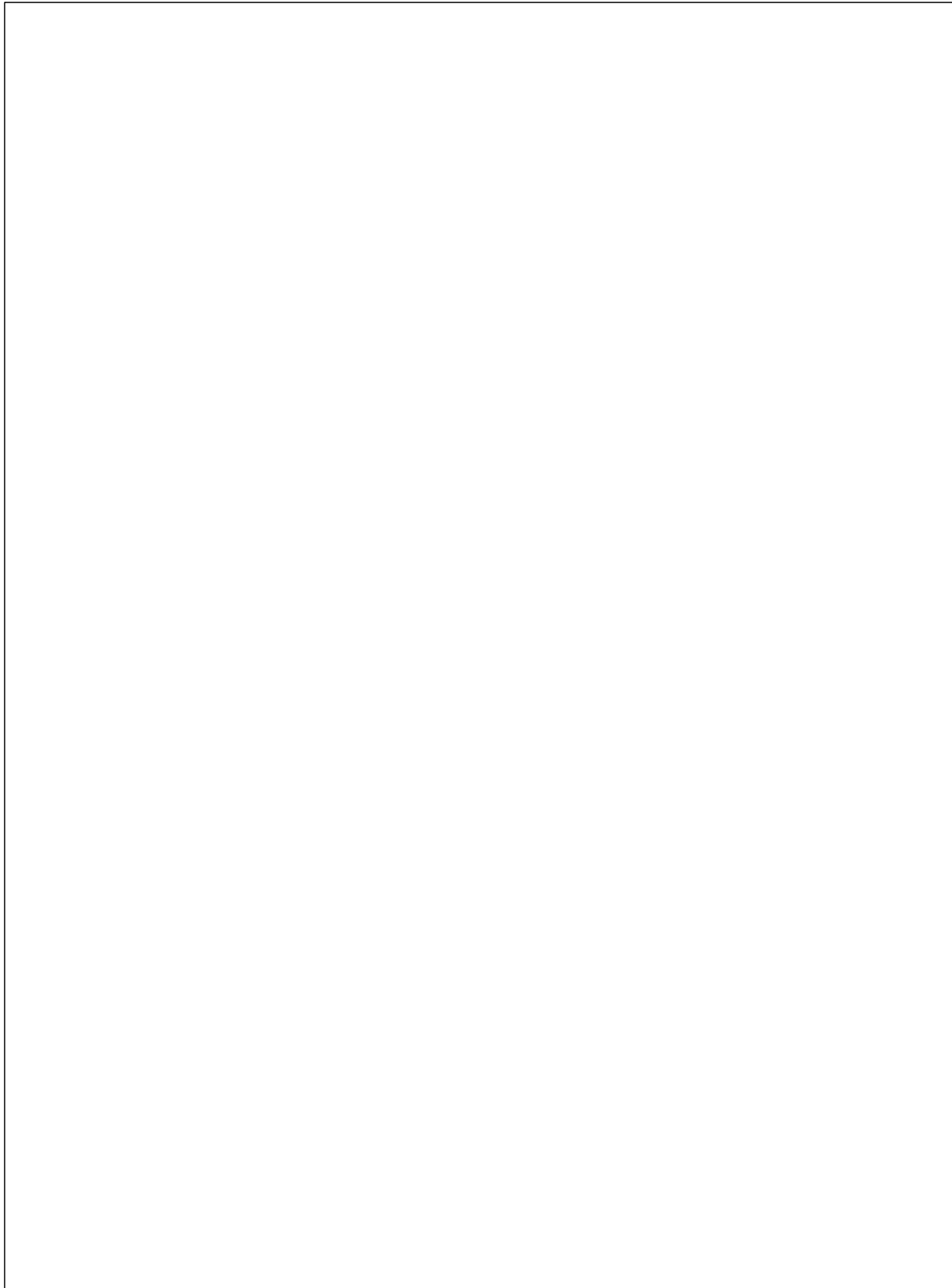
### Supporting questions

Please refer to the Selection Criteria and the City of South Perth Strategic Community Plan or Cultural Plan to inform your answers.

- 1. How does your proposed activation support the City of South Perth to achieve its strategic objectives?

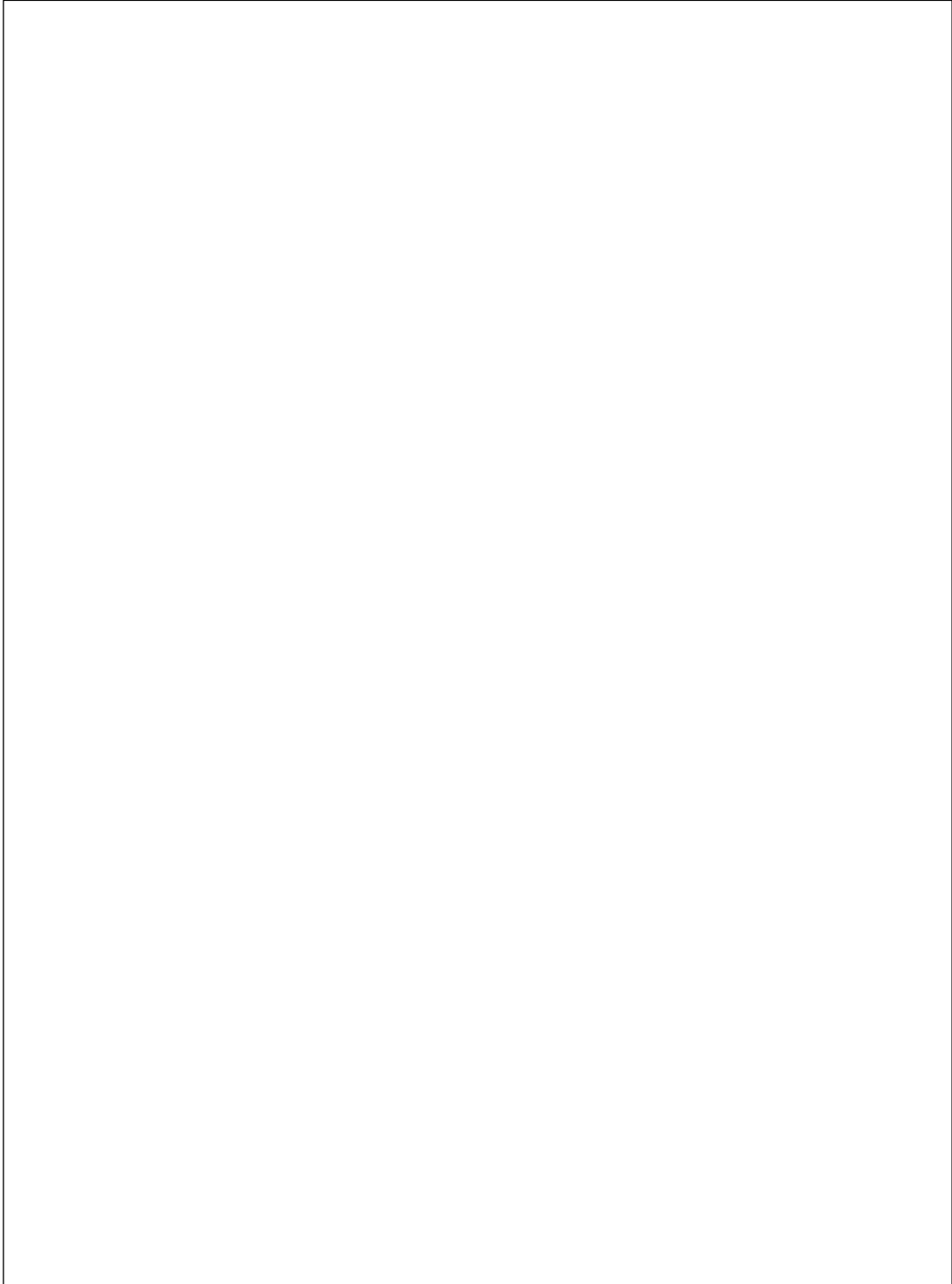
2. Provide a detailed description of your activation.

- Include proposed objectives, estimated attendees, other relevant operational components, relative uniqueness etc.

A large, empty rectangular box with a thin black border, intended for providing a detailed description of the activation as requested in the text above.

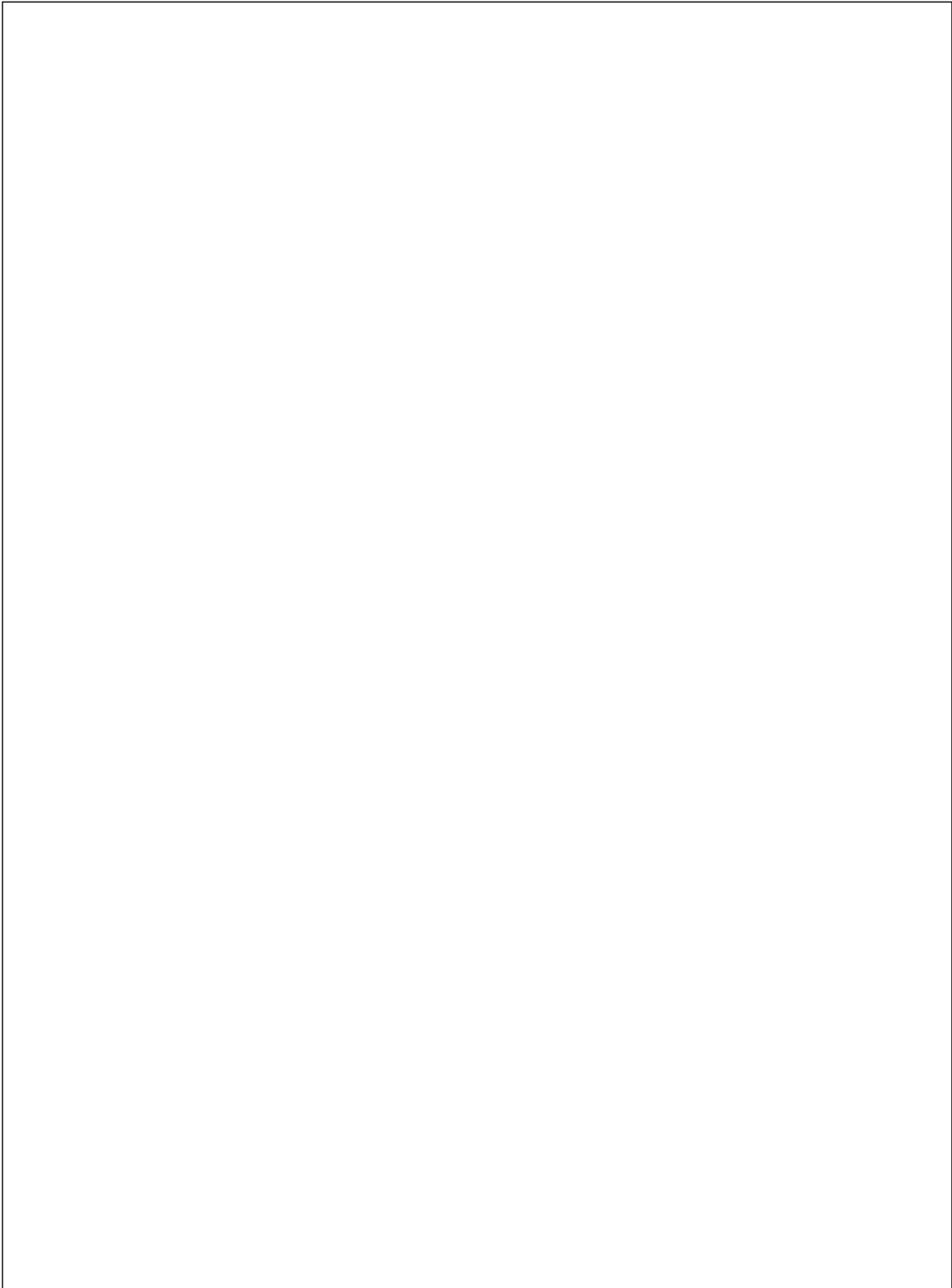
3. Outline your capacity to deliver the proposed activation.

- What experience does your business or organisation have?
- Do you have people with skills to manage governance, finance, insurance, risk management, or other aspects of your proposed activation?



4. How will your proposed activation provide community benefits?

- Specifically address your plan for inclusion and accessibility.





## USEFUL CONTACTS

### **Civic Centre**

9474 0777

Cnr Sandgate St & South Tce,  
South Perth WA 6151

Fax 9474 2425

[southperth.wa.gov.au](http://southperth.wa.gov.au)

### **Recycling Centre**

9474 0970

Hayman Rd & Thelma St, Como  
[enquiries@southperth.wa.gov.au](mailto:enquiries@southperth.wa.gov.au)

### **Animal Care Facility**

9474 0777

199 Thelma St, Como

### **Ferry Tram**

9474 0777

Windsor Park, Cnr Mends St &  
Mill Point Rd, South Perth

### **George Burnett Leisure Centre**

9474 0855

Manning Rd, Karawara

[leisurecentre@southperth.wa.gov.au](mailto:leisurecentre@southperth.wa.gov.au)

### **South Perth Library**

9474 0800

Cnr Sandgate St & South Tce,  
South Perth

[southperthlib@southperth.wa.gov.au](mailto:southperthlib@southperth.wa.gov.au)

### **Manning Library**

9474 0822

2 Conochie Cres, Manning

[manninglib@southperth.wa.gov.au](mailto:manninglib@southperth.wa.gov.au)

### **Old Mill**

9367 5788

Melville Pl, South Perth

[oldmill@southperth.wa.gov.au](mailto:oldmill@southperth.wa.gov.au)

### **South Perth Senior Citizens**

9367 9880

53 Coode St, South Perth

[spsc@bigpond.com](mailto:spsc@bigpond.com)

### **Manning Senior Citizens**

9450 6273

3 Downey Dr (off Ley St),  
Manning

[manningseniors@bigpond.com](mailto:manningseniors@bigpond.com)

### **Graffiti Hotline**

1800 007 774

### **Collier Park Golf Course**

9484 1666

Hayman Rd, Como

[collierparkgolf.com.au](http://collierparkgolf.com.au)

9474 0777

[#discoversouthperth | southperth.wa.gov.au](https://www.southperth.wa.gov.au)

July 2024

