



CITY OF SOUTH PERTH EXPRESSION OF INTEREST

TEMPORARY ACTIVATIONS AND
EVENT PARTNERSHIPS 2026-27



EXPRESSION OF INTEREST

Temporary Activations and Event Partnerships 2026/2027

Overview

TIMELINE

EOI opens	2 March 2026
EOI closes	23 March 2026 4.00pm WST
EOI assessment period	24 March – 9 April 2026
EOI applicant notification	30 April 2026

QUALITATIVE CRITERIA

It is essential that respondents address each qualitative criterion, as it will be used as the basis for assessing proposals. Failure to provide the requested information may result in elimination from the process. Refer to selection criteria for details.

Description of criteria	Weighting
Alignment to the City's Strategic Objectives	30%
Appropriate level of risk management and insurance documentation	20%
Business profile, demonstrated experience and skilled key personnel	20%
Creativity of the proposed project or activity	15%
Community benefit, access and inclusion	15%

SUBMISSION PROCESS

Please complete the Expression of Interest form and submit with your supporting documentation before **23 March 2026 4.00pm WST** to bookings@southperth.wa.gov.au

Introduction

THE CITY

The City of South Perth is a medium-sized metropolitan local government authority located 4kms from the Perth CBD. The City of South Perth covers the suburbs of South Perth, Kensington, Como, Manning, Karawara, Waterford and Salter Point. The City covers nearly 20 square kilometres and is widely recognised for its aesthetic appeal and amenities.

There are many major attractions in the City which include Mindeerup, Sir James Mitchell Park, the Old Mill, Ferry Tram, Perth Zoo, Royal Perth Golf Club, Collier Park Golf, and other destinations.

EXPRESSIONS OF INTEREST

The City is inviting Expressions of Interest (EOI) from commercial businesses and community organisations to activate the South Perth Foreshore or other City parks and reserves through the facilitation of temporary recreational activities or associated operations during 2026/27 (*Note: multi-year agreement/licence agreement renewal option may also be negotiated between the parties*).

The City is eager to hear from you if you feel you can support the City to achieve its strategic objectives as detailed in the [Strategic Community Plan 2021-2031](#); [Cultural Plan 2023-2028](#) and [South Perth Foreshore Strategy and Management Plan 2025](#). Strategic objectives include:

- Embrace and facilitate unique events and attractions on or near the foreshore areas and reserves;
- Facilitate and create opportunities for social, cultural and physical activity in the City; and
- Undertake events and attractions to grow tourism to local destinations.

The proposal should also be consistent with the [Perth Water Precinct Plan](#).

TYPES OF OPERATIONS

Operations may include (but not be limited to):

- Recreational activities such as water based (e.g kayak, sailing, jet-ski hire) or land based (e.g bike hire, sporting activities, fitness classes)
- Mobile food vendors
- Buskers/street entertainment
- Events and tours
- Host events held in partnership with the City (e.g tree planting, Remembrance Day)

The EOI process does not exclude other proposals from being submitted to the City and assessed during the year.

Selection criteria

Description of criteria	Weighting	Requirements
City’s strategic objectives Alignment to support the City achieving the objectives listed in the City’s Strategic Community Plan and associated plans (shown above).	30%	Essential
Risk management plan and insurances A detailed risk management plan with risk assessments and business insurance policy and documentation.	20%	Essential
Business profile A detailed business profile, demonstrating experience completing similar projects, skills and experience of key personnel and business reputation.	20%	Essential
Creativity There is a uniqueness of concept/experience.	15%	Essential
Community benefit and access/inclusion The activity or operation is affordable and can be accessible to all community members (including taking into consideration community members who may have a disability or mobility issue).	15%	Essential

SPECIFIC LOCATION OF ACTIVITY

The proposed activity must be compatible with the chosen location. See Appendix A for more details.

Assessment and approval process

Applicants will be assessed by the City and be advised of the outcome by written correspondence.

The EOI process is the first step in the application process. Applicants should be aware that if their EOI progresses to the next stage, other approvals may be required, such as Department of Planning, Lands and Heritage approval; Department of Biodiversity, Conservation and Attractions approval; and/or Council approval.

There should be no expectation that if an EOI is approved applicants can commence trading straight away. Applicants should allow a minimum of eight (8) weeks to obtain the necessary approvals prior to their proposed project commencement date.

Terms and conditions

Approved proposals will be subject to terms and conditions, including payment of fees, compliance with reserve usage conditions etc. The fees will be determined depending on the scale and scope of the activity.

The table below provides a guide regarding the fees and charges (these fees are subject to change as part of the City's annual budget setting process).

Licence fee	Price to be determined depending on location, area, type and length of activation (up to \$150 per square metre)
Alcohol consumption fee	\$72
Event administration fee	\$350
City Ranger fee	\$500
Car parking fee (per zone)	\$360
Signage fee	\$75
Vehicle access fee	Price determined depending on vehicle type and weight (\$198 - \$660)
Site inspection fee	\$192
Bond	Price to be determined depending on type and length of activation
Turf maintenance cost (for large scale events)	\$10,000 per hectare pro-rata

/activities held on City reserves)	
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What to submit

As part of your EOI you will need to submit the following:

- EOI Application Form
- Supporting Application Questions in line with the selection criteria
- Risk management plan or assessment, insurances and any other relevant documentation
- References to support your application (including business, contact person and details and the project details).

TIMELINE

EOI opens	2 March 2026
EOI closes	23 March 2026 4.00pm WST
EOI assessment period	24 March – 9 April 2026
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Contact

If you have any questions relating to the EOI process please contact Leonie Moss, Recreation Development Officer (Community Facilities) by email at bookings@southperth.wa.gov.au or phone on 9474 0857.

EOI Application Form

CONTACT DETAILS

Mr Mrs Miss Ms	Surname:	Given names:
Organisation (if applicable):		
Postal address:		
Postcode:		
Home number:	Mobile number:	
Work number:	Fax:	
Email address:		

ADDITIONAL INFORMATION

Will your proposed activity be open to the general public?	Yes No
Please provide a brief description:	
Will you be charging attendees a fee for the activity?	Yes No
Please provide a brief description:	
How many people is your activity anticipated to attract daily?	

SPECIFIC LOCATION OF ACTIVITY

What is the preferred site for your proposed activity?
Please provide a brief description:
Commencement date: 2026

Conclusion date:	2027
Please list your proposed trading dates, days and times throughout the 2026/27 period.	
<i>Note: A minimum of eight weeks is required for pre-activity approvals before commencement.</i>	
Days	Trading times
Monday	
Tuesday	
Wednesday	
Thursday	
Friday	
Saturday	
Sunday	

ACTIVITY DETAILS

Are you seeking a multi-year agreement/licence renewal option?	Yes No
Tick which applies to your organisation:	Commercial Operator Not for Profit Organisation
ABN number:	
Does your organisation have valid Public Liability Insurance? If YES, please attach a current copy of your Certificate of Currency to this application.	Yes No
Do you plan to trade from a vehicle or erect any temporary structures ie marquees/shade cover? <i>Note: 'Temporary Structures' means a non-permanent building, shelter, equipment, fence, or other thing that is fixed to land or to anything that is fixed to land. Department of Planning, Lands and Heritage (Minister for Lands) approval is required for temporary structures operating on state government owned (crown land) sections of the foreshore that prevent/restrict public access.</i>	Yes No
Will your operation involve the consumption or sale of alcohol?	Yes No
Please provide a brief description:	

Will your operation involve the sale of food or drinks?	Yes No
Please provide a brief description:	
Will you have any form of amplified music?	Yes No
If YES, please provide a brief description:	
Will your operation require the use of rubbish bins that are provided/serviced by the City?	Yes No
Please provide a brief description:	
Will your operation require the erection of temporary signage?	Yes No
Please provide a brief description:	
Will your operation require the use of a power generator for electricity?	Yes No
Please provide a brief description:	
Will your staff require vehicle access onto the reserve?	Yes No
Please provide a brief description:	
Will your customers require temporary car parking on the reserve?	Yes No

Please provide a brief description (*Note: Zones 8 and 15 are only available for carparking*):

SUPPORTING QUESTIONS

How does your proposed activity support the City to achieve its objectives?

Please refer to the City's Strategic Community Plan and associated plans.

Please provide a detailed description of how your activity or operation will be managed.
Include reference to the selection criteria regarding risk management and insurance.

What is the main purpose of your organisation and how long has it been in operation?
Please refer to further documentation that may support your application (e.g attach a business profile/resume or other documents demonstrating experience completing similar projects, skills and experience of key personnel and business reputation).

Provide a detailed description of your activity and explain the objectives of your activity or operation. Please include reference to the selection criteria regarding creativity and uniqueness of the activity.

How will your proposed activity or operation provide a community benefit?
Explain how it can be affordable and accessible to all community members (taking into consideration community members who may have a disability or mobility issue).

Appendix A – Location Options

The proposed activity must be compatible with terms and conditions of the chosen location. The South Perth Foreshore areas and or other City of South Perth parks may be suitable for your proposed activity (see summary below).

SOUTH PERTH FORESHORE – ZONES

South Perth Foreshore/Sir James Mitchell Park

The park stretches along the Swan River from Mends Street jetty to Ellam Street, comprising 16 zones with different land ownership, zoning and usage conditions. State government approval for commercial operations will also be required through Department of Planning, Lands and Heritage and Department of Biodiversity, Conservation and Attractions (DBCA). See table below and [South Perth Foreshore Strategy and Management Plan 2015](#) (pages 91-93) for more information.

Venue	Description	Type of suitable activities
Sir James Mitchell Park Zone 1	Zone 1, Esplanade North, is located between the rose garden and Queen Street jetty	<ul style="list-style-type: none"> • Smaller-scale temporary events or recreation activities • No commercial operations permitted • No vehicle access • Land-based activities only • Maximum one event or one recreation activity is permitted at any one time
Sir James Mitchell Park Zone 2	Zone 2, the central area of the Esplanade, is located north of Frasers Lane between two rose gardens	<ul style="list-style-type: none"> • Smaller-scale temporary events or recreation activities • No commercial operations permitted • No vehicle access • Land-based activities only • Maximum one event or one recreation activity is permitted at any one time
Sir James Mitchell Park Zone 3	Zone 3, located between the two rose gardens	<ul style="list-style-type: none"> • Smaller-scale temporary events or recreation activities • No commercial operations permitted • No vehicle access • Land-based activities only • Maximum one event or one recreation activity is permitted at any one time

Sir James Mitchell Park Zone 4	Zone 4, located between Mends Street jetty and the City's carpark	<ul style="list-style-type: none"> • Smaller-scale temporary events or recreation activities • No commercial operations permitted • No vehicle access • Land-based activities only • Maximum one event or one recreation activity is permitted at any one time
Sir James Mitchell Park Zone 5A	Zone 5A, located in the City's Scented Gardens	<ul style="list-style-type: none"> • Central paved area, secluded and semi-shaded space • Smaller-scale temporary events or recreation activities • No commercial operations permitted • No vehicle access • Land-based activities only • Maximum one event or one recreation activity is permitted at any one time
Sir James Mitchell Park Zone 5B	Zone 5B, larger open space located adjacent to the City's Scented Gardens	<ul style="list-style-type: none"> • Small to medium-scale temporary events, recreation and associated operations • Temporary commercial operations permitted subject to compliance requirements • Vehicle access • Land-based activities only • Maximum two events, two recreation activities or two associated operations are permitted at any one time
Sir James Mitchell Park Zone 5C	Zone 5C, larger open space located adjacent to the City's Scented Gardens	<ul style="list-style-type: none"> • Small to medium-scale temporary events, recreation and associated operations • Temporary commercial operations permitted subject to compliance requirements • Vehicle access • Land-based activities only • Maximum two events, two recreation activities or two associated operations are permitted at any one time
Sir James Mitchell Park Zone 6	Zone 6, large open space located south of the flagpole	<ul style="list-style-type: none"> • Small, medium or large-scale temporary events, recreation and associated operations

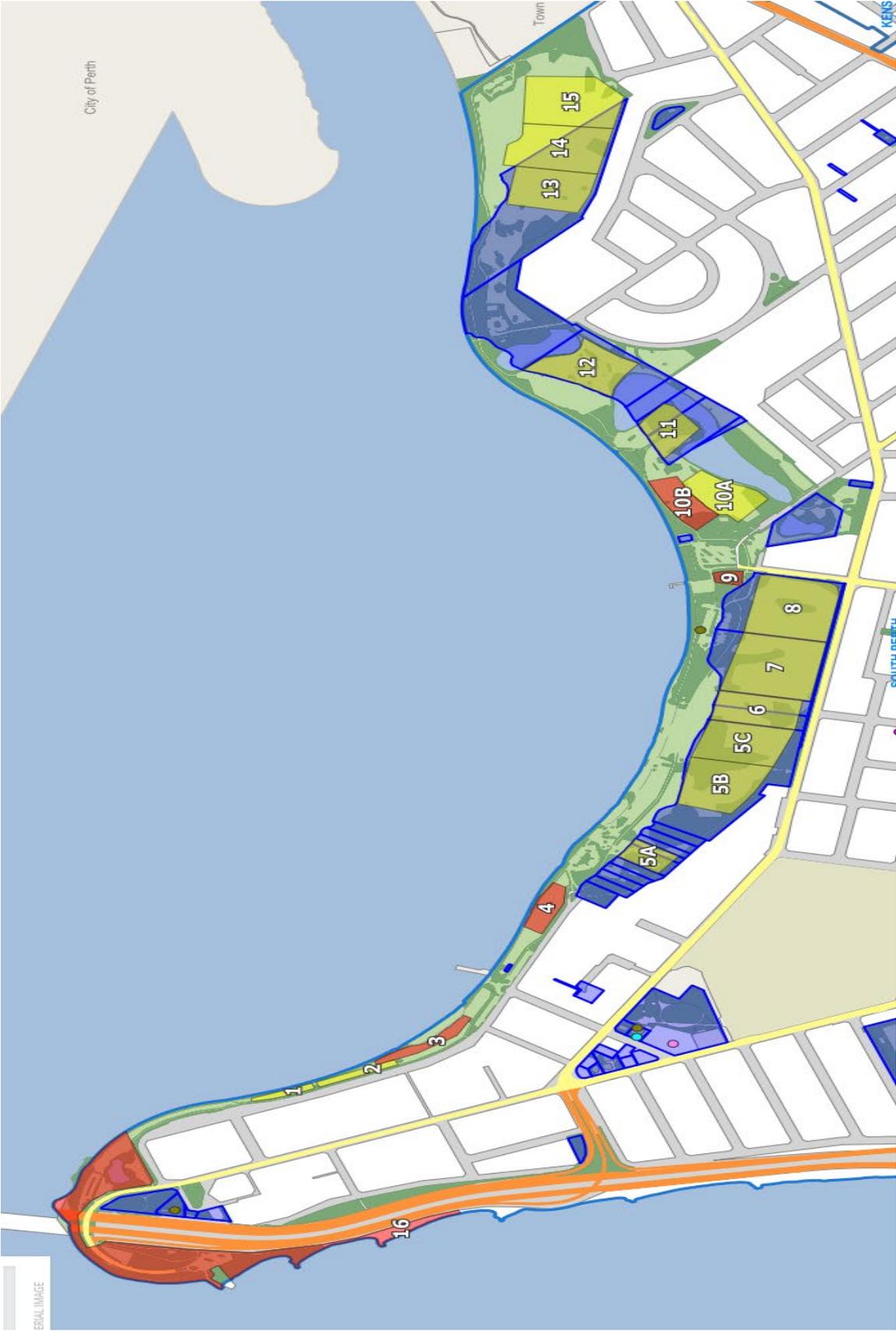
		<ul style="list-style-type: none"> • Temporary commercial operations permitted subject to compliance requirements • Vehicle access • Land-based activities only • Maximum two events, two recreation activities or two associated operations are permitted at any one time
Sir James Mitchell Park Zone 7	Zone 7, large open space located south of the flagpole	<ul style="list-style-type: none"> • Small, medium or large-scale temporary events, recreation and associated operations • Temporary commercial operations permitted subject to compliance requirements • Vehicle access • Land-based activities only • Maximum two events, two recreation activities or two associated operations are permitted at any one time
Sir James Mitchell Park Zone 8	Zone 8, located to the west of Coode Street	<ul style="list-style-type: none"> • Wide open green space with a small collection of trees through the middle of the zone • Small, medium or large-scale temporary events, recreation and associated operations • Temporary commercial operations permitted subject to compliance requirements • Vehicle access • Land-based activities only • Maximum two events, two recreation activities or two associated operations are permitted at any one time.
Sir James Mitchell Park Zone 9	Zone 9, located to the south of the Boatshed restaurant	<ul style="list-style-type: none"> • Small-scale temporary events, or recreation activities • No commercial operations permitted • Vehicle access • Land-based activities only • Maximum one event or one recreation activity is permitted at any one time

Sir James Mitchell Park Zone 10A	Zone 10A, located to the east of Douglas Avenue	<ul style="list-style-type: none"> • Wide open riverside location • Small to medium-scale temporary events, recreation and associated operations • Temporary commercial operations permitted subject to compliance requirements • Vehicle access • Land-based activities only • Maximum one event, one recreation activity or one associated operation is permitted at any one time
Sir James Mitchell Park Zone 10B	Zone 10B, located to the east of Douglas Avenue	<ul style="list-style-type: none"> • Wide open riverside location • Small to medium-scale temporary events, recreation and associated operations • Temporary commercial operations permitted subject to compliance requirements • Vehicle access • Land-based activities only • Maximum one event, one recreation activity or one associated operation is permitted at any one time
Sir James Mitchell Park Zone 11	Zone 11, offers a wide open riverside location	<ul style="list-style-type: none"> • Small to medium-scale temporary events, recreation and associated operations • Temporary commercial operations permitted subject to compliance requirements • No vehicle access • Land-based activities only • Maximum one event, one recreation activity or one associated operation is permitted at any one time
Sir James Mitchell Park Zone 12	Zone 12, located directly in front of Ranelagh Crescent	<ul style="list-style-type: none"> • Small to medium-scale temporary events, recreation and associated operations • Temporary commercial operations permitted subject to compliance requirements • No vehicle access

		<ul style="list-style-type: none"> • Land-based activities only • Maximum one event, one recreation activity or one associated operation is permitted at any one time
Sir James Mitchell Park Zone 13	Zone 13, located directly in front of Swanview Terrace	<ul style="list-style-type: none"> • Small to medium-scale temporary events, recreation and associated operations • Temporary commercial operations permitted subject to compliance requirements • Vehicle access • Land-based activities only • Maximum two events, two recreation activities or two associated operations are permitted at any one time
Sir James Mitchell Park Zone 14	Zone 14, located directly in front of Swanview Terrace	<ul style="list-style-type: none"> • Small to medium-scale temporary events, recreation and associated operations • Temporary commercial operations permitted subject to compliance requirements • Vehicle access • Land-based activities only • Maximum two events, two recreation activities or two associated operations are permitted at any one time
Sir James Mitchell Park Zone 15	Zone 15, located to the south-west of Ellam Street	<ul style="list-style-type: none"> • Small to medium-scale temporary events, recreation and associated operations • Temporary commercial operations permitted subject to compliance requirements • Vehicle access • Land-based activities only • Maximum two events, two recreation activities or two associated operations are permitted at any one time
Sir James Mitchell	Zone 16A, located nearby the Narrows bridge on the north side	<ul style="list-style-type: none"> • Small scale temporary events, recreation and associated operations

<p>Park Zone 16A</p> <p>(Point Belches & Miller's Pool)</p>		<ul style="list-style-type: none"> • Temporary commercial operations permitted subject to compliance requirements • Vehicle access • Land-based and water-based activities • Maximum two events, two recreation activities or two associated operations are permitted at any one time
<p>Sir James Mitchell Park Zone 16B</p> <p>(Mill Point Reserve)</p>	<p>Zone 16B, located nearby the Narrows bridge on the south side</p>	<ul style="list-style-type: none"> • Small scale temporary events, recreation and associated operations • Temporary commercial operations permitted subject to compliance requirements • Vehicle access • Land-based and water-based activities • Maximum one event, one recreation activity or one operation is permitted at any one time
<p>Sir James Mitchell Park pathway</p>	<p>The pathway stretches the length of Sir James Mitchell Park</p>	<ul style="list-style-type: none"> • Suitable for passive recreation activities, such as walking, running and bike riding etc • The path can be hired for events such as fun runs or walk-a-thons; or used for associated operations • Maximum two events, recreation activities and associated operations are permitted at any one time

SIR JAMES MITCHELL PARK ZONES



OTHER CITY PARKS & VENUES

The City has a range of other parks/venues that may be suitable for your proposal:

Venue	Description	Type of suitable activities
Mindeerup	A piazza and promenade area, Mindeerup (meaning place by the shore) is located directly opposite the Mends Street jetty	<ul style="list-style-type: none"> • City-facilitated or partnered events and activations only • No commercial operations will be permitted • Maximum two events or two recreation activities are permitted at any one time
George Burnett Precinct	Located near George Burnett Leisure Centre	<ul style="list-style-type: none"> • Comprised of a passive park (wide open space with a purpose-built skate park, bike track, cycle paths, shaded playground and adjacent carpark), suitable for small, medium or larger scale temporary events, recreation and associated operations • Vehicle access • A maximum of one large scale event, two recreation activities, and three associated operations will be permitted at any one time • Due to the close proximity to commercial food outlets at Village Green, ongoing mobile food and beverage vans will not be permitted • The carpark is suitable for small scale temporary commercial operations only permitted subject to compliance requirements • Vehicle access • Maximum three commercial operations are permitted at any one time
Neil McDougall Park	Iconic park centrally located in Como	<ul style="list-style-type: none"> • Space is divided into four separate areas, each with wide open spaces featuring a lake and a well-maintained playground • Small to medium-scale temporary events, recreation and associated operations

		<ul style="list-style-type: none"> • Temporary commercial operations permitted subject to compliance requirements • Vehicle access • Land-based activities only • Maximum one large scale event, or two recreation activities, or three associated operations are permitted at any one time
Windsor Park	Iconic park located in the heart of the City next to the zoo	<ul style="list-style-type: none"> • Includes beautifully maintained grounds and Victorian designed gardens • Small to medium-scale temporary events, recreation and associated operations • Temporary commercial operations permitted subject to compliance requirements • Vehicle access • Maximum one medium scale event, or two recreation activities, or two associated operations are permitted at any one time • Due to the close proximity to commercial food outlets along Mends Street, ongoing mobile food and beverage vans are not permitted unless associated with a short-term activity e.g Community Market, Film Night
The Old Mill	Iconic landmark with state-wide and local significance	<ul style="list-style-type: none"> • Activations available within the Old Mill Cultural Hub and Old Mill parklands • Smaller-scale temporary events, recreation and associated operations • Temporary commercial operations permitted subject to compliance requirements • Vehicle access • Land-based activities only • Maximum one small scale event, or two recreation activities, or two associated operations are permitted at any one time

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